



# United States General Exit Poll

Conducted by  
 HOU04 - Horizontal Percentages  
 Time of Weighting: 11/3/2004 1:24:53 PM  
 Time Created: 11/3/2004 1:24:53 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	DEMOCRAT	REPUBLICAN	Rep2000
Number of Interviews - 3,413	Vote Estimate Not for On-Air Use	100	49	50	-
Are you: (n=3,404)	Male	48	45	54	0
	Female	52	52	46	1
Sex by race (n=3,365)	White male	41	40	59	-
	White female	44	48	51	-
	Non-white male	7	70	28	-
	Non-white female	8	78	22	-
Are you: (n=3,373)	White	85	44	55	0
	Black	9	86	13	2
	Hispanic/Latino	5	62	37	2
	Asian	1	-	-	-40
	Other	1	-	-	-36
AGE (60 and over) (n=3,407)	18-29	18	53	46	-2
	30-44	30	46	53	3
	45-59	29	52	47	-2
	60 or over	23	45	54	7
Age 65 & over (n=3,407)	18-64	85	50	49	0
	65 or over	15	44	55	7
2003 total family income: (n=3,154)	Under \$15,000	8	66	32	-
	\$15,000-\$29,999	15	59	40	-
	\$30,000-\$49,999	23	52	47	-
	\$50,000-\$74,999	25	43	55	-
	\$75,000-\$99,999	14	44	56	-
	\$100,000-\$149,999	9	47	53	-



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2003 total family income: (n=3,154)	\$150,000-\$199,999	3	32	67	-
	\$200,000 or more	2	31	67	-
Total family income: (n=3,154)	Less than \$50,000	47	57	42	-
	\$50,000 or more	53	43	56	-
Total family income: (n=3,154)	Less than \$100,000	86	51	48	-
	\$100,000 or more	14	41	58	-
Do you or does someone in your household belong to a labor union? (n=2,517)	Yes, I do	16	68	31	-2
	Yes, someone else does	14	57	42	-2
	Yes, I do and someone else does	2	53	45	-4
	No one does	68	42	57	4
UNION HOUSEHOLD (n=2,517)	Yes (Vote is union member, union member in household, or	32	62	37	-
	No (No union voter in household	68	42	57	-
Voter is union member: (n=2,517)	Yes	18	66	32	-
	No	82	44	55	-
Do you work full-time for pay? (n=797)	Yes	60	47	52	4
	No	40	50	49	-1
Working women: (n=829)	Working women	28	50	48	-
	All others	72	47	53	-
What was the last grade of school you completed? (n=2,517)	Did not complete high school	4	52	48	7
	High school graduate	26	52	47	-2
	Some college or associate degree	32	48	50	-1
	College graduate	23	45	55	2
	Postgraduate study	15	49	51	6
College Education (n=2,517)	No college degree	62	50	49	-



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College Education (n=2,517)	College graduate	38	46	53	-
No matter how you voted today, do you usually think of yourself as a: (n=3,309)	Democrat	38	91	8	-3
	Republican	39	7	93	2
	Independent or something else	23	51	47	-2
On most political matters, do you consider yourself: (n=3,267)	Liberal	20	86	13	-3
	Moderate	46	56	43	-2
	Conservative	34	18	81	1
Is this the first time you have ever voted? (n=1,724)	Yes	11	51	48	0
	No	89	49	50	1
Religion, combined Protestant and other Christian. (n=2,506)	Protestant/Other Christian	56	43	56	-9.386665005362E-05
	Catholic	29	51	48	0
	Jewish	1	-	-	-24
	Something else	5	61	36	7
	None	9	73	26	-6
Religion among whites (n=2,521)	White Protestant/Other Christian	46	38	61	-
	White Catholic	23	48	51	-
	White Jewish	1	-	-	-
	White something else	4	46	50	-
	White none	8	72	27	-
	Non-white	18	70	29	-
White Protestant Conservatives (n=2,583)	White Protestant conservatives	19	11	87	-
	All others	81	58	41	-
White Evangelical/Born-again Christians (n=2,577)	White Evangelical/Born-again Christians	25	28	71	-
	All others	75	56	43	-



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=2,583)	White religious conservatives	8	6	93	-
	All others	92	53	46	-
How often do you attend religious services? (n=2,544)	More than once a week	13	37	61	0
	Once a week	29	43	56	0
	A few times a month	14	54	45	-2
	A few times a year	30	54	46	2
	Never	13	62	36	-2
How often do you attend religious services? (n=2,583)	Weekly	41	41	58	-
	Occasionally	43	54	45	-
	Never	13	62	36	-
Church attendance by Religion (n=2,583)	Protestant/Attend weekly	17	36	63	-
	Protestant/Do not attend weekly	17	45	54	-
	Catholic/Attend weekly	13	48	51	-
	Catholic/Do not attend weekly	14	53	46	-
	All Others	36	56	42	-
Have you ever served in the U.S. military? (n=1,736)	Yes	16	37	63	-
	No	84	51	48	-
Are you currently married? (n=3,325)	Yes	65	43	56	2
	No	35	61	38	-2
Married women (n=3,412)	Married women	33	46	53	-
	Others	67	50	49	-
Married with children: (n=2,540)	Married with children	31	40	59	-
	All others	69	52	47	-
Do you have any children under 18 living in your household? (n=2,531)	Yes	40	45	54	1



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
Do you have any children under 18 living in your household? (n=2,531)	No	60	51	48	1
Women with children (n=2,604)	Women with children	20	48	51	-
	All others	80	48	51	-
Are you gay, lesbian or bisexual? (n=1,574)	Yes	3	81	19	-12
	No	97	48	51	0
Do you or does someone else in your household own a gun? (n=805)	Yes	46	43	55	-5
	No	54	57	42	2
When did you finally decide for whom to vote in the presidential election? (n=2,491)	Just today	5	57	41	-
	In the last three days	4	57	42	-
	Sometime last week	2	45	55	-
	During the last month	9	49	49	-
	Before that	80	47	52	-
Time: Last three days/Earlier than that (n=2,491)	Today/Within the last three days	9	57	41	-
	Within the last week or earlier	91	47	52	-
Time: Last week/Earlier than that (n=2,491)	Today through within the last three days	11	54	44	-
	Within the last week or earlier	89	48	51	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,775)	Taxes	6	43	55	-
	Education	5	67	33	-
	Iraq	13	68	31	-
	Terrorism	16	16	84	-
	Economy/Jobs	22	79	21	-
	Moral values	24	20	78	-
	Health care	8	71	28	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	9	90	-



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Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,775)	Somewhat approve	21	25	74	-
	Somewhat disapprove	11	77	21	-
	Strongly disapprove	34	91	7	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,775)	Approve	54	15	84	-
	Disapprove	45	88	11	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,775)	He cares about people like me	10	68	32	-
	He has strong religious faith	9	16	83	-
	He is honest and trustworthy	11	35	63	-
	He is a strong leader	18	17	82	-
	He is intelligent	7	90	9	-
	He will bring about needed change	24	86	12	-
	He has clear stands on the issues	18	23	75	-
Compared to four years ago, is the country: (n=1,748)	Safer from terrorism	53	22	77	-
	Less safe from terrorism	43	82	17	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,748)	Strongly approve	27	10	89	-
	Somewhat approve	25	29	71	-
	Somewhat disapprove	17	70	29	-
	Strongly disapprove	30	89	10	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,775)	Approve	51	19	80	-
	Disapprove	46	82	17	-
How do you think things are going for the U.S. in Iraq now? (n=1,748)	Very well	11	7	93	-
	Somewhat well	35	15	84	-
	Somewhat badly	22	65	34	-
	Very badly	32	88	10	-



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How do you think things are going for the U.S. in Iraq now? (n=1,775)	Very/Somewhat well	44	13	86	-
	Very/Somewhat badly	53	79	20	-
Compared to four years ago, is your family's financial situation: (n=1,748)	Better today	28	23	76	36
	Worse today	32	77	21	-42
	About the same	39	44	55	-3
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=3,331)	John Kerry (Dem)	48	90	9	-
	George W. Bush (Rep)	51	10	89	-
	Would not have voted for president	2	50	41	-
Was your vote for president mainly: (n=808)	For your candidate	69	42	56	-
	Against his opponent	27	70	28	-
Which comes closest to your feelings about the Bush administration: (n=808)	Angry	24	92	7	-
	Dissatisfied, but not angry	27	82	17	-
	Satisfied, but not enthusiastic	23	21	76	-
	Enthusiastic	24	5	94	-
Did either of these candidates for president attack the other unfairly? (n=808)	Only John Kerry did	22	9	90	-
	Only George W. Bush did	17	86	14	-
	Both did	46	56	41	-
	Neither did	12	55	44	-
Did either of these candidates for president attack the other unfairly? (n=808)	Only Kerry/Both did	68	41	57	-
	Only Bush/Neither did	29	73	27	-
Did either of these candidates for president attack the other unfairly? (n=808)	Only Bush/Both did	62	64	34	-
	Only Kerry/Neither did	34	26	74	-
Do you consider the war in Iraq: (n=808)	Part of the war on terrorism	54	25	74	-
	Separate from the war on terrorism	43	83	16	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	Yes, for John Kerry	10	80	20	-
	Yes, for George W. Bush	17	18	82	-
	Yes, for both Kerry and Bush	21	61	38	-
	No, I was not contacted	52	52	47	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	For Kerry/Both	31	67	32	-
	For Bush/Neither	69	43	55	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=775)	For Bush/Both	38	42	57	-
	For Kerry/Neither	62	56	42	-
In general, does John Kerry mostly: (n=796)	Say what he believes	43	88	11	-
	Say what he thinks people want to hear	56	21	77	-
Does George W. Bush pay more attention to the interests of: (n=796)	Ordinary Americans	41	14	84	-
	Large corporations	56	79	20	-
How concerned are you about the availability and cost of health care? (n=796)	Very concerned	72	60	39	-
	Somewhat concerned	22	29	69	-
	Not very concerned	4	15	82	-
	Not at all concerned	1	-	-	-
Which comes closest to your position? Abortion should be: (n=796)	Legal in all cases	17	76	22	-7
	Legal in most cases	33	66	33	-8
	Illegal in most cases	29	31	67	0
	Illegal in all cases	18	30	68	-2
How confident are you that votes in your state will be counted accurately? (n=792)	Very confident	54	41	58	-
	Somewhat confident	40	58	40	-
	Not very confident	5	89	10	-
	Not at all confident	1	-	-	-



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How confident are you that votes in your state will be counted accurately? (n=808)	Very/Somewhat confident	92	48	50	-
	Not very/Not at all confident	6	87	12	-
Which comes closest to your view of gay and lesbian couples: (n=796)	They should be allowed to legally marry	23	74	25	-
	They should be allowed to legally form civil unions, but	36	51	48	-
	There should be no legal recognition of their	40	37	61	-
Did you vote in the presidential election in 2000? (n=794)	No, I did not vote	18	55	45	-
	Yes, for Al Gore	38	86	12	-
	Yes, for George W. Bush	43	16	82	-
	Yes, for another candidate	2	-	-	-
Do you think the condition of the nation's economy is: (n=830)	Excellent	4	24	76	45
	Good	41	12	87	35
	Not so good	36	68	30	-33
	Poor	19	91	8	-51
State of the national economy: 2 way (n=830)	Excellent/Good	45	13	86	-
	Not so good/Poor	55	76	22	-
Who would you trust to handle the economy? (n=830)	Only John Kerry	41	91	8	-
	Only George W. Bush	38	5	95	-
	Both of them	8	32	67	-
	Neither of them	12	51	43	-
Who would you trust to handle the economy? (n=830)	Only Kerry/Both	48	82	18	-
	Only Bush/Neither	50	16	82	-
Who would you trust to handle the economy? (n=821)	Only Bush/Both	46	10	90	-
	Only Kerry/Neither	54	82	17	-
Who would you trust to handle terrorism? (n=830)	Only John Kerry	32	94	5	-



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Who would you trust to handle terrorism? (n=830)	Only George W. Bush	47	8	91	-
	Both of them	10	65	35	-
	Neither of them	10	70	26	-
Who would you trust to handle terrorism? (n=830)	Only Kerry/Both	42	88	12	-
	Only Bush/Neither	57	19	80	-
Who would you trust to handle terrorism? (n=830)	Only Bush/Both	57	18	81	-
	Only Kerry/Neither	42	89	10	-
Do you think things in this country today are: (n=830)	Generally going in the right direction	50	15	84	46
	Seriously off on the wrong track	49	82	17	-56
In your vote for president today, how would you rate the importance of _____? (n=762)	Very important	32	57	42	18
	Somewhat important	25	46	53	29
	Not too important	21	37	63	20
	Not at all important	23	45	54	-12
In your vote for president today, how would you rate the importance of _____? (n=762)	Very/Somewhat important	56	52	47	-
	Not too/Not at all important	44	41	58	-
Is your opinion of George W. Bush: (n=803)	Favorable	51	10	89	-
	Unfavorable	49	88	11	-
Is your opinion of John Kerry: (n=803)	Favorable	50	83	16	-
	Unfavorable	49	13	86	-
Which comes closer to your view: (n=803)	Government should do more to solve problems	46	67	32	6
	Government is doing too many things better left to	51	31	69	0
How worried are you that there will be another major terrorist attack in the U.S.? (n=803)	Very worried	17	60	38	-
	Somewhat worried	57	43	56	-
	Not too worried	20	50	49	-



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How worried are you that there will be another major terrorist attack in the United States? (n=830)	Not at all worried	6	53	45	-
	Very/Somewhat worried	71	47	52	-
Compared to four years ago, is the job situation in your area: (n=797)	Not too/Not at all worried	25	51	48	-
	Better today	21	14	86	-
	Worse today	48	77	21	-
Do you think the Bush administration's tax cuts have been: (n=803)	About the same	31	25	74	-
	Good for the nation's economy	41	8	91	-
	Bad for the nation's economy	35	86	13	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=803)	Made no difference	22	60	38	-
	Yes	43	14	86	-
	No	55	76	23	-
Have you or has someone in your household lost a job in the last four years? (n=793)	Yes, I have	14	59	39	-
	Yes, someone else has	19	72	27	-
	Yes, I have and someone else has	3	-	-	-
	No one has	64	38	61	-
Have you or has someone in your household lost a job in the last four years? (n=793)	Someone in household lost a job	36	65	34	-
	No one in household lost a job	64	38	61	-
Have you or has someone in your household lost a job in the last four years? (n=793)	Voter has lost a job	17	57	42	-
	Voter has NOT lost a job	83	46	53	-
National Region (n=3,413)	East	-	-	-	-40
	Midwest	100	49	50	2.8684802 487966E-05
	South	-	-	-	-55
	West	-	-	-	-49
Population of area, five categories (n=3,413)	Over 500 thousand	6	75	25	-1



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Population of area, five categories (n=3,413)	50 to 500 thousand	20	60	39	-2
	Suburbs	44	44	55	5
	10 to 50 thousand	7	43	56	-7
	Rural	23	43	56	-3
Population of area, three categories (n=3,265)	City over 50 thousand	26	64	36	0
	Suburbs	43	45	54	4
	Small city and Rural	30	41	57	-2
In today's election for president, did you just vote for: (n=3,407)	John Kerry	49	90	9	-
	George W. Bush	51	10	90	-
	Ralph Nader	0	-	-	-