



United States General Exit Poll

Conducted by
 PRES04 - Horizontal Percentages
 Time of Weighting: 11/3/2004 1:24:53 PM
 Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = EAST

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 2,888	Vote Estimate Not for On-Air Use	100	56	43	1	-
Are you: (n=2,874)	Male	48	53	45	1	-8
	Female	52	57	42	0	-1
Sex by race (n=2,842)	White male	37	47	52	0	-
	White female	41	52	47	0	-
	Non-white male	11	75	23	2	-
	Non-white female	11	77	21	1	-
Are you: (n=2,853)	White	78	50	50	0	-4
	Black	11	86	13	0	4
	Hispanic/Latino	7	68	28	3	-7
	Asian	3	57	43	-	2
	Other	2	76	16	8	-23
AGE (60 and over) (n=2,872)	18-29	18	67	32	0	-14
	30-44	30	55	43	1	-6
	45-59	31	54	45	1	-4
	60 or over	22	49	50	0	3
Age 65 & over (n=2,872)	18-64	87	57	42	1	-6
	65 or over	13	49	51	0	4
2003 total family income: (n=2,604)	Under \$15,000	7	66	34	-	-
	\$15,000-\$29,999	11	71	29	0	-
	\$30,000-\$49,999	21	61	38	1	-
	\$50,000-\$74,999	22	50	48	1	-
	\$75,000-\$99,999	15	54	46	-	-
	\$100,000-\$149,999	13	52	47	0	-



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2003 total family income: (n=2,604)	\$150,000-\$199,999	4	45	55	-	-
	\$200,000 or more	6	37	61	2	-
Total family income: (n=2,604)	Less than \$50,000	39	65	34	1	-
	\$50,000 or more	61	50	49	1	-
Total family income: (n=2,604)	Less than \$100,000	77	59	41	1	-
	\$100,000 or more	23	47	52	1	-
Do you or does someone in your household belong to a labor union? (n=2,058)	Yes, I do	15	64	36	0	3
	Yes, someone else does	13	61	39	-	-2
	Yes, I do and someone else does	2	67	33	-	-9
	No one does	69	53	46	1	-6
UNION HOUSEHOLD (n=2,058)	Yes (Vote is union member, union member in household, or	31	63	37	0	-
	No (No union voter in household	69	53	46	1	-
Voter is union member: (n=2,058)	Yes	18	64	35	0	-
	No	82	54	45	1	-
Do you work full-time for pay? (n=656)	Yes	65	53	46	1	-2
	No	35	56	43	0	-5
Working women: (n=703)	Working women	29	62	37	0	-
	All others	71	51	48	1	-
What was the last grade of school you completed? (n=2,064)	Did not complete high school	4	74	26	-	-13
	High school graduate	19	54	45	0	-4
	Some college or associate degree	29	51	48	0	-3
	College graduate	26	56	42	1	-9
	Postgraduate study	22	62	37	0	-7
College Education (n=2,064)	No college degree	52	54	45	0	-



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College Education (n=2,064)	College graduate	48	59	40	1	-
No matter how you voted today, do you usually think of yourself as a: (n=2,701)	Democrat	41	89	11	0	0
	Republican	30	12	88	0	-3
	Independent or something else	30	55	42	1	-5
On most political matters, do you consider yourself: (n=2,661)	Liberal	26	88	11	2	-2
	Moderate	48	60	40	0	-4
	Conservative	26	19	81	0	0
Is this the first time you have ever voted? (n=1,386)	Yes	13	62	37	-	-6
	No	87	57	42	1	-6
Religion, combined Protestant and other Christian. (n=2,037)	Protestant/Other Christian	38	54	45	0	-11
	Catholic	41	47	52	1	5
	Jewish	5	75	24	-	5
	Something else	8	82	17	0	-11
	None	8	82	15	2	-15
Religion among whites (n=2,071)	White Protestant/Other Christian	28	45	54	0	-
	White Catholic	34	43	57	0	-
	White Jewish	4	79	20	-	-
	White something else	4	82	17	0	-
	White none	5	80	19	-	-
	Non-white	25	76	22	2	-
White Evangelical/Born-again Christians (n=2,176)	White Evangelical/Born-again Christians	10	27	72	0	-
	All others	90	59	40	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=2,180)	White religious conservatives	3	3	95	-	-
	All others	97	58	41	1	-



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How often do you attend religious services? (n=2,084)	More than once a week	10	48	51	0	32
	Once a week	25	47	52	1	19
	A few times a month	14	51	49	-	36
	A few times a year	34	61	39	0	15
	Never	15	74	24	1	15
How often do you attend religious services? (n=2,184)	Weekly	33	47	52	1	-
	Occasionally	45	58	41	0	-
	Never	14	74	24	1	-
Church attendance by Religion (n=2,184)	Protestant/Attend weekly	8	47	52	-	-
	Protestant/Do not attend weekly	14	56	43	0	-
	Catholic/Attend weekly	16	42	57	1	-
	Catholic/Do not attend weekly	22	51	49	0	-
	All Others	33	70	29	1	-
Have you ever served in the U.S. military? (n=1,415)	Yes	16	51	48	1	-
	No	84	59	41	0	-
Are you currently married? (n=2,731)	Yes	60	50	49	0	-4
	No	40	64	34	1	-4
Married women (n=2,885)	Married women	28	52	48	0	-
	Others	72	57	42	1	-
Married with children: (n=2,083)	Married with children	28	53	46	1	-
	All others	72	58	42	0	-
Do you have any children under 18 living in your household? (n=2,071)	Yes	37	56	42	1	-10
	No	63	56	43	0	-3
Women with children (n=2,201)	Women with children	17	60	38	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=2,201)	All others	83	55	44	0	-
Are you gay, lesbian or bisexual? (n=1,297)	Yes	3	92	8	-	-17
	No	97	53	46	1	-4
Do you or does someone else in your household own a gun? (n=677)	Yes	27	42	55	2	-6
	No	73	59	41	0	2
When did you finally decide for whom to vote in the presidential election? (n=2,188)	Just today	6	47	50	1	-
	In the last three days	4	50	48	0	-
	Sometime last week	3	58	41	-	-
	During the last month	10	62	37	1	-
	Before that	77	56	43	0	-
Time: Last three days/Earlier than that (n=2,188)	Today/Within the last three days	10	48	49	1	-
	Within the last week or earlier	90	57	43	0	-
Time: Last week/Earlier than that (n=2,188)	Today through within the last three days	12	50	47	1	-
	Within the last week or earlier	88	57	43	0	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,499)	Taxes	6	57	43	-	-
	Education	5	85	13	-	-
	Iraq	17	80	19	0	-
	Terrorism	21	17	83	0	-
	Economy/Jobs	20	85	14	-	-
	Moral values	16	31	66	2	-
	Health care	8	82	18	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,499)	Strongly approve	23	10	89	0	-
	Somewhat approve	22	15	83	1	-
	Somewhat disapprove	13	82	18	0	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	40	98	1	0	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,499)	Approve	45	13	86	1	-
	Disapprove	53	94	5	0	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,499)	He cares about people like me	10	73	26	-	-
	He has strong religious faith	6	7	92	-	-
	He is honest and trustworthy	9	44	56	-	-
	He is a strong leader	15	14	86	1	-
	He is intelligent	8	92	7	1	-
	He will bring about needed change	30	96	3	1	-
	He has clear stands on the issues	16	26	73	0	-
Compared to four years ago, is the country: (n=1,429)	Safer from terrorism	48	28	71	0	-
	Less safe from terrorism	48	86	12	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,429)	Strongly approve	21	9	90	0	-
	Somewhat approve	24	28	70	1	-
	Somewhat disapprove	16	77	22	0	-
	Strongly disapprove	37	94	5	0	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,499)	Approve	43	19	80	1	-
	Disapprove	51	89	10	0	-
How do you think things are going for the U.S. in Iraq now? (n=1,429)	Very well	8	19	80	0	-
	Somewhat well	29	10	89	1	-
	Somewhat badly	21	68	31	0	-
	Very badly	40	94	6	0	-
How do you think things are going for the U.S. in Iraq now? (n=1,499)	Very/Somewhat well	35	12	87	1	-
	Very/Somewhat badly	58	85	14	0	-



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Compared to four years ago, is your family's financial situation: (n=1,429)	Better today	29	32	68	0	32
	Worse today	29	85	14	0	-49
	About the same	40	56	43	1	-17
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,740)	John Kerry (Dem)	55	98	2	0	-
	George W. Bush (Rep)	43	3	97	0	-
	Would not have voted for president	2	49	17	22	-
Was your vote for president mainly: (n=685)	For your candidate	69	48	51	1	-
	Against his opponent	26	69	30	-	-
Which comes closest to your feelings about the Bush administration: (n=685)	Angry	29	96	3	0	-
	Dissatisfied, but not angry	30	78	20	2	-
	Satisfied, but not enthusiastic	22	9	91	-	-
	Enthusiastic	17	2	98	0	-
Did either of these candidates for president attack the other unfairly? (n=685)	Only John Kerry did	18	7	93	-	-
	Only George W. Bush did	17	95	4	0	-
	Both did	48	56	43	0	-
	Neither did	14	63	34	3	-
Did either of these candidates for president attack the other unfairly? (n=685)	Only Kerry/Both did	66	43	56	0	-
	Only Bush/Neither did	31	81	17	2	-
Did either of these candidates for president attack the other unfairly? (n=685)	Only Bush/Both did	65	66	33	0	-
	Only Kerry/Neither did	32	32	67	2	-
Do you consider the war in Iraq: (n=685)	Part of the war on terrorism	49	19	80	0	-
	Separate from the war on terrorism	47	92	7	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	Yes, for John Kerry	16	81	14	4	-
	Yes, for George W. Bush	6	27	72	1	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	Yes, for both Kerry and Bush	11	49	51	-	-
	No, I was not contacted	68	52	47	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	For Kerry/Both	26	68	29	2	-
	For Bush/Neither	74	50	49	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=647)	For Bush/Both	16	41	58	0	-
	For Kerry/Neither	84	58	41	1	-
In general, does John Kerry mostly: (n=655)	Say what he believes	45	96	4	0	-
	Say what he thinks people want to hear	51	18	80	1	-
Does George W. Bush pay more attention to the interests of: (n=655)	Ordinary Americans	34	9	91	-	-
	Large corporations	62	83	16	1	-
How concerned are you about the availability and cost of health care? (n=655)	Very concerned	72	63	36	1	-
	Somewhat concerned	23	35	65	-	-
	Not very concerned	3	-	-	-	-
	Not at all concerned	1	-	-	-	-
Which comes closest to your position? Abortion should be: (n=655)	Legal in all cases	29	73	26	0	1
	Legal in most cases	38	63	36	0	-2
	Illegal in most cases	18	32	68	-	-1
	Illegal in all cases	11	21	78	-	4
How confident are you that votes in your state will be counted accurately? (n=652)	Very confident	50	47	52	0	-
	Somewhat confident	42	61	38	0	-
	Not very confident	7	69	22	8	-
	Not at all confident	1	-	-	-	-
How confident are you that votes in your state will be counted accurately? (n=685)	Very/Somewhat confident	88	54	46	0	-
	Not very/Not at all confident	7	67	25	7	-



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Which comes closest to your view of gay and lesbian couples: (n=655)	They should be allowed to legally marry	35	79	20	0	-
	They should be allowed to legally form civil unions, but	39	46	54	0	-
	There should be no legal recognition of their	23	36	64	-	-
Did you vote in the presidential election in 2000? (n=645)	No, I did not vote	16	62	34	3	-
	Yes, for Al Gore	44	88	11	0	-
	Yes, for George W. Bush	36	10	90	0	-
	Yes, for another candidate	4	63	28	2	-
Do you think the condition of the nation's economy is: (n=704)	Excellent	3	-	-	-	-26
	Good	40	15	84	0	32
	Not so good	40	78	20	1	-42
	Poor	17	99	1	-	-57
State of the national economy: 2 way (n=704)	Excellent/Good	42	14	85	0	-
	Not so good/Poor	57	84	14	1	-
Who would you trust to handle the economy? (n=704)	Only John Kerry	43	99	1	-	-
	Only George W. Bush	35	0	100	-	-
	Both of them	5	39	61	-	-
	Neither of them	15	56	37	4	-
Who would you trust to handle the economy? (n=704)	Only Kerry/Both	49	93	7	-	-
	Only Bush/Neither	49	16	81	1	-
Who would you trust to handle the economy? (n=693)	Only Bush/Both	41	5	95	-	-
	Only Kerry/Neither	59	88	10	1	-
Who would you trust to handle terrorism? (n=704)	Only John Kerry	35	100	-	-	-
	Only George W. Bush	42	4	96	0	-
	Both of them	8	70	30	1	-



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Who would you trust to handle terrorism? (n=704)	Neither of them	12	83	10	4	-
Who would you trust to handle terrorism? (n=704)	Only Kerry/Both	43	94	6	0	-
	Only Bush/Neither	54	21	77	1	-
Who would you trust to handle terrorism? (n=704)	Only Bush/Both	50	15	85	0	-
	Only Kerry/Neither	47	96	3	1	-
Do you think things in this country today are: (n=704)	Generally going in the right direction	44	8	91	0	55
	Seriously off on the wrong track	52	92	6	1	-68
In your vote for president today, how would you rate the importance of _____? (n=664)	Very important	30	57	42	-	22
	Somewhat important	22	60	40	-	19
	Not too important	22	44	53	3	13
	Not at all important	25	52	48	0	-19
In your vote for president today, how would you rate the importance of _____? (n=664)	Very/Somewhat important	52	59	41	-	-
	Not too/Not at all important	48	48	50	1	-
Is your opinion of George W. Bush: (n=664)	Favorable	44	4	95	0	-
	Unfavorable	55	94	4	1	-
Is your opinion of John Kerry: (n=664)	Favorable	53	92	7	1	-
	Unfavorable	45	9	89	0	-
Which comes closer to your view: (n=664)	Government should do more to solve problems	55	71	27	1	4
	Government is doing too many things better left to	42	33	66	0	-5
How worried are you that there will be another major terrorist attack in the U.S.? (n=664)	Very worried	24	62	38	-	-
	Somewhat worried	54	50	49	0	-
	Not too worried	18	53	42	3	-
	Not at all worried	3	-	-	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	73	54	46	0	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	20	54	42	3	-
Compared to four years ago, is the job situation in your area: (n=654)	Better today	19	10	89	-	-
	Worse today	48	88	12	0	-
	About the same	33	32	65	2	-
Do you think the Bush administration's tax cuts have been: (n=664)	Good for the nation's economy	32	4	96	-	-
	Bad for the nation's economy	37	94	4	1	-
	Made no difference	28	59	39	1	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=664)	Yes	37	12	87	0	-
	No	61	80	19	1	-
Have you or has someone in your household lost a job in the last four years? (n=653)	Yes, I have	16	65	31	3	-
	Yes, someone else has	18	67	33	0	-
	Yes, I have and someone else has	3	-	-	-	-
	No one has	63	46	53	0	-
Have you or has someone in your household lost a job in the last four years? (n=653)	Someone in household lost a job	37	66	32	2	-
	No one in household lost a job	63	46	53	0	-
Have you or has someone in your household lost a job in the last four years? (n=653)	Voter has lost a job	19	66	31	3	-
	Voter has NOT lost a job	81	51	48	0	-
National Region (n=2,888)	East	100	56	43	1	4
	Midwest	-	-	-	-	-49
	South	-	-	-	-	-55
	West	-	-	-	-	-46
Population of area, five categories (n=2,888)	Over 500 thousand	20	65	34	-	8
	50 to 500 thousand	1	59	40	1	0
	Suburbs	66	51	48	0	-1



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Population of area, five categories (n=2,888)	10 to 50 thousand	4	70	28	1	-31
	Rural	8	60	37	2	-22
Population of area, three categories (n=2,888)	City over 50 thousand	21	65	35	0	0
	Suburbs	66	51	48	0	-1
	Small city and Rural	12	64	34	2	-25
In today's election for U.S. House of Representatives, did you just vote for: (n=2,668)	The Democratic candidate	57	88	12	0	1
	The Republican candidate	40	12	87	1	1