



# United States General Exit Poll

Conducted by  
 HOU04 - Vertical Percentages  
 Time of Weighting: 11/3/2004 1:24:53 PM  
 Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	DEMOCRAT	REPUBLICAN
Number of Interviews - 3,413	Vote Estimate Not for On-Air Use	<b>100</b>	<b>49</b>	<b>50</b>
Are you: (n=3,404)	Male	<b>48</b>	<b>44</b>	<b>52</b>
	Female	<b>52</b>	<b>56</b>	<b>48</b>
Sex by race (n=3,365)	White male	<b>41</b>	<b>34</b>	<b>48</b>
	White female	<b>44</b>	<b>43</b>	<b>44</b>
	Non-white male	<b>7</b>	<b>10</b>	<b>4</b>
	Non-white female	<b>8</b>	<b>14</b>	<b>4</b>
Are you: (n=3,373)	White	<b>85</b>	<b>76</b>	<b>93</b>
	Black	<b>9</b>	<b>16</b>	<b>2</b>
	Hispanic/Latino	<b>5</b>	<b>7</b>	<b>4</b>
	Asian	<b>1</b>	<b>1</b>	<b>1</b>
	Other	<b>1</b>	<b>1</b>	<b>1</b>
AGE (60 and over) (n=3,407)	18-29	<b>18</b>	<b>20</b>	<b>17</b>
	30-44	<b>30</b>	<b>28</b>	<b>31</b>
	45-59	<b>29</b>	<b>31</b>	<b>27</b>
	60 or over	<b>23</b>	<b>21</b>	<b>25</b>
Age 65 & over (n=3,407)	18-64	<b>85</b>	<b>87</b>	<b>84</b>
	65 or over	<b>15</b>	<b>13</b>	<b>16</b>
2003 total family income: (n=3,154)	Under \$15,000	<b>8</b>	<b>11</b>	<b>5</b>
	\$15,000-\$29,999	<b>15</b>	<b>18</b>	<b>13</b>
	\$30,000-\$49,999	<b>23</b>	<b>25</b>	<b>22</b>
	\$50,000-\$74,999	<b>25</b>	<b>22</b>	<b>28</b>
	\$75,000-\$99,999	<b>14</b>	<b>12</b>	<b>15</b>
	\$100,000-\$149,999	<b>9</b>	<b>8</b>	<b>9</b>



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		Total	DEMOCRAT	REPUBLICAN
2003 total family income: (n=3,154)	\$150,000-\$199,999	3	2	4
	\$200,000 or more	2	1	3
Total family income: (n=3,154)	Less than \$50,000	47	54	40
	\$50,000 or more	53	46	60
Total family income: (n=3,154)	Less than \$100,000	86	88	83
	\$100,000 or more	14	12	17
Do you or does someone in your household belong to a labor union? (n=2,517)	Yes, I do	16	23	10
	Yes, someone else does	14	17	12
	Yes, I do and someone else does	2	2	2
	No one does	68	58	77
UNION HOUSEHOLD (n=2,517)	Yes (Vote is union member, union member in household, or	32	42	23
	No (No union voter in household	68	58	77
Voter is union member: (n=2,517)	Yes	18	25	12
	No	82	75	88
Do you work full-time for pay? (n=797)	Yes	60	59	62
	No	40	41	38
Working women: (n=829)	Working women	28	30	26
	All others	72	70	74
What was the last grade of school you completed? (n=2,517)	Did not complete high school	4	5	4
	High school graduate	26	27	24
	Some college or associate degree	32	32	32
	College graduate	23	21	25
	Postgraduate study	15	15	15
College Education (n=2,517)	No college degree	62	64	60



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		Total	DEMOCRAT	REPUBLICAN
College Education (n=2,517)	College graduate	38	36	40
No matter how you voted today, do you usually think of yourself as a: (n=3,309)	Democrat	38	70	6
	Republican	39	5	72
	Independent or something else	23	24	22
On most political matters, do you consider yourself: (n=3,267)	Liberal	20	35	5
	Moderate	46	53	40
	Conservative	34	12	55
Is this the first time you have ever voted? (n=1,724)	Yes	11	11	10
	No	89	89	90
Religion, combined Protestant and other Christian. (n=2,506)	Protestant/Other Christian	56	49	63
	Catholic	29	30	28
	Jewish	1	1	1
	Something else	5	6	4
	None	9	14	5
Religion among whites (n=2,521)	White Protestant/Other Christian	46	36	57
	White Catholic	23	23	24
	White Jewish	1	1	1
	White something else	4	3	4
	White none	8	12	4
	Non-white	18	25	10
White Protestant Conservatives (n=2,583)	White Protestant conservatives	19	4	33
	All others	81	96	67
White Evangelical/Born-again Christians (n=2,577)	White Evangelical/Born-again Christians	25	14	35
	All others	75	86	65



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		Total	DEMOCRAT	REPUBLICAN
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=2,583)	White religious conservatives	8	1	16
	All others	92	99	84
How often do you attend religious services? (n=2,544)	More than once a week	13	10	16
	Once a week	29	25	33
	A few times a month	14	15	13
	A few times a year	30	32	27
	Never	13	16	9
How often do you attend religious services? (n=2,583)	Weekly	41	34	48
	Occasionally	43	47	39
	Never	13	16	9
Church attendance by Religion (n=2,583)	Protestant/Attend weekly	17	13	22
	Protestant/Do not attend weekly	17	15	18
	Catholic/Attend weekly	13	13	14
	Catholic/Do not attend weekly	14	16	13
	All Others	36	42	30
Have you ever served in the U.S. military? (n=1,736)	Yes	16	13	21
	No	84	87	79
Are you currently married? (n=3,325)	Yes	65	57	74
	No	35	43	26
Married women (n=3,412)	Married women	33	31	34
	Others	67	69	66
Married with children: (n=2,540)	Married with children	31	26	36
	All others	69	74	64
Do you have any children under 18 living in your household? (n=2,531)	Yes	40	37	42



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		Total	DEMOCRAT	REPUBLICAN
Do you have any children under 18 living in your household? (n=2,531)	No	60	63	58
Women with children (n=2,604)	Women with children	20	20	20
	All others	80	80	80
Are you gay, lesbian or bisexual? (n=1,574)	Yes	3	5	1
	No	97	95	99
Do you or does someone else in your household own a gun? (n=805)	Yes	46	40	53
	No	54	60	47
When did you finally decide for whom to vote in the presidential election? (n=2,491)	Just today	5	6	4
	In the last three days	4	4	3
	Sometime last week	2	2	3
	During the last month	9	9	9
	Before that	80	78	81
Time: Last three days/Earlier than that (n=2,491)	Today/Within the last three days	9	10	7
	Within the last week or earlier	91	90	93
Time: Last week/Earlier than that (n=2,491)	Today through within the last three days	11	13	10
	Within the last week or earlier	89	87	90
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,775)	Taxes	6	5	6
	Education	5	7	3
	Iraq	13	18	8
	Terrorism	16	5	27
	Economy/Jobs	22	36	9
	Moral values	24	10	38
	Health care	8	11	4
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	6	58



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		Total	DEMOCRAT	REPUBLICAN
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,775)	Somewhat approve	21	11	31
	Somewhat disapprove	11	18	5
	Strongly disapprove	34	64	5
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,775)	Approve	54	17	90
	Disapprove	45	82	10
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,775)	He cares about people like me	10	14	6
	He has strong religious faith	9	3	15
	He is honest and trustworthy	11	8	14
	He is a strong leader	18	6	29
	He is intelligent	7	13	1
	He will bring about needed change	24	43	6
	He has clear stands on the issues	18	8	26
Compared to four years ago, is the country: (n=1,748)	Safer from terrorism	53	25	82
	Less safe from terrorism	43	72	15
How do you feel about the U.S. decision to go to war with Iraq? (n=1,748)	Strongly approve	27	6	49
	Somewhat approve	25	15	35
	Somewhat disapprove	17	24	10
	Strongly disapprove	30	54	6
How do you feel about the U.S. decision to go to war with Iraq? (n=1,775)	Approve	51	20	81
	Disapprove	46	78	15
How do you think things are going for the U.S. in Iraq now? (n=1,748)	Very well	11	1	20
	Somewhat well	35	11	58
	Somewhat badly	22	29	15
	Very badly	32	57	6



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How do you think things are going for the U.S. in Iraq now? (n=1,775)	Very/Somewhat well	44	12	76
	Very/Somewhat badly	53	86	21
Compared to four years ago, is your family's financial situation: (n=1,748)	Better today	28	13	43
	Worse today	32	51	14
	About the same	39	35	42
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=3,331)	John Kerry (Dem)	48	88	9
	George W. Bush (Rep)	51	10	90
	Would not have voted for president	2	2	1
Was your vote for president mainly: (n=808)	For your candidate	69	58	81
	Against his opponent	27	37	16
Which comes closest to your feelings about the Bush administration: (n=808)	Angry	24	43	4
	Dissatisfied, but not angry	27	43	9
	Satisfied, but not enthusiastic	23	10	37
	Enthusiastic	24	2	48
Did either of these candidates for president attack the other unfairly? (n=808)	Only John Kerry did	22	4	41
	Only George W. Bush did	17	28	5
	Both did	46	50	40
	Neither did	12	13	11
Did either of these candidates for president attack the other unfairly? (n=808)	Only Kerry/Both did	68	54	81
	Only Bush/Neither did	29	42	16
Did either of these candidates for president attack the other unfairly? (n=808)	Only Bush/Both did	62	79	44
	Only Kerry/Neither did	34	17	53
Do you consider the war in Iraq: (n=808)	Part of the war on terrorism	54	27	83
	Separate from the war on terrorism	43	70	14



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	Yes, for John Kerry	10	16	4
	Yes, for George W. Bush	17	6	29
	Yes, for both Kerry and Bush	21	25	17
	No, I was not contacted	52	53	51
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	For Kerry/Both	31	41	21
	For Bush/Neither	69	59	79
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	For Bush/Both	38	31	45
	For Kerry/Neither	62	69	55
In general, does John Kerry mostly: (n=796)	Say what he believes	43	74	10
	Say what he thinks people want to hear	56	24	89
Does George W. Bush pay more attention to the interests of: (n=796)	Ordinary Americans	41	11	72
	Large corporations	56	87	23
How concerned are you about the availability and cost of health care? (n=796)	Very concerned	72	85	59
	Somewhat concerned	22	13	32
	Not very concerned	4	1	7
	Not at all concerned	1	0	3
Which comes closest to your position? Abortion should be: (n=796)	Legal in all cases	17	26	8
	Legal in most cases	33	43	23
	Illegal in most cases	29	18	41
	Illegal in all cases	18	11	26
How confident are you that votes in your state will be counted accurately? (n=792)	Very confident	54	43	65
	Somewhat confident	40	46	33
	Not very confident	5	9	1
	Not at all confident	1	2	0



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How confident are you that votes in your state will be counted accurately? (n=808)	Very/Somewhat confident	92	88	96
	Not very/Not at all confident	6	11	2
Which comes closest to your view of gay and lesbian couples: (n=796)	They should be allowed to legally marry	23	33	12
	They should be allowed to legally form civil unions, but	36	36	36
	There should be no legal recognition of their	40	29	51
Did you vote in the presidential election in 2000? (n=794)	No, I did not vote	18	19	17
	Yes, for Al Gore	38	64	9
	Yes, for George W. Bush	43	14	73
	Yes, for another candidate	2	3	1
Do you think the condition of the nation's economy is: (n=830)	Excellent	4	2	5
	Good	41	10	70
	Not so good	36	51	21
	Poor	19	37	3
State of the national economy: 2 way (n=830)	Excellent/Good	45	12	75
	Not so good/Poor	55	88	24
Who would you trust to handle the economy? (n=830)	Only John Kerry	41	77	7
	Only George W. Bush	38	4	70
	Both of them	8	5	10
	Neither of them	12	13	11
Who would you trust to handle the economy? (n=830)	Only Kerry/Both	48	82	17
	Only Bush/Neither	50	17	81
Who would you trust to handle the economy? (n=821)	Only Bush/Both	46	9	82
	Only Kerry/Neither	54	91	18
Who would you trust to handle terrorism? (n=830)	Only John Kerry	32	64	3



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Who would you trust to handle terrorism? (n=830)	Only George W. Bush	47	8	84
	Both of them	10	14	7
	Neither of them	10	14	5
Who would you trust to handle terrorism? (n=830)	Only Kerry/Both	42	77	10
	Only Bush/Neither	57	22	89
Who would you trust to handle terrorism? (n=830)	Only Bush/Both	57	21	90
	Only Kerry/Neither	42	78	8
Do you think things in this country today are: (n=830)	Generally going in the right direction	50	16	82
	Seriously off on the wrong track	49	83	16
In your vote for president today, how would you rate the importance of _____? (n=762)	Very important	32	39	26
	Somewhat important	25	24	25
	Not too important	21	16	25
	Not at all important	23	21	24
In your vote for president today, how would you rate the importance of _____? (n=762)	Very/Somewhat important	56	62	51
	Not too/Not at all important	44	38	49
Is your opinion of George W. Bush: (n=803)	Favorable	51	10	89
	Unfavorable	49	90	11
Is your opinion of John Kerry: (n=803)	Favorable	50	86	16
	Unfavorable	49	13	83
Which comes closer to your view: (n=803)	Government should do more to solve problems	46	65	29
	Government is doing too many things better left to	51	32	68
How worried are you that there will be another major terrorist attack in the U.S.? (n=803)	Very worried	17	22	13
	Somewhat worried	57	51	62
	Not too worried	20	21	19



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How worried are you that there will be another major terrorist attack in the United States? (n=830)	Not at all worried	6	6	5
	Very/Somewhat worried	71	70	73
	Not too/Not at all worried	25	26	24
Compared to four years ago, is the job situation in your area: (n=797)	Better today	21	6	35
	Worse today	48	78	20
	About the same	31	16	45
Do you think the Bush administration's tax cuts have been: (n=803)	Good for the nation's economy	41	7	73
	Bad for the nation's economy	35	63	9
	Made no difference	22	28	17
Do you think the war with Iraq has improved the long-term security of the United States? (n=803)	Yes	43	12	72
	No	55	87	25
Have you or has someone in your household lost a job in the last four years? (n=793)	Yes, I have	14	17	11
	Yes, someone else has	19	29	10
	Yes, I have and someone else has	3	2	3
	No one has	64	51	76
Have you or has someone in your household lost a job in the last four years? (n=793)	Someone in household lost a job	36	49	24
	No one in household lost a job	64	51	76
Have you or has someone in your household lost a job in the last four years? (n=793)	Voter has lost a job	17	20	14
	Voter has NOT lost a job	83	80	86
National Region (n=3,413)	East	-	-	-
	Midwest	100	100	100
	South	-	-	-
	West	-	-	-
Population of area, five categories (n=3,413)	Over 500 thousand	6	9	3



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Population of area, five categories (n=3,413)	50 to 500 thousand	20	25	15
	Suburbs	44	40	48
	10 to 50 thousand	7	6	8
	Rural	23	20	26
Population of area, three categories (n=3,265)	City over 50 thousand	26	34	19
	Suburbs	43	40	47
	Small city and Rural	30	26	35
In today's election for president, did you just vote for: (n=3,407)	John Kerry	49	90	9
	George W. Bush	51	10	90
	Ralph Nader	0	0	0