



# United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = EAST

		Total	KERY	BUSH	NADR
Number of Interviews - 2,888	Vote Estimate Not for On-Air Use	100	56	43	1
Are you: (n=2,874)	Male	48	47	50	-
	Female	52	53	50	-
Sex by race (n=2,842)	White male	37	32	45	-
	White female	41	38	44	-
	Non-white male	11	15	6	-
	Non-white female	11	15	5	-
Are you: (n=2,853)	White	78	69	89	-
	Black	11	17	3	-
	Hispanic/Latino	7	9	5	-
	Asian	3	3	3	-
	Other	2	2	1	-
AGE (60 and over) (n=2,872)	18-29	18	21	13	-
	30-44	30	29	29	-
	45-59	31	30	33	-
	60 or over	22	19	25	-
Age 65 & over (n=2,872)	18-64	87	88	84	-
	65 or over	13	12	16	-
2003 total family income: (n=2,604)	Under \$15,000	7	9	6	-
	\$15,000-\$29,999	11	15	8	-
	\$30,000-\$49,999	21	23	18	-
	\$50,000-\$74,999	22	20	25	-
	\$75,000-\$99,999	15	14	16	-
	\$100,000-\$149,999	13	12	14	-



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		Total	KERY	BUSH	NADR
2003 total family income: (n=2,604)	\$150,000-\$199,999	4	3	5	-
	\$200,000 or more	6	4	9	-
Total family income: (n=2,604)	Less than \$50,000	39	46	31	-
	\$50,000 or more	61	54	69	-
Total family income: (n=2,604)	Less than \$100,000	77	80	72	-
	\$100,000 or more	23	20	28	-
Do you or does someone in your household belong to a labor union? (n=2,058)	Yes, I do	15	17	13	-
	Yes, someone else does	13	15	12	-
	Yes, I do and someone else does	2	3	2	-
	No one does	69	65	73	-
UNION HOUSEHOLD (n=2,058)	Yes (Vote is union member, union member in household, or	31	35	27	-
	No (No union voter in household	69	65	73	-
Voter is union member: (n=2,058)	Yes	18	20	14	-
	No	82	80	86	-
Do you work full-time for pay? (n=656)	Yes	65	63	66	-
	No	35	37	34	-
Working women: (n=703)	Working women	29	33	25	-
	All others	71	67	75	-
What was the last grade of school you completed? (n=2,064)	Did not complete high school	4	5	2	-
	High school graduate	19	19	21	-
	Some college or associate degree	29	26	32	-
	College graduate	26	26	26	-
	Postgraduate study	22	24	19	-
College Education (n=2,064)	No college degree	52	50	55	-



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College Education (n=2,064)	College graduate	48	50	45	-
No matter how you voted today, do you usually think of yourself as a: (n=2,701)	Democrat	41	64	10	-
	Republican	30	6	60	-
	Independent or something else	30	29	29	-
On most political matters, do you consider yourself: (n=2,661)	Liberal	26	41	6	-
	Moderate	48	51	44	-
	Conservative	26	9	50	-
Is this the first time you have ever voted? (n=1,386)	Yes	13	14	11	-
	No	87	86	89	-
Religion, combined Protestant and other Christian. (n=2,037)	Protestant/Other Christian	38	37	41	-
	Catholic	41	34	50	-
	Jewish	5	6	3	-
	Something else	8	12	3	-
	None	8	11	3	-
Religion among whites (n=2,071)	White Protestant/Other Christian	28	22	36	-
	White Catholic	34	25	45	-
	White Jewish	4	6	2	-
	White something else	4	6	2	-
	White none	5	8	2	-
	Non-white	25	33	13	-
White Evangelical/Born-again Christians (n=2,176)	White Evangelical/Born-again Christians	10	5	17	-
	All others	90	95	83	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=2,180)	White religious conservatives	3	0	7	-
	All others	97	100	93	-



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How often do you attend religious services? (n=2,084)	More than once a week	10	9	12	-
	Once a week	25	21	31	-
	A few times a month	14	12	15	-
	A few times a year	34	36	31	-
	Never	15	19	8	-
How often do you attend religious services? (n=2,184)	Weekly	33	28	40	-
	Occasionally	45	46	43	-
	Never	14	18	8	-
Church attendance by Religion (n=2,184)	Protestant/Attend weekly	8	7	10	-
	Protestant/Do not attend weekly	14	14	14	-
	Catholic/Attend weekly	16	12	21	-
	Catholic/Do not attend weekly	22	20	25	-
	All Others	33	42	22	-
Have you ever served in the U.S. military? (n=1,415)	Yes	16	14	18	-
	No	84	86	82	-
Are you currently married? (n=2,731)	Yes	60	54	68	-
	No	40	46	32	-
Married women (n=2,885)	Married women	28	26	30	-
	Others	72	74	70	-
Married with children: (n=2,083)	Married with children	28	26	30	-
	All others	72	74	70	-
Do you have any children under 18 living in your household? (n=2,071)	Yes	37	37	37	-
	No	63	63	63	-
Women with children (n=2,201)	Women with children	17	19	15	-



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Edison/Mitofsky

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		Total	KERY	BUSH	NADR
Women with children (n=2,201)	All others	83	81	85	-
Are you gay, lesbian or bisexual? (n=1,297)	Yes	3	5	1	-
	No	97	95	99	-
Do you or does someone else in your household own a gun? (n=677)	Yes	27	20	33	-
	No	73	80	67	-
When did you finally decide for whom to vote in the presidential election? (n=2,188)	Just today	6	5	7	-
	In the last three days	4	3	4	-
	Sometime last week	3	3	2	-
	During the last month	10	11	9	-
	Before that	77	78	78	-
Time: Last three days/Earlier than that (n=2,188)	Today/Within the last three days	10	8	11	-
	Within the last week or earlier	90	92	89	-
Time: Last week/Earlier than that (n=2,188)	Today through within the last three days	12	11	13	-
	Within the last week or earlier	88	89	87	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,499)	Taxes	6	6	6	-
	Education	5	8	2	-
	Iraq	17	24	8	-
	Terrorism	21	6	41	-
	Economy/Jobs	20	30	7	-
	Moral values	16	9	25	-
	Health care	8	11	3	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,499)	Strongly approve	23	4	49	-
	Somewhat approve	22	6	43	-
	Somewhat disapprove	13	19	6	-



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		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	40	69	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,499)	Approve	45	10	92	-
	Disapprove	53	88	7	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,499)	He cares about people like me	10	13	6	-
	He has strong religious faith	6	1	13	-
	He is honest and trustworthy	9	7	12	-
	He is a strong leader	15	4	31	-
	He is intelligent	8	12	1	-
	He will bring about needed change	30	50	2	-
	He has clear stands on the issues	16	7	28	-
Compared to four years ago, is the country: (n=1,429)	Safer from terrorism	48	24	82	-
	Less safe from terrorism	48	72	14	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,429)	Strongly approve	21	4	46	-
	Somewhat approve	24	12	41	-
	Somewhat disapprove	16	22	8	-
	Strongly disapprove	37	62	4	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,499)	Approve	43	15	81	-
	Disapprove	51	80	12	-
How do you think things are going for the U.S. in Iraq now? (n=1,429)	Very well	8	3	15	-
	Somewhat well	29	5	62	-
	Somewhat badly	21	24	16	-
	Very badly	40	66	6	-
How do you think things are going for the U.S. in Iraq now? (n=1,499)	Very/Somewhat well	35	7	72	-
	Very/Somewhat badly	58	86	20	-



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Compared to four years ago, is your family's financial situation: (n=1,429)	Better today	29	16	48	-
	Worse today	29	43	10	-
	About the same	40	39	41	-
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,740)	John Kerry (Dem)	55	96	2	-
	George W. Bush (Rep)	43	2	97	-
	Would not have voted for president	2	2	1	-
Was your vote for president mainly: (n=685)	For your candidate	69	61	78	-
	Against his opponent	26	34	18	-
Which comes closest to your feelings about the Bush administration: (n=685)	Angry	29	52	2	-
	Dissatisfied, but not angry	30	43	13	-
	Satisfied, but not enthusiastic	22	4	45	-
	Enthusiastic	17	1	38	-
Did either of these candidates for president attack the other unfairly? (n=685)	Only John Kerry did	18	2	37	-
	Only George W. Bush did	17	30	2	-
	Both did	48	50	47	-
	Neither did	14	16	10	-
Did either of these candidates for president attack the other unfairly? (n=685)	Only Kerry/Both did	66	52	83	-
	Only Bush/Neither did	31	46	12	-
Did either of these candidates for president attack the other unfairly? (n=685)	Only Bush/Both did	65	79	48	-
	Only Kerry/Neither did	32	19	47	-
Do you consider the war in Iraq: (n=685)	Part of the war on terrorism	49	17	89	-
	Separate from the war on terrorism	47	80	8	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	Yes, for John Kerry	16	23	5	-
	Yes, for George W. Bush	6	3	9	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	Yes, for both Kerry and Bush	11	9	13	-
	No, I was not contacted	68	64	73	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	For Kerry/Both	26	33	18	-
	For Bush/Neither	74	67	82	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	For Bush/Both	16	12	22	-
	For Kerry/Neither	84	88	78	-
In general, does John Kerry mostly: (n=655)	Say what he believes	45	79	4	-
	Say what he thinks people want to hear	51	17	94	-
Does George W. Bush pay more attention to the interests of: (n=655)	Ordinary Americans	34	5	70	-
	Large corporations	62	93	22	-
How concerned are you about the availability and cost of health care? (n=655)	Very concerned	72	82	59	-
	Somewhat concerned	23	14	33	-
	Not very concerned	3	2	5	-
	Not at all concerned	1	0	2	-
Which comes closest to your position? Abortion should be: (n=655)	Legal in all cases	29	38	17	-
	Legal in most cases	38	44	31	-
	Illegal in most cases	18	10	28	-
	Illegal in all cases	11	4	19	-
How confident are you that votes in your state will be counted accurately? (n=652)	Very confident	50	44	59	-
	Somewhat confident	42	47	37	-
	Not very confident	7	8	3	-
	Not at all confident	1	1	1	-
How confident are you that votes in your state will be counted accurately? (n=685)	Very/Somewhat confident	88	87	90	-
	Not very/Not at all confident	7	9	4	-



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Which comes closest to your view of gay and lesbian couples: (n=655)	They should be allowed to legally marry	35	50	16	-
	They should be allowed to legally form civil unions, but	39	33	48	-
	There should be no legal recognition of their	23	15	33	-
Did you vote in the presidential election in 2000? (n=645)	No, I did not vote	16	19	13	-
	Yes, for Al Gore	44	71	11	-
	Yes, for George W. Bush	36	6	74	-
	Yes, for another candidate	4	5	3	-
Do you think the condition of the nation's economy is: (n=704)	Excellent	3	0	5	-
	Good	40	11	75	-
	Not so good	40	58	18	-
	Poor	17	30	1	-
State of the national economy: 2 way (n=704)	Excellent/Good	42	11	80	-
	Not so good/Poor	57	88	18	-
Who would you trust to handle the economy? (n=704)	Only John Kerry	43	79	1	-
	Only George W. Bush	35	0	78	-
	Both of them	5	4	7	-
	Neither of them	15	15	12	-
Who would you trust to handle the economy? (n=704)	Only Kerry/Both	49	83	8	-
	Only Bush/Neither	49	15	90	-
Who would you trust to handle the economy? (n=693)	Only Bush/Both	41	4	87	-
	Only Kerry/Neither	59	96	13	-
Who would you trust to handle terrorism? (n=704)	Only John Kerry	35	65	-	-
	Only George W. Bush	42	3	90	-
	Both of them	8	11	6	-



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Who would you trust to handle terrorism? (n=704)	Neither of them	12	18	3	-
Who would you trust to handle terrorism? (n=704)	Only Kerry/Both	43	75	6	-
	Only Bush/Neither	54	21	93	-
Who would you trust to handle terrorism? (n=704)	Only Bush/Both	50	14	95	-
	Only Kerry/Neither	47	83	3	-
Do you think things in this country today are: (n=704)	Generally going in the right direction	44	7	89	-
	Seriously off on the wrong track	52	88	7	-
In your vote for president today, how would you rate the importance of _____? (n=664)	Very important	30	32	28	-
	Somewhat important	22	25	19	-
	Not too important	22	18	26	-
	Not at all important	25	24	26	-
In your vote for president today, how would you rate the importance of _____? (n=664)	Very/Somewhat important	52	57	48	-
	Not too/Not at all important	48	43	52	-
Is your opinion of George W. Bush: (n=664)	Favorable	44	4	95	-
	Unfavorable	55	96	5	-
Is your opinion of John Kerry: (n=664)	Favorable	53	91	8	-
	Unfavorable	45	8	89	-
Which comes closer to your view: (n=664)	Government should do more to solve problems	55	72	33	-
	Government is doing too many things better left to	42	25	62	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=664)	Very worried	24	27	20	-
	Somewhat worried	54	50	60	-
	Not too worried	18	18	17	-
	Not at all worried	3	3	3	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	73	73	74	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	20	20	19	-
Compared to four years ago, is the job situation in your area: (n=654)	Better today	19	4	39	-
	Worse today	48	77	13	-
	About the same	33	19	48	-
Do you think the Bush administration's tax cuts have been: (n=664)	Good for the nation's economy	32	2	69	-
	Bad for the nation's economy	37	63	4	-
	Made no difference	28	31	25	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=664)	Yes	37	8	73	-
	No	61	90	25	-
Have you or has someone in your household lost a job in the last four years? (n=653)	Yes, I have	16	20	11	-
	Yes, someone else has	18	22	13	-
	Yes, I have and someone else has	3	4	2	-
	No one has	63	55	74	-
Have you or has someone in your household lost a job in the last four years? (n=653)	Someone in household lost a job	37	45	26	-
	No one in household lost a job	63	55	74	-
Have you or has someone in your household lost a job in the last four years? (n=653)	Voter has lost a job	19	24	13	-
	Voter has NOT lost a job	81	76	87	-
National Region (n=2,888)	East	100	100	100	-
	Midwest	-	-	-	-
	South	-	-	-	-
	West	-	-	-	-
Population of area, five categories (n=2,888)	Over 500 thousand	20	24	16	-
	50 to 500 thousand	1	1	1	-
	Suburbs	66	61	73	-



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Population of area, five categories (n=2,888)	10 to 50 thousand	4	5	3	-
	Rural	8	9	7	-
Population of area, three categories (n=2,888)	City over 50 thousand	21	25	17	-
	Suburbs	66	61	73	-
	Small city and Rural	12	14	10	-
In today's election for U.S. House of Representatives, did you just vote for: (n=2,668)	The Democratic candidate	57	89	16	-
	The Republican candidate	40	8	83	-