



# United States General Exit Poll

Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 2,640	Vote Estimate Not for On-Air Use	100	50	49	1	-
Are you: (n=2,633)	Male	43	44	54	1	1
	Female	57	54	45	0	2
Sex by race (n=2,584)	White male	33	39	60	1	-
	White female	44	50	49	1	-
	Non-white male	10	57	38	2	-
	Non-white female	13	69	31	-	-
Are you: (n=2,590)	White	77	45	54	1	0
	Black	5	80	18	-	9
	Hispanic/Latino	13	58	39	1	4
	Asian	2	63	37	-	-4
	Other	3	57	43	-	4
AGE (60 and over) (n=2,621)	18-29	15	51	47	0	1
	30-44	27	47	51	2	2
	45-59	30	52	46	0	-3
	60 or over	28	48	51	-	4
Age 65 & over (n=2,621)	18-64	79	49	49	1	1
	65 or over	21	50	49	-	2
2003 total family income: (n=2,307)	Under \$15,000	8	66	33	1	-
	\$15,000-\$29,999	15	54	45	0	-
	\$30,000-\$49,999	21	46	54	0	-
	\$50,000-\$74,999	24	46	51	0	-
	\$75,000-\$99,999	13	49	51	-	-
	\$100,000-\$149,999	12	47	50	3	-



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2003 total family income: (n=2,307)	\$150,000-\$199,999	4	54	46	-	-
	\$200,000 or more	3	41	59	-	-
Total family income: (n=2,307)	Less than \$50,000	44	52	47	0	-
	\$50,000 or more	56	47	51	1	-
Total family income: (n=2,307)	Less than \$100,000	81	50	49	0	-
	\$100,000 or more	19	47	51	2	-
Do you or does someone in your household belong to a labor union? (n=1,935)	Yes, I do	12	54	43	1	10
	Yes, someone else does	7	46	52	1	11
	Yes, I do and someone else does	2	76	18	-	-24
	No one does	78	47	51	0	-1
UNION HOUSEHOLD (n=1,935)	Yes (Vote is union member, union member in household, or	22	53	44	1	-
	No (No union voter in household	78	47	51	0	-
Voter is union member: (n=1,935)	Yes	15	57	40	1	-
	No	85	47	51	0	-
Do you work full-time for pay? (n=637)	Yes	55	46	52	1	4
	No	45	46	52	0	4
Working women: (n=659)	Working women	27	51	48	0	-
	All others	73	45	53	1	-
What was the last grade of school you completed? (n=1,932)	Did not complete high school	4	45	52	-	13
	High school graduate	17	42	58	0	9
	Some college or associate degree	35	45	54	0	3
	College graduate	28	50	47	2	-4
	Postgraduate study	17	63	35	0	-9
College Education (n=1,932)	No college degree	56	44	55	0	-



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College Education (n=1,932)	College graduate	44	55	43	1	-
No matter how you voted today, do you usually think of yourself as a: (n=2,544)	Democrat	34	91	8	1	-3
	Republican	36	7	92	0	1
	Independent or something else	30	52	44	1	-3
On most political matters, do you consider yourself: (n=2,533)	Liberal	23	89	9	1	-4
	Moderate	45	52	47	0	3
	Conservative	31	16	82	1	1
Is this the first time you have ever voted? (n=1,295)	Yes	10	53	43	1	0
	No	90	50	48	1	0
Religion, combined Protestant and other Christian. (n=1,905)	Protestant/Other Christian	50	37	61	1	5
	Catholic	22	60	39	-	-8
	Jewish	2	74	26	-	7
	Something else	8	75	19	4	-9
	None	17	61	38	0	8
Religion among whites (n=1,927)	White Protestant/Other Christian	39	33	66	1	-
	White Catholic	13	58	41	-	-
	White Jewish	2	73	27	-	-
	White something else	5	67	26	4	-
	White none	14	58	42	0	-
	Non-white	28	62	35	1	-
White Evangelical/Born-again Christians (n=1,977)	White Evangelical/Born-again Christians	19	20	79	1	-
	All others	81	58	40	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,979)	White religious conservatives	6	10	87	3	-
	All others	94	53	45	0	-



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How often do you attend religious services? (n=1,947)	More than once a week	13	28	69	3	50
	Once a week	21	42	57	0	24
	A few times a month	11	54	44	-	31
	A few times a year	30	56	43	0	19
	Never	23	62	36	1	27
How often do you attend religious services? (n=1,981)	Weekly	34	36	62	1	-
	Occasionally	39	56	43	0	-
	Never	23	62	36	1	-
Church attendance by Religion (n=1,981)	Protestant/Attend weekly	15	23	76	0	-
	Protestant/Do not attend weekly	15	41	58	-	-
	Catholic/Attend weekly	9	59	40	-	-
	Catholic/Do not attend weekly	12	61	37	-	-
	All Others	46	58	40	1	-
Have you ever served in the U.S. military? (n=1,304)	Yes	20	37	59	2	-
	No	80	53	45	0	-
Are you currently married? (n=2,591)	Yes	60	43	55	1	2
	No	40	59	39	0	1
Married women (n=2,640)	Married women	32	46	53	1	-
	Others	68	51	47	1	-
Married with children: (n=1,946)	Married with children	25	39	59	2	-
	All others	75	52	46	0	-
Do you have any children under 18 living in your household? (n=1,936)	Yes	33	44	54	1	2
	No	67	51	48	0	2
Women with children (n=1,987)	Women with children	19	49	50	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=1,987)	All others	81	49	49	1	-
Are you gay, lesbian or bisexual? (n=1,251)	Yes	4	75	25	-	0
	No	96	47	51	1	1
Do you or does someone else in your household own a gun? (n=641)	Yes	41	40	59	1	-2
	No	59	61	38	0	-1
When did you finally decide for whom to vote in the presidential election? (n=1,129)	Just today	5	56	40	-	-
	In the last three days	4	51	46	-	-
	Sometime last week	3	64	36	-	-
	During the last month	13	49	49	0	-
	Before that	76	43	56	0	-
Time: Last three days/Earlier than that (n=1,129)	Today/Within the last three days	9	54	42	-	-
	Within the last week or earlier	91	44	55	0	-
Time: Last week/Earlier than that (n=1,129)	Today through within the last three days	11	56	41	-	-
	Within the last week or earlier	89	44	55	0	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,328)	Taxes	5	34	63	-	-
	Education	4	78	22	-	-
	Iraq	20	76	24	0	-
	Terrorism	19	17	83	-	-
	Economy/Jobs	17	74	22	1	-
	Moral values	22	26	71	2	-
	Health care	7	77	23	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,328)	Strongly approve	30	5	94	1	-
	Somewhat approve	21	17	82	0	-
	Somewhat disapprove	12	74	21	2	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	37	97	1	0	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,328)	Approve	50	10	89	1	-
	Disapprove	48	91	6	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,328)	He cares about people like me	7	75	23	2	-
	He has strong religious faith	7	14	86	-	-
	He is honest and trustworthy	14	31	68	0	-
	He is a strong leader	18	11	86	1	-
	He is intelligent	9	91	8	-	-
	He will bring about needed change	24	94	4	1	-
	He has clear stands on the issues	15	23	76	0	-
Compared to four years ago, is the country: (n=1,307)	Safer from terrorism	53	20	79	1	-
	Less safe from terrorism	41	87	12	-	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,307)	Strongly approve	28	4	94	1	-
	Somewhat approve	23	22	76	1	-
	Somewhat disapprove	14	77	21	1	-
	Strongly disapprove	34	94	4	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,328)	Approve	50	12	86	1	-
	Disapprove	47	89	9	0	-
How do you think things are going for the U.S. in Iraq now? (n=1,307)	Very well	12	7	92	2	-
	Somewhat well	30	11	87	1	-
	Somewhat badly	22	59	40	0	-
	Very badly	35	93	6	-	-
How do you think things are going for the U.S. in Iraq now? (n=1,328)	Very/Somewhat well	41	9	88	1	-
	Very/Somewhat badly	56	80	19	0	-



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Compared to four years ago, is your family's financial situation: (n=1,307)	Better today	33	20	78	0	42
	Worse today	23	77	20	0	-43
	About the same	43	59	40	1	-20
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,587)	John Kerry (Dem)	50	98	0	1	-
	George W. Bush (Rep)	49	1	98	0	-
	Would not have voted for president	1	38	15	2	-
Was your vote for president mainly: (n=653)	For your candidate	66	42	57	0	-
	Against his opponent	27	79	21	-	-
Which comes closest to your feelings about the Bush administration: (n=653)	Angry	25	95	3	1	-
	Dissatisfied, but not angry	26	85	13	1	-
	Satisfied, but not enthusiastic	29	14	85	-	-
	Enthusiastic	18	1	98	1	-
Did either of these candidates for president attack the other unfairly? (n=653)	Only John Kerry did	21	1	98	1	-
	Only George W. Bush did	15	95	5	-	-
	Both did	49	59	40	0	-
	Neither did	10	59	36	3	-
Did either of these candidates for president attack the other unfairly? (n=653)	Only Kerry/Both did	71	41	57	0	-
	Only Bush/Neither did	25	80	17	1	-
Did either of these candidates for president attack the other unfairly? (n=653)	Only Bush/Both did	64	67	31	0	-
	Only Kerry/Neither did	32	20	78	1	-
Do you consider the war in Iraq: (n=653)	Part of the war on terrorism	52	18	81	0	-
	Separate from the war on terrorism	46	90	8	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	Yes, for John Kerry	12	82	18	0	-
	Yes, for George W. Bush	6	17	82	-	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	Yes, for both Kerry and Bush	12	47	50	-	-
	No, I was not contacted	70	50	49	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	For Kerry/Both	24	64	34	0	-
	For Bush/Neither	76	47	51	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	For Bush/Both	18	37	61	-	-
	For Kerry/Neither	82	54	44	1	-
In general, does John Kerry mostly: (n=640)	Say what he believes	39	94	6	-	-
	Say what he thinks people want to hear	56	20	78	1	-
Does George W. Bush pay more attention to the interests of: (n=640)	Ordinary Americans	37	3	96	0	-
	Large corporations	56	84	14	1	-
How concerned are you about the availability and cost of health care? (n=640)	Very concerned	65	63	35	0	-
	Somewhat concerned	25	31	69	0	-
	Not very concerned	7	20	76	2	-
	Not at all concerned	3	-	-	-	-
Which comes closest to your position? Abortion should be: (n=640)	Legal in all cases	24	75	24	0	-1
	Legal in most cases	38	56	43	1	5
	Illegal in most cases	24	27	70	0	1
	Illegal in all cases	9	30	67	2	-7
How confident are you that votes in your state will be counted accurately? (n=634)	Very confident	48	41	58	0	-
	Somewhat confident	43	61	37	1	-
	Not very confident	6	56	39	2	-
	Not at all confident	2	-	-	-	-
How confident are you that votes in your state will be counted accurately? (n=653)	Very/Somewhat confident	88	51	48	1	-
	Not very/Not at all confident	8	57	39	2	-



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Which comes closest to your view of gay and lesbian couples: (n=640)	They should be allowed to legally marry	30	77	22	1	-
	They should be allowed to legally form civil unions, but	36	50	49	-	-
	There should be no legal recognition of their	31	26	72	1	-
Did you vote in the presidential election in 2000? (n=633)	No, I did not vote	16	60	38	0	-
	Yes, for Al Gore	37	92	8	1	-
	Yes, for George W. Bush	42	10	90	0	-
	Yes, for another candidate	5	66	19	2	-
Do you think the condition of the nation's economy is: (n=659)	Excellent	4	7	93	-	67
	Good	45	16	83	0	31
	Not so good	33	73	26	0	-36
	Poor	17	87	8	2	-50
State of the national economy: 2 way (n=659)	Excellent/Good	49	16	84	0	-
	Not so good/Poor	50	77	20	1	-
Who would you trust to handle the economy? (n=659)	Only John Kerry	33	99	1	1	-
	Only George W. Bush	42	2	98	0	-
	Both of them	9	58	41	-	-
	Neither of them	15	51	43	1	-
Who would you trust to handle the economy? (n=659)	Only Kerry/Both	42	90	9	0	-
	Only Bush/Neither	57	15	83	1	-
Who would you trust to handle the economy? (n=648)	Only Bush/Both	52	12	88	0	-
	Only Kerry/Neither	48	84	14	1	-
Who would you trust to handle terrorism? (n=659)	Only John Kerry	28	99	-	1	-
	Only George W. Bush	49	2	97	1	-
	Both of them	11	82	17	-	-



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Who would you trust to handle terrorism? (n=659)	Neither of them	10	78	14	1	-
Who would you trust to handle terrorism? (n=659)	Only Kerry/Both	39	94	5	0	-
	Only Bush/Neither	59	15	83	1	-
Who would you trust to handle terrorism? (n=659)	Only Bush/Both	60	17	82	1	-
	Only Kerry/Neither	38	93	4	1	-
Do you think things in this country today are: (n=659)	Generally going in the right direction	50	13	86	1	50
	Seriously off on the wrong track	45	86	11	1	-63
In your vote for president today, how would you rate the importance of _____? (n=364)	Very important	27	41	58	0	38
	Somewhat important	25	34	65	0	44
	Not too important	20	45	54	-	14
	Not at all important	28	48	50	-	-17
In your vote for president today, how would you rate the importance of _____? (n=364)	Very/Somewhat important	52	38	62	0	-
	Not too/Not at all important	48	47	51	-	-
Is your opinion of George W. Bush: (n=641)	Favorable	54	7	93	0	-
	Unfavorable	45	94	3	1	-
Is your opinion of John Kerry: (n=641)	Favorable	47	90	8	1	-
	Unfavorable	50	5	94	0	-
Which comes closer to your view: (n=641)	Government should do more to solve problems	40	66	32	1	9
	Government is doing too many things better left to	53	30	68	1	-3
How worried are you that there will be another major terrorist attack in the U.S.? (n=641)	Very worried	20	52	48	-	-
	Somewhat worried	51	45	53	0	-
	Not too worried	22	46	53	-	-
	Not at all worried	6	47	47	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	69	47	52	0	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	27	46	52	1	-
Compared to four years ago, is the job situation in your area: (n=623)	Better today	27	10	90	1	-
	Worse today	37	82	16	1	-
	About the same	36	38	61	0	-
Do you think the Bush administration's tax cuts have been: (n=641)	Good for the nation's economy	43	8	91	-	-
	Bad for the nation's economy	31	92	5	0	-
	Made no difference	24	55	42	2	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=641)	Yes	46	6	93	0	-
	No	51	83	14	1	-
Have you or has someone in your household lost a job in the last four years? (n=640)	Yes, I have	13	65	34	-	-
	Yes, someone else has	15	58	42	-	-
	Yes, I have and someone else has	2	-	-	-	-
	No one has	71	40	58	1	-
Have you or has someone in your household lost a job in the last four years? (n=640)	Someone in household lost a job	29	61	38	0	-
	No one in household lost a job	71	40	58	1	-
Have you or has someone in your household lost a job in the last four years? (n=640)	Voter has lost a job	15	65	33	0	-
	Voter has NOT lost a job	85	43	55	1	-
National Region (n=2,640)	East	-	-	-	-	-39
	Midwest	-	-	-	-	-49
	South	-	-	-	-	-55
	West	100	50	49	1	3
Population of area, five categories (n=2,632)	Over 500 thousand	18	63	35	-	9
	50 to 500 thousand	21	49	49	1	9
	Suburbs	41	51	48	0	-1



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Population of area, five categories (n=2,632)	10 to 50 thousand	8	33	64	2	5
	Rural	12	38	61	1	2
Population of area, three categories (n=1,504)	City over 50 thousand	37	54	45	-	10
	Suburbs	42	48	50	0	1
	Small city and Rural	21	30	69	0	10
In today's election for U.S. House of Representatives, did you just vote for: (n=2,373)	The Democratic candidate	48	90	9	0	-2
	The Republican candidate	50	10	89	0	3