



# United States General Exit Poll

Conducted by  
 HOU04 - Vertical Percentages  
 Time of Weighting: 11/3/2004 1:24:53 PM  
 Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

Filter(s): REGION = SOUTH

		Total	DEMOCRAT	REPUBLICAN
Number of Interviews - 4,162	Vote Estimate Not for On-Air Use	<b>100</b>	<b>43</b>	<b>56</b>
Are you: (n=4,138)	Male	<b>45</b>	<b>41</b>	<b>49</b>
	Female	<b>55</b>	<b>59</b>	<b>51</b>
Sex by race (n=4,089)	White male	<b>34</b>	<b>22</b>	<b>42</b>
	White female	<b>37</b>	<b>29</b>	<b>44</b>
	Non-white male	<b>12</b>	<b>19</b>	<b>6</b>
	Non-white female	<b>17</b>	<b>30</b>	<b>7</b>
Are you: (n=4,113)	White	<b>70</b>	<b>50</b>	<b>86</b>
	Black	<b>19</b>	<b>39</b>	<b>3</b>
	Hispanic/Latino	<b>9</b>	<b>8</b>	<b>9</b>
	Asian	<b>1</b>	<b>1</b>	<b>1</b>
	Other	<b>1</b>	<b>1</b>	<b>1</b>
AGE (60 and over) (n=4,145)	18-29	<b>15</b>	<b>18</b>	<b>14</b>
	30-44	<b>28</b>	<b>27</b>	<b>28</b>
	45-59	<b>31</b>	<b>29</b>	<b>32</b>
	60 or over	<b>26</b>	<b>26</b>	<b>26</b>
Age 65 & over (n=4,145)	18-64	<b>83</b>	<b>83</b>	<b>84</b>
	65 or over	<b>17</b>	<b>17</b>	<b>16</b>
2003 total family income: (n=3,748)	Under \$15,000	<b>9</b>	<b>12</b>	<b>7</b>
	\$15,000-\$29,999	<b>16</b>	<b>20</b>	<b>12</b>
	\$30,000-\$49,999	<b>22</b>	<b>25</b>	<b>21</b>
	\$50,000-\$74,999	<b>22</b>	<b>20</b>	<b>24</b>
	\$75,000-\$99,999	<b>13</b>	<b>11</b>	<b>15</b>
	\$100,000-\$149,999	<b>11</b>	<b>7</b>	<b>13</b>



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		Total	DEMOCRAT	REPUBLICAN
2003 total family income: (n=3,748)	\$150,000-\$199,999	4	4	4
	\$200,000 or more	3	2	4
Total family income: (n=3,748)	Less than \$50,000	48	57	40
	\$50,000 or more	52	43	60
Total family income: (n=3,748)	Less than \$100,000	82	88	78
	\$100,000 or more	18	12	22
Do you or does someone in your household belong to a labor union? (n=3,036)	Yes, I do	6	8	4
	Yes, someone else does	7	8	5
	Yes, I do and someone else does	1	1	0
	No one does	87	83	91
UNION HOUSEHOLD (n=3,036)	Yes (Vote is union member, union member in household, or	13	17	9
	No (No union voter in household	87	83	91
Voter is union member: (n=3,036)	Yes	6	9	4
	No	94	91	96
Do you work full-time for pay? (n=1,031)	Yes	60	59	61
	No	40	41	39
Working women: (n=1,080)	Working women	28	32	26
	All others	72	68	74
What was the last grade of school you completed? (n=3,024)	Did not complete high school	5	5	5
	High school graduate	23	26	22
	Some college or associate degree	32	31	32
	College graduate	26	23	28
	Postgraduate study	14	15	14
College Education (n=3,024)	No college degree	60	61	58



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		Total	DEMOCRAT	REPUBLICAN
College Education (n=3,024)	College graduate	40	39	42
No matter how you voted today, do you usually think of yourself as a: (n=4,011)	Democrat	36	75	6
	Republican	43	4	73
	Independent or something else	21	20	20
On most political matters, do you consider yourself: (n=3,940)	Liberal	17	31	6
	Moderate	42	53	33
	Conservative	41	16	61
Is this the first time you have ever voted? (n=1,993)	Yes	10	11	9
	No	90	89	91
Religion, combined Protestant and other Christian. (n=2,953)	Protestant/Other Christian	67	61	72
	Catholic	17	15	19
	Jewish	2	5	1
	Something else	6	10	4
	None	7	10	4
Religion among whites (n=3,014)	White Protestant/Other Christian	47	28	62
	White Catholic	11	9	13
	White Jewish	2	4	1
	White something else	3	3	2
	White none	5	6	4
	Non-white	32	51	17
White Protestant Conservatives (n=3,081)	White Protestant conservatives	23	5	38
	All others	77	95	62
White Evangelical/Born-again Christians (n=3,078)	White Evangelical/Born-again Christians	33	18	45
	All others	67	82	55



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		Total	DEMOCRAT	REPUBLICAN
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=3,081)	White religious conservatives	13	2	22
	All others	87	98	78
How often do you attend religious services? (n=3,018)	More than once a week	24	20	27
	Once a week	27	25	29
	A few times a month	15	16	15
	A few times a year	21	23	20
	Never	11	13	9
How often do you attend religious services? (n=3,082)	Weekly	50	44	54
	Occasionally	35	38	33
	Never	10	12	9
Church attendance by Religion (n=3,082)	Protestant/Attend weekly	22	13	29
	Protestant/Do not attend weekly	15	14	17
	Catholic/Attend weekly	8	7	10
	Catholic/Do not attend weekly	8	7	9
	All Others	43	55	33
Have you ever served in the U.S. military? (n=2,010)	Yes	19	18	20
	No	81	82	80
Are you currently married? (n=4,049)	Yes	65	56	72
	No	35	44	28
Married women (n=4,159)	Married women	32	29	35
	Others	68	71	65
Married with children: (n=3,051)	Married with children	29	25	32
	All others	71	75	68
Do you have any children under 18 living in your household? (n=3,047)	Yes	37	37	38



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		Total	DEMOCRAT	REPUBLICAN
Do you have any children under 18 living in your household? (n=3,047)	No	63	63	62
Women with children (n=3,140)	Women with children	21	22	20
	All others	79	78	80
Are you gay, lesbian or bisexual? (n=2,011)	Yes	3	6	1
	No	97	94	99
Do you or does someone else in your household own a gun? (n=1,005)	Yes	48	35	58
	No	52	65	42
When did you finally decide for whom to vote in the presidential election? (n=2,629)	Just today	5	7	2
	In the last three days	3	2	3
	Sometime last week	2	2	2
	During the last month	9	13	6
	Before that	81	76	86
Time: Last three days/Earlier than that (n=2,629)	Today/Within the last three days	7	9	5
	Within the last week or earlier	93	91	95
Time: Last week/Earlier than that (n=2,629)	Today through within the last three days	9	11	7
	Within the last week or earlier	91	89	93
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=2,062)	Taxes	4	3	5
	Education	4	6	2
	Iraq	12	17	8
	Terrorism	21	8	31
	Economy/Jobs	20	37	8
	Moral values	24	9	36
	Health care	9	15	4
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	43	7	71



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		Total	DEMOCRAT	REPUBLICAN
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=2,062)	Somewhat approve	17	11	22
	Somewhat disapprove	10	18	4
	Strongly disapprove	29	64	3
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=2,062)	Approve	60	17	93
	Disapprove	39	81	7
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=2,062)	He cares about people like me	9	16	4
	He has strong religious faith	10	4	15
	He is honest and trustworthy	12	7	16
	He is a strong leader	18	7	26
	He is intelligent	5	9	2
	He will bring about needed change	20	42	4
	He has clear stands on the issues	21	11	29
Compared to four years ago, is the country: (n=2,017)	Safer from terrorism	61	28	86
	Less safe from terrorism	36	68	12
How do you feel about the U.S. decision to go to war with Iraq? (n=2,017)	Strongly approve	38	7	62
	Somewhat approve	21	14	27
	Somewhat disapprove	14	22	7
	Strongly disapprove	26	56	4
How do you feel about the U.S. decision to go to war with Iraq? (n=2,062)	Approve	57	21	86
	Disapprove	39	76	11
How do you think things are going for the U.S. in Iraq now? (n=2,017)	Very well	14	2	22
	Somewhat well	40	14	60
	Somewhat badly	18	26	12
	Very badly	28	58	4



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How do you think things are going for the U.S. in Iraq now? (n=2,062)	Very/Somewhat well	52	15	80
	Very/Somewhat badly	45	81	16
Compared to four years ago, is your family's financial situation: (n=2,017)	Better today	36	14	54
	Worse today	27	48	10
	About the same	36	37	35
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=4,042)	John Kerry (Dem)	40	86	6
	George W. Bush (Rep)	59	13	94
	Would not have voted for president	1	1	1
Was your vote for president mainly: (n=1,020)	For your candidate	73	61	83
	Against his opponent	22	34	12
Which comes closest to your feelings about the Bush administration: (n=1,020)	Angry	17	35	3
	Dissatisfied, but not angry	24	45	8
	Satisfied, but not enthusiastic	29	15	40
	Enthusiastic	28	3	48
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only John Kerry did	26	7	41
	Only George W. Bush did	13	27	3
	Both did	41	45	37
	Neither did	15	18	14
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only Kerry/Both did	67	52	78
	Only Bush/Neither did	28	45	16
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only Bush/Both did	54	72	40
	Only Kerry/Neither did	41	25	55
Do you consider the war in Iraq: (n=1,020)	Part of the war on terrorism	61	31	85
	Separate from the war on terrorism	36	65	13



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	Yes, for John Kerry	11	19	5
	Yes, for George W. Bush	12	3	19
	Yes, for both Kerry and Bush	10	11	9
	No, I was not contacted	67	67	68
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	For Kerry/Both	21	30	14
	For Bush/Neither	79	70	86
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	For Bush/Both	22	14	27
	For Kerry/Neither	78	86	73
In general, does John Kerry mostly: (n=1,001)	Say what he believes	35	69	9
	Say what he thinks people want to hear	60	25	88
Does George W. Bush pay more attention to the interests of: (n=1,001)	Ordinary Americans	49	13	79
	Large corporations	46	83	16
How concerned are you about the availability and cost of health care? (n=1,001)	Very concerned	70	84	59
	Somewhat concerned	22	13	28
	Not very concerned	5	1	9
	Not at all concerned	2	0	3
Which comes closest to your position? Abortion should be: (n=1,001)	Legal in all cases	15	23	8
	Legal in most cases	30	41	21
	Illegal in most cases	31	18	41
	Illegal in all cases	20	13	27
How confident are you that votes in your state will be counted accurately? (n=988)	Very confident	51	37	62
	Somewhat confident	37	44	32
	Not very confident	9	16	4
	Not at all confident	3	3	2



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How confident are you that votes in your state will be counted accurately? (n=1,020)	Very/Somewhat confident	84	77	91
	Not very/Not at all confident	11	18	6
Which comes closest to your view of gay and lesbian couples: (n=1,001)	They should be allowed to legally marry	16	28	6
	They should be allowed to legally form civil unions, but	32	32	33
	There should be no legal recognition of their	49	35	59
Did you vote in the presidential election in 2000? (n=985)	No, I did not vote	17	19	15
	Yes, for Al Gore	32	63	8
	Yes, for George W. Bush	49	13	76
	Yes, for another candidate	3	5	1
Do you think the condition of the nation's economy is: (n=1,080)	Excellent	5	2	8
	Good	47	18	71
	Not so good	32	49	17
	Poor	15	31	2
State of the national economy: 2 way (n=1,080)	Excellent/Good	53	20	80
	Not so good/Poor	47	80	19
Who would you trust to handle the economy? (n=1,080)	Only John Kerry	36	75	4
	Only George W. Bush	47	9	78
	Both of them	8	7	9
	Neither of them	9	8	9
Who would you trust to handle the economy? (n=1,080)	Only Kerry/Both	43	82	13
	Only Bush/Neither	56	17	86
Who would you trust to handle the economy? (n=1,072)	Only Bush/Both	55	16	87
	Only Kerry/Neither	45	84	13
Who would you trust to handle terrorism? (n=1,080)	Only John Kerry	29	62	3



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		Total	DEMOCRAT	REPUBLICAN
Who would you trust to handle terrorism? (n=1,080)	Only George W. Bush	55	12	91
	Both of them	8	14	4
	Neither of them	6	10	2
Who would you trust to handle terrorism? (n=1,080)	Only Kerry/Both	38	76	7
	Only Bush/Neither	61	22	93
Who would you trust to handle terrorism? (n=1,080)	Only Bush/Both	64	26	95
	Only Kerry/Neither	35	72	5
Do you think things in this country today are: (n=1,080)	Generally going in the right direction	55	19	84
	Seriously off on the wrong track	43	77	14
In your vote for president today, how would you rate the importance of _____? (n=870)	Very important	37	49	28
	Somewhat important	22	21	23
	Not too important	18	15	22
	Not at all important	22	15	27
In your vote for president today, how would you rate the importance of _____? (n=870)	Very/Somewhat important	59	70	51
	Not too/Not at all important	41	30	49
Is your opinion of George W. Bush: (n=1,041)	Favorable	60	18	93
	Unfavorable	39	80	7
Is your opinion of John Kerry: (n=1,041)	Favorable	42	85	9
	Unfavorable	56	14	90
Which comes closer to your view: (n=1,041)	Government should do more to solve problems	45	63	30
	Government is doing too many things better left to	52	34	66
How worried are you that there will be another major terrorist attack in the U.S.? (n=1,041)	Very worried	26	32	21
	Somewhat worried	50	43	56
	Not too worried	18	19	17



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How worried are you that there will be another major terrorist attack in the United States? (n=1,080)	Not at all worried	6	6	6
	Very/Somewhat worried	73	71	75
	Not too/Not at all worried	23	23	22
Compared to four years ago, is the job situation in your area: (n=1,026)	Better today	26	8	41
	Worse today	40	68	18
	About the same	34	24	42
Do you think the Bush administration's tax cuts have been: (n=1,041)	Good for the nation's economy	46	11	73
	Bad for the nation's economy	28	56	6
	Made no difference	24	31	18
Do you think the war with Iraq has improved the long-term security of the United States? (n=1,041)	Yes	54	20	80
	No	44	77	18
Have you or has someone in your household lost a job in the last four years? (n=1,025)	Yes, I have	12	17	8
	Yes, someone else has	14	20	9
	Yes, I have and someone else has	5	7	2
	No one has	70	55	82
Have you or has someone in your household lost a job in the last four years? (n=1,025)	Someone in household lost a job	30	45	18
	No one in household lost a job	70	55	82
Have you or has someone in your household lost a job in the last four years? (n=1,025)	Voter has lost a job	17	25	10
	Voter has NOT lost a job	83	75	90
National Region (n=4,162)	East	-	-	-
	Midwest	-	-	-
	South	100	100	100
	West	-	-	-
Population of area, five categories (n=4,162)	Over 500 thousand	9	8	10



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Population of area, five categories (n=4,162)	50 to 500 thousand	30	30	29
	Suburbs	33	33	33
	10 to 50 thousand	12	14	10
	Rural	17	15	18
Population of area, three categories (n=3,486)	City over 50 thousand	37	37	37
	Suburbs	32	32	33
	Small city and Rural	30	31	30
In today's election for president, did you just vote for: (n=4,157)	John Kerry	41	87	6
	George W. Bush	58	13	94
	Ralph Nader	0	0	0