



United States General Exit Poll

Conducted by
 HOU04 - Horizontal Percentages
 Time of Weighting: 11/3/2004 1:24:53 PM
 Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

Filter(s): REGION = SOUTH

		Total	DEMOCRAT	REPUBLICAN	Rep2000
Number of Interviews - 4,162	Vote Estimate Not for On-Air Use	100	43	56	-
Are you: (n=4,138)	Male	45	38	59	5
	Female	55	47	52	7
Sex by race (n=4,089)	White male	34	28	70	-
	White female	37	33	66	-
	Non-white male	12	68	29	-
	Non-white female	17	75	24	-
Are you: (n=4,113)	White	70	31	68	13
	Black	19	90	9	-2
	Hispanic/Latino	9	41	57	22
	Asian	1	54	46	6
	Other	1	34	56	20
AGE (60 and over) (n=4,145)	18-29	15	50	49	1
	30-44	28	42	56	6
	45-59	31	40	59	10
	60 or over	26	43	56	9
Age 65 & over (n=4,145)	18-64	83	43	56	7
	65 or over	17	43	55	7
2003 total family income: (n=3,748)	Under \$15,000	9	57	43	-
	\$15,000-\$29,999	16	54	42	-
	\$30,000-\$49,999	22	48	51	-
	\$50,000-\$74,999	22	39	60	-
	\$75,000-\$99,999	13	36	62	-
	\$100,000-\$149,999	11	29	71	-



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
2003 total family income: (n=3,748)	\$150,000-\$199,999	4	39	61	-
	\$200,000 or more	3	26	73	-
Total family income: (n=3,748)	Less than \$50,000	48	52	46	-
	\$50,000 or more	52	36	64	-
Total family income: (n=3,748)	Less than \$100,000	82	46	52	-
	\$100,000 or more	18	31	69	-
Do you or does someone in your household belong to a labor union? (n=3,036)	Yes, I do	6	60	39	6
	Yes, someone else does	7	54	44	0
	Yes, I do and someone else does	1	-	-	-49
	No one does	87	41	58	5
UNION HOUSEHOLD (n=3,036)	Yes (Vote is union member, union member in household, or	13	58	41	-
	No (No union voter in household	87	41	58	-
Voter is union member: (n=3,036)	Yes	6	62	38	-
	No	94	41	57	-
Do you work full-time for pay? (n=1,031)	Yes	60	42	57	9
	No	40	44	54	4
Working women: (n=1,080)	Working women	28	48	51	-
	All others	72	42	56	-
What was the last grade of school you completed? (n=3,024)	Did not complete high school	5	40	55	14
	High school graduate	23	47	52	3
	Some college or associate degree	32	42	56	5
	College graduate	26	38	60	7
	Postgraduate study	14	46	54	9
College Education (n=3,024)	No college degree	60	44	55	-



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
College Education (n=3,024)	College graduate	40	41	58	-
No matter how you voted today, do you usually think of yourself as a: (n=4,011)	Democrat	36	89	10	-1
	Republican	43	4	95	4
	Independent or something else	21	42	54	5
On most political matters, do you consider yourself: (n=3,940)	Liberal	17	77	22	6
	Moderate	42	54	44	-1
	Conservative	41	16	83	3
Is this the first time you have ever voted? (n=1,993)	Yes	10	46	53	5
	No	90	42	56	7
Religion, combined Protestant and other Christian. (n=2,953)	Protestant/Other Christian	67	38	61	5
	Catholic	17	37	62	14
	Jewish	2	77	23	-1
	Something else	6	65	33	4
	None	7	62	36	4
Religion among whites (n=3,014)	White Protestant/Other Christian	47	25	73	-
	White Catholic	11	34	65	-
	White Jewish	2	76	24	-
	White something else	3	47	52	-
	White none	5	54	44	-
	Non-white	32	68	30	-
White Protestant Conservatives (n=3,081)	White Protestant conservatives	23	9	91	-
	All others	77	53	45	-
White Evangelical/Born-again Christians (n=3,078)	White Evangelical/Born-again Christians	33	23	76	-
	All others	67	53	46	-



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=3,081)	White religious conservatives	13	6	94	-
	All others	87	48	50	-
How often do you attend religious services? (n=3,018)	More than once a week	24	36	63	2
	Once a week	27	40	59	3
	A few times a month	15	46	54	7
	A few times a year	21	46	52	8
	Never	11	51	48	10
How often do you attend religious services? (n=3,082)	Weekly	50	38	61	-
	Occasionally	35	46	53	-
	Never	10	51	48	-
Church attendance by Religion (n=3,082)	Protestant/Attend weekly	22	26	73	-
	Protestant/Do not attend weekly	15	38	61	-
	Catholic/Attend weekly	8	35	64	-
	Catholic/Do not attend weekly	8	39	60	-
	All Others	43	55	44	-
Have you ever served in the U.S. military? (n=2,010)	Yes	19	39	59	-
	No	81	44	55	-
Are you currently married? (n=4,049)	Yes	65	37	62	8
	No	35	53	45	5
Married women (n=4,159)	Married women	32	38	61	-
	Others	68	45	53	-
Married with children: (n=3,051)	Married with children	29	37	62	-
	All others	71	45	53	-
Do you have any children under 18 living in your household? (n=3,047)	Yes	37	42	56	3



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
Do you have any children under 18 living in your household? (n=3,047)	No	63	43	56	9
Women with children (n=3,140)	Women with children	21	47	53	-
	All others	79	42	56	-
Are you gay, lesbian or bisexual? (n=2,011)	Yes	3	73	24	-7
	No	97	42	57	6
Do you or does someone else in your household own a gun? (n=1,005)	Yes	48	31	68	8
	No	52	54	45	5
When did you finally decide for whom to vote in the presidential election? (n=2,629)	Just today	5	66	29	-
	In the last three days	3	42	57	-
	Sometime last week	2	45	55	-
	During the last month	9	60	37	-
	Before that	81	41	58	-
Time: Last three days/Earlier than that (n=2,629)	Today/Within the last three days	7	57	39	-
	Within the last week or earlier	93	43	56	-
Time: Last week/Earlier than that (n=2,629)	Today through within the last three days	9	54	43	-
	Within the last week or earlier	91	43	56	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=2,062)	Taxes	4	28	70	-
	Education	4	64	36	-
	Iraq	12	61	36	-
	Terrorism	21	16	82	-
	Economy/Jobs	20	77	21	-
	Moral values	24	16	84	-
	Health care	9	73	26	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	43	7	93	-



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=2,062)	Somewhat approve	17	26	71	-
	Somewhat disapprove	10	76	23	-
	Strongly disapprove	29	93	5	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=2,062)	Approve	60	12	87	-
	Disapprove	39	89	10	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=2,062)	He cares about people like me	9	74	25	-
	He has strong religious faith	10	18	82	-
	He is honest and trustworthy	12	23	75	-
	He is a strong leader	18	17	82	-
	He is intelligent	5	73	26	-
	He will bring about needed change	20	87	12	-
	He has clear stands on the issues	21	22	77	-
Compared to four years ago, is the country: (n=2,017)	Safer from terrorism	61	20	79	-
	Less safe from terrorism	36	80	18	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,017)	Strongly approve	38	8	92	-
	Somewhat approve	21	29	71	-
	Somewhat disapprove	14	68	29	-
	Strongly disapprove	26	90	8	-
How do you feel about the U.S. decision to go to war with Iraq? (n=2,062)	Approve	57	15	84	-
	Disapprove	39	82	15	-
How do you think things are going for the U.S. in Iraq now? (n=2,017)	Very well	14	7	92	-
	Somewhat well	40	15	85	-
	Somewhat badly	18	61	37	-
	Very badly	28	89	9	-



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
How do you think things are going for the U.S. in Iraq now? (n=2,062)	Very/Somewhat well	52	13	87	-
	Very/Somewhat badly	45	78	20	-
Compared to four years ago, is your family's financial situation: (n=2,017)	Better today	36	16	84	44
	Worse today	27	77	21	-42
	About the same	36	44	55	-3
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=4,042)	John Kerry (Dem)	40	91	8	-
	George W. Bush (Rep)	59	10	90	-
	Would not have voted for president	1	36	38	-
Was your vote for president mainly: (n=1,020)	For your candidate	73	36	63	-
	Against his opponent	22	66	31	-
Which comes closest to your feelings about the Bush administration: (n=1,020)	Angry	17	88	10	-
	Dissatisfied, but not angry	24	80	18	-
	Satisfied, but not enthusiastic	29	22	77	-
	Enthusiastic	28	4	96	-
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only John Kerry did	26	12	88	-
	Only George W. Bush did	13	89	11	-
	Both did	41	47	51	-
	Neither did	15	50	50	-
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only Kerry/Both did	67	33	65	-
	Only Bush/Neither did	28	68	32	-
Did either of these candidates for president attack the other unfairly? (n=1,020)	Only Bush/Both did	54	57	41	-
	Only Kerry/Neither did	41	26	74	-
Do you consider the war in Iraq: (n=1,020)	Part of the war on terrorism	61	21	78	-
	Separate from the war on terrorism	36	79	20	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	Yes, for John Kerry	11	76	24	-
	Yes, for George W. Bush	12	11	87	-
	Yes, for both Kerry and Bush	10	48	49	-
	No, I was not contacted	67	43	55	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	For Kerry/Both	21	63	36	-
	For Bush/Neither	79	38	60	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=978)	For Bush/Both	22	28	70	-
	For Kerry/Neither	78	48	51	-
In general, does John Kerry mostly: (n=1,001)	Say what he believes	35	86	14	-
	Say what he thinks people want to hear	60	18	81	-
Does George W. Bush pay more attention to the interests of: (n=1,001)	Ordinary Americans	49	11	88	-
	Large corporations	46	78	19	-
How concerned are you about the availability and cost of health care? (n=1,001)	Very concerned	70	52	47	-
	Somewhat concerned	22	27	72	-
	Not very concerned	5	6	94	-
	Not at all concerned	2	-	-	-
Which comes closest to your position? Abortion should be: (n=1,001)	Legal in all cases	15	68	30	1
	Legal in most cases	30	59	39	-2
	Illegal in most cases	31	25	74	7
	Illegal in all cases	20	26	73	3
How confident are you that votes in your state will be counted accurately? (n=988)	Very confident	51	31	68	-
	Somewhat confident	37	50	48	-
	Not very confident	9	73	24	-
	Not at all confident	3	-	-	-



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How confident are you that votes in your state will be counted accurately? (n=1,020)	Very/Somewhat confident	84	39	60	-
	Not very/Not at all confident	11	70	28	-
Which comes closest to your view of gay and lesbian couples: (n=1,001)	They should be allowed to legally marry	16	77	22	-
	They should be allowed to legally form civil unions, but	32	43	57	-
	There should be no legal recognition of their	49	31	67	-
Did you vote in the presidential election in 2000? (n=985)	No, I did not vote	17	48	51	-
	Yes, for Al Gore	32	85	13	-
	Yes, for George W. Bush	49	11	88	-
	Yes, for another candidate	3	78	19	-
Do you think the condition of the nation's economy is: (n=1,080)	Excellent	5	13	86	55
	Good	47	17	83	31
	Not so good	32	67	29	-34
	Poor	15	89	8	-51
State of the national economy: 2 way (n=1,080)	Excellent/Good	53	16	83	-
	Not so good/Poor	47	74	22	-
Who would you trust to handle the economy? (n=1,080)	Only John Kerry	36	92	6	-
	Only George W. Bush	47	9	91	-
	Both of them	8	37	62	-
	Neither of them	9	39	51	-
Who would you trust to handle the economy? (n=1,080)	Only Kerry/Both	43	82	16	-
	Only Bush/Neither	56	14	84	-
Who would you trust to handle the economy? (n=1,072)	Only Bush/Both	55	13	87	-
	Only Kerry/Neither	45	81	15	-
Who would you trust to handle terrorism? (n=1,080)	Only John Kerry	29	93	5	-



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Who would you trust to handle terrorism? (n=1,080)	Only George W. Bush	55	10	90	-
	Both of them	8	70	27	-
	Neither of them	6	70	20	-
Who would you trust to handle terrorism? (n=1,080)	Only Kerry/Both	38	88	10	-
	Only Bush/Neither	61	16	83	-
Who would you trust to handle terrorism? (n=1,080)	Only Bush/Both	64	18	81	-
	Only Kerry/Neither	35	89	7	-
Do you think things in this country today are: (n=1,080)	Generally going in the right direction	55	15	84	46
	Seriously off on the wrong track	43	79	18	-55
In your vote for president today, how would you rate the importance of _____? (n=870)	Very important	37	58	41	17
	Somewhat important	22	41	57	33
	Not too important	18	36	64	21
	Not at all important	22	30	66	0
In your vote for president today, how would you rate the importance of _____? (n=870)	Very/Somewhat important	59	51	47	-
	Not too/Not at all important	41	33	65	-
Is your opinion of George W. Bush: (n=1,041)	Favorable	60	13	86	-
	Unfavorable	39	87	10	-
Is your opinion of John Kerry: (n=1,041)	Favorable	42	86	11	-
	Unfavorable	56	11	88	-
Which comes closer to your view: (n=1,041)	Government should do more to solve problems	45	61	37	11
	Government is doing too many things better left to	52	28	70	1
How worried are you that there will be another major terrorist attack in the U.S.? (n=1,041)	Very worried	26	54	45	-
	Somewhat worried	50	37	62	-
	Not too worried	18	44	53	-



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How worried are you that there will be another major terrorist attack in the United States? (n=1,080)	Not at all worried	6	44	54	-
	Very/Somewhat worried	73	42	56	-
Compared to four years ago, is the job situation in your area: (n=1,026)	Not too/Not at all worried	23	44	53	-
	Better today	26	13	87	-
	Worse today	40	73	24	-
Do you think the Bush administration's tax cuts have been: (n=1,041)	About the same	34	30	68	-
	Good for the nation's economy	46	11	88	-
	Bad for the nation's economy	28	86	11	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=1,041)	Made no difference	24	55	42	-
	Yes	54	16	83	-
	No	44	75	22	-
Have you or has someone in your household lost a job in the last four years? (n=1,025)	Yes, I have	12	62	35	-
	Yes, someone else has	14	63	36	-
	Yes, I have and someone else has	5	68	24	-
	No one has	70	34	65	-
Have you or has someone in your household lost a job in the last four years? (n=1,025)	Someone in household lost a job	30	63	34	-
	No one in household lost a job	70	34	65	-
Have you or has someone in your household lost a job in the last four years? (n=1,025)	Voter has lost a job	17	64	32	-
	Voter has NOT lost a job	83	39	60	-
National Region (n=4,162)	East	-	-	-	-40
	Midwest	-	-	-	-50
	South	100	43	56	1
	West	-	-	-	-49
Population of area, five categories (n=4,162)	Over 500 thousand	9	39	60	34



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Population of area, five categories (n=4,162)	50 to 500 thousand	30	44	55	14
	Suburbs	33	42	56	6
	10 to 50 thousand	12	52	48	-15
	Rural	17	39	59	0
Population of area, three categories (n=3,486)	City over 50 thousand	37	44	55	19
	Suburbs	32	43	55	5
	Small city and Rural	30	45	54	-5
In today's election for president, did you just vote for: (n=4,157)	John Kerry	41	91	8	-
	George W. Bush	58	10	89	-
	Ralph Nader	0	-	-	-