



# United States General Exit Poll

Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 2,203	Vote Estimate Not for On-Air Use	<b>100</b>	<b>53</b>	<b>45</b>	<b>1</b>	<b>-</b>
Are you: (n=2,197)	Male	<b>44</b>	<b>47</b>	<b>50</b>	<b>1</b>	<b>-3</b>
	Female	<b>56</b>	<b>58</b>	<b>40</b>	<b>1</b>	<b>-3</b>
Sex by race (n=2,155)	White male	<b>33</b>	<b>42</b>	<b>56</b>	<b>1</b>	<b>-</b>
	White female	<b>44</b>	<b>54</b>	<b>44</b>	<b>2</b>	<b>-</b>
	Non-white male	<b>11</b>	<b>59</b>	<b>36</b>	<b>2</b>	<b>-</b>
	Non-white female	<b>12</b>	<b>73</b>	<b>26</b>	<b>-</b>	<b>-</b>
Are you: (n=2,160)	White	<b>77</b>	<b>49</b>	<b>49</b>	<b>2</b>	<b>-5</b>
	Black	<b>5</b>	<b>81</b>	<b>17</b>	<b>-</b>	<b>8</b>
	Hispanic/Latino	<b>13</b>	<b>60</b>	<b>37</b>	<b>1</b>	<b>2</b>
	Asian	<b>3</b>	<b>72</b>	<b>28</b>	<b>-</b>	<b>-13</b>
	Other	<b>2</b>	<b>60</b>	<b>39</b>	<b>-</b>	<b>0</b>
AGE (60 and over) (n=2,185)	18-29	<b>14</b>	<b>54</b>	<b>44</b>	<b>1</b>	<b>-2</b>
	30-44	<b>24</b>	<b>52</b>	<b>45</b>	<b>3</b>	<b>-4</b>
	45-59	<b>29</b>	<b>57</b>	<b>40</b>	<b>2</b>	<b>-9</b>
	60 or over	<b>32</b>	<b>49</b>	<b>50</b>	<b>-</b>	<b>3</b>
Age 65 & over (n=2,185)	18-64	<b>76</b>	<b>53</b>	<b>44</b>	<b>2</b>	<b>-4</b>
	65 or over	<b>24</b>	<b>52</b>	<b>47</b>	<b>-</b>	<b>0</b>
2003 total family income: (n=1,903)	Under \$15,000	<b>8</b>	<b>65</b>	<b>32</b>	<b>3</b>	<b>-</b>
	\$15,000-\$29,999	<b>15</b>	<b>58</b>	<b>40</b>	<b>1</b>	<b>-</b>
	\$30,000-\$49,999	<b>21</b>	<b>49</b>	<b>50</b>	<b>1</b>	<b>-</b>
	\$50,000-\$74,999	<b>24</b>	<b>49</b>	<b>47</b>	<b>2</b>	<b>-</b>
	\$75,000-\$99,999	<b>13</b>	<b>57</b>	<b>42</b>	<b>-</b>	<b>-</b>
	\$100,000-\$149,999	<b>12</b>	<b>49</b>	<b>48</b>	<b>3</b>	<b>-</b>



# United States General Exit Poll

Conducted by  
 PRES04 - Horizontal Percentages  
 Time of Weighting: 11/2/2004 7:33:46 PM  
 Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
2003 total family income: (n=1,903)	\$150,000-\$199,999	4	61	39	-	-
	\$200,000 or more	3	51	49	-	-
Total family income: (n=1,903)	Less than \$50,000	44	55	43	1	-
	\$50,000 or more	56	52	46	1	-
Total family income: (n=1,903)	Less than \$100,000	81	54	44	1	-
	\$100,000 or more	19	52	46	2	-
Do you or does someone in your household belong to a labor union? (n=1,608)	Yes, I do	12	53	44	3	11
	Yes, someone else does	8	53	44	2	3
	Yes, I do and someone else does	2	76	22	-	-20
	No one does	79	51	47	1	-5
UNION HOUSEHOLD (n=1,608)	Yes (Vote is union member, union member in household, or	21	55	42	3	-
	No (No union voter in household	79	51	47	1	-
Voter is union member: (n=1,608)	Yes	13	55	42	3	-
	No	87	51	47	1	-
Do you work full-time for pay? (n=533)	Yes	53	51	46	2	-2
	No	47	50	48	1	0
Working women: (n=550)	Working women	25	58	39	2	-
	All others	75	49	49	1	-
What was the last grade of school you completed? (n=1,608)	Did not complete high school	4	43	54	-	15
	High school graduate	17	45	53	2	4
	Some college or associate degree	33	47	51	0	0
	College graduate	28	55	42	2	-9
	Postgraduate study	18	65	33	1	-11
College Education (n=1,608)	No college degree	54	46	52	1	-



Conducted by  
Edison/Mitofsky

# United States General Exit Poll

PRES04 - Horizontal Percentages  
Time of Weighting: 11/2/2004 7:33:46 PM  
Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
College Education (n=1,608)	College graduate	46	59	39	2	-
No matter how you voted today, do you usually think of yourself as a: (n=2,130)	Democrat	37	91	7	1	-4
	Republican	34	8	91	1	0
	Independent or something else	30	55	40	2	-7
On most political matters, do you consider yourself: (n=2,117)	Liberal	25	89	8	2	-5
	Moderate	45	57	42	1	-2
	Conservative	31	17	81	2	5.4774359 8341421E-05
Is this the first time you have ever voted? (n=1,075)	Yes	10	54	44	-	1
	No	90	53	45	1	-3
Religion, combined Protestant and other Christian. (n=1,592)	Protestant/Other Christian	48	40	59	1	3
	Catholic	23	63	36	-	-11
	Jewish	3	81	19	-	0
	Something else	8	73	17	8	-11
	None	18	63	35	1	5
Religion among whites (n=1,608)	White Protestant/Other Christian	38	36	62	1	-
	White Catholic	13	62	37	-	-
	White Jewish	3	80	20	-	-
	White something else	5	66	22	9	-
	White none	15	61	38	2	-
	Non-white	27	64	34	1	-
White Evangelical/Born-again Christians (n=1,650)	White Evangelical/Born-again Christians	18	21	77	2	-
	All others	82	61	37	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,651)	White religious conservatives	6	11	85	3	-
	All others	94	56	42	1	-



Conducted by  
Edison/Mitofsky

# United States General Exit Poll

PRES04 - Horizontal Percentages  
Time of Weighting: 11/2/2004 7:33:46 PM  
Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
How often do you attend religious services? (n=1,627)	More than once a week	14	30	65	4	46
	Once a week	21	42	56	1	23
	A few times a month	10	57	42	-	29
	A few times a year	29	60	39	1	15
	Never	25	65	32	2	23
How often do you attend religious services? (n=1,653)	Weekly	33	37	60	2	-
	Occasionally	39	59	40	0	-
	Never	24	65	32	2	-
Church attendance by Religion (n=1,653)	Protestant/Attend weekly	15	24	74	1	-
	Protestant/Do not attend weekly	15	43	56	-	-
	Catholic/Attend weekly	9	58	40	-	-
	Catholic/Do not attend weekly	13	66	33	-	-
	All Others	45	61	35	3	-
Have you ever served in the U.S. military? (n=1,083)	Yes	21	36	61	2	-
	No	79	57	41	1	-
Are you currently married? (n=2,165)	Yes	60	47	51	1	-2
	No	40	61	37	1	-1
Married women (n=2,203)	Married women	31	51	47	2	-
	Others	69	54	44	1	-
Married with children: (n=1,620)	Married with children	23	41	56	3	-
	All others	77	55	43	1	-
Do you have any children under 18 living in your household? (n=1,612)	Yes	30	46	51	2	-1
	No	70	54	44	1	-2
Women with children (n=1,650)	Women with children	16	51	47	2	-



# United States General Exit Poll

Conducted by  
 PRES04 - Horizontal Percentages  
 Time of Weighting: 11/2/2004 7:33:46 PM  
 Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=1,650)	All others	84	52	46	1	-
Are you gay, lesbian or bisexual? (n=1,052)	Yes	4	77	23	-	-2
	No	96	51	46	2	-4
Do you or does someone else in your household own a gun? (n=543)	Yes	42	44	51	4	-10
	No	58	64	35	1	-4
When did you finally decide for whom to vote in the presidential election? (n=794)	Just today	4	69	30	-	-
	In the last three days	4	56	39	-	-
	Sometime last week	2	-	-	-	-
	During the last month	12	56	39	3	-
	Before that	77	48	50	1	-
Time: Last three days/Earlier than that (n=794)	Today/Within the last three days	8	63	34	-	-
	Within the last week or earlier	92	50	48	1	-
Time: Last week/Earlier than that (n=794)	Today through within the last three days	10	63	35	-	-
	Within the last week or earlier	90	50	49	1	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,100)	Taxes	4	39	61	-	-
	Education	3	86	14	-	-
	Iraq	20	77	22	1	-
	Terrorism	18	17	83	-	-
	Economy/Jobs	17	76	20	1	-
	Moral values	22	26	69	3	-
	Health care	8	82	18	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,100)	Strongly approve	29	5	94	1	-
	Somewhat approve	20	19	79	1	-
	Somewhat disapprove	12	77	18	3	-



# United States General Exit Poll

Conducted by  
 PRES04 - Horizontal Percentages  
 Time of Weighting: 11/2/2004 7:33:46 PM  
 Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	39	97	1	0	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,100)	Approve	49	11	88	1	-
	Disapprove	51	93	5	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,100)	He cares about people like me	6	77	20	3	-
	He has strong religious faith	6	17	83	-	-
	He is honest and trustworthy	14	30	69	-	-
	He is a strong leader	18	11	85	3	-
	He is intelligent	10	91	8	-	-
	He will bring about needed change	26	95	4	1	-
	He has clear stands on the issues	14	29	69	2	-
Compared to four years ago, is the country: (n=1,084)	Safer from terrorism	52	21	76	2	-
	Less safe from terrorism	42	89	11	-	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,084)	Strongly approve	27	5	94	1	-
	Somewhat approve	22	26	71	2	-
	Somewhat disapprove	15	80	17	1	-
	Strongly disapprove	35	94	4	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,100)	Approve	48	14	84	2	-
	Disapprove	49	90	8	1	-
How do you think things are going for the U.S. in Iraq now? (n=1,084)	Very well	12	7	92	1	-
	Somewhat well	28	13	85	2	-
	Somewhat badly	22	62	34	2	-
	Very badly	35	94	5	-	-
How do you think things are going for the U.S. in Iraq now? (n=1,100)	Very/Somewhat well	40	11	87	2	-
	Very/Somewhat badly	56	82	16	1	-



# United States General Exit Poll

Conducted by  
 PRES04 - Horizontal Percentages  
 Time of Weighting: 11/2/2004 7:33:46 PM  
 Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Compared to four years ago, is your family's financial situation: (n=1,084)	Better today	32	23	75	1	39
	Worse today	24	80	18	1	-45
	About the same	44	59	39	2	-21
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,165)	John Kerry (Dem)	53	98	0	1	-
	George W. Bush (Rep)	46	1	98	1	-
	Would not have voted for president	1	45	14	4	-
Was your vote for president mainly: (n=553)	For your candidate	67	43	54	2	-
	Against his opponent	27	85	15	-	-
Which comes closest to your feelings about the Bush administration: (n=553)	Angry	27	92	3	3	-
	Dissatisfied, but not angry	28	89	7	3	-
	Satisfied, but not enthusiastic	25	14	86	-	-
	Enthusiastic	17	1	98	1	-
Did either of these candidates for president attack the other unfairly? (n=553)	Only John Kerry did	20	1	98	1	-
	Only George W. Bush did	16	95	4	-	-
	Both did	50	63	34	2	-
	Neither did	9	65	29	4	-
Did either of these candidates for president attack the other unfairly? (n=553)	Only Kerry/Both did	70	45	52	1	-
	Only Bush/Neither did	25	84	13	1	-
Did either of these candidates for president attack the other unfairly? (n=553)	Only Bush/Both did	66	71	27	1	-
	Only Kerry/Neither did	29	21	76	2	-
Do you consider the war in Iraq: (n=553)	Part of the war on terrorism	49	22	76	2	-
	Separate from the war on terrorism	48	89	7	2	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	Yes, for John Kerry	14	84	13	3	-
	Yes, for George W. Bush	7	18	81	-	-



# United States General Exit Poll

Conducted by  
 PRES04 - Horizontal Percentages  
 Time of Weighting: 11/2/2004 7:33:46 PM  
 Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	Yes, for both Kerry and Bush	12	50	48	-	-
	No, I was not contacted	67	53	44	2	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	For Kerry/Both	26	68	29	2	-
	For Bush/Neither	74	50	47	2	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=525)	For Bush/Both	19	39	60	-	-
	For Kerry/Neither	81	58	39	2	-
In general, does John Kerry mostly: (n=543)	Say what he believes	43	96	3	-	-
	Say what he thinks people want to hear	53	20	75	3	-
Does George W. Bush pay more attention to the interests of: (n=543)	Ordinary Americans	35	4	95	1	-
	Large corporations	59	86	10	3	-
How concerned are you about the availability and cost of health care? (n=543)	Very concerned	68	68	29	2	-
	Somewhat concerned	23	26	73	1	-
	Not very concerned	6	23	72	3	-
	Not at all concerned	3	-	-	-	-
Which comes closest to your position? Abortion should be: (n=543)	Legal in all cases	24	77	20	2	-5
	Legal in most cases	41	61	37	3	-1
	Illegal in most cases	23	29	68	1	-1
	Illegal in all cases	8	21	74	2	0
How confident are you that votes in your state will be counted accurately? (n=539)	Very confident	47	43	55	1	-
	Somewhat confident	44	65	31	3	-
	Not very confident	7	59	36	2	-
	Not at all confident	2	-	-	-	-
How confident are you that votes in your state will be counted accurately? (n=553)	Very/Somewhat confident	88	54	44	2	-
	Not very/Not at all confident	8	64	33	2	-



# United States General Exit Poll

Conducted by  
 PRES04 - Horizontal Percentages  
 Time of Weighting: 11/2/2004 7:33:46 PM  
 Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Which comes closest to your view of gay and lesbian couples: (n=543)	They should be allowed to legally marry	32	77	19	4	-
	They should be allowed to legally form civil unions, but	38	54	44	-	-
	There should be no legal recognition of their	27	26	72	2	-
Did you vote in the presidential election in 2000? (n=537)	No, I did not vote	16	66	32	1	-
	Yes, for Al Gore	40	93	6	1	-
	Yes, for George W. Bush	40	10	89	0	-
	Yes, for another candidate	5	53	12	22	-
Do you think the condition of the nation's economy is: (n=550)	Excellent	4	4	96	-	70
	Good	41	20	80	0	28
	Not so good	36	75	23	0	-39
	Poor	18	86	8	5	-50
State of the national economy: 2 way (n=550)	Excellent/Good	45	18	82	0	-
	Not so good/Poor	54	79	18	2	-
Who would you trust to handle the economy? (n=550)	Only John Kerry	37	97	1	2	-
	Only George W. Bush	37	3	97	0	-
	Both of them	8	56	43	-	-
	Neither of them	16	51	44	2	-
Who would you trust to handle the economy? (n=550)	Only Kerry/Both	45	90	8	2	-
	Only Bush/Neither	53	18	80	1	-
Who would you trust to handle the economy? (n=540)	Only Bush/Both	45	12	87	0	-
	Only Kerry/Neither	55	83	14	2	-
Who would you trust to handle terrorism? (n=550)	Only John Kerry	32	97	-	2	-
	Only George W. Bush	45	2	97	1	-
	Both of them	11	87	12	-	-



Conducted by  
Edison/Mitofsky

# United States General Exit Poll

PRES04 - Horizontal Percentages  
Time of Weighting: 11/2/2004 7:33:46 PM  
Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Who would you trust to handle terrorism? (n=550)	Neither of them	10	85	9	2	-
Who would you trust to handle terrorism? (n=550)	Only Kerry/Both	43	95	3	2	-
	Only Bush/Neither	56	17	81	1	-
Who would you trust to handle terrorism? (n=550)	Only Bush/Both	56	18	81	1	-
	Only Kerry/Neither	42	94	2	2	-
Do you think things in this country today are: (n=550)	Generally going in the right direction	47	16	83	1	47
	Seriously off on the wrong track	48	87	10	2	-64
In your vote for president today, how would you rate the importance of _____? (n=260)	Very important	25	52	47	1	27
	Somewhat important	29	40	57	4	36
	Not too important	18	56	42	-	2
	Not at all important	29	56	44	-	-23
In your vote for president today, how would you rate the importance of _____? (n=260)	Very/Somewhat important	54	45	52	3	-
	Not too/Not at all important	46	56	43	-	-
Is your opinion of George W. Bush: (n=536)	Favorable	49	7	92	0	-
	Unfavorable	50	93	3	2	-
Is your opinion of John Kerry: (n=536)	Favorable	52	89	8	2	-
	Unfavorable	45	7	92	1	-
Which comes closer to your view: (n=536)	Government should do more to solve problems	41	72	25	2	2
	Government is doing too many things better left to	52	32	67	1	-4
How worried are you that there will be another major terrorist attack in the U.S.? (n=536)	Very worried	18	53	47	-	-
	Somewhat worried	52	49	48	2	-
	Not too worried	23	52	47	-	-
	Not at all worried	6	52	41	7	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	68	50	48	1	-



# United States General Exit Poll

Conducted by  
 PRES04 - Horizontal Percentages  
 Time of Weighting: 11/2/2004 7:33:46 PM  
 Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	28	52	46	1	-
Compared to four years ago, is the job situation in your area: (n=522)	Better today	24	13	87	1	-
	Worse today	39	85	11	3	-
	About the same	38	39	60	0	-
Do you think the Bush administration's tax cuts have been: (n=536)	Good for the nation's economy	39	8	92	-	-
	Bad for the nation's economy	36	93	4	2	-
	Made no difference	23	56	40	2	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=536)	Yes	43	7	92	0	-
	No	54	85	11	2	-
Have you or has someone in your household lost a job in the last four years? (n=535)	Yes, I have	14	69	30	-	-
	Yes, someone else has	13	63	37	-	-
	Yes, I have and someone else has	3	-	-	-	-
	No one has	70	44	54	2	-
Have you or has someone in your household lost a job in the last four years? (n=535)	Someone in household lost a job	30	66	32	1	-
	No one in household lost a job	70	44	54	2	-
Have you or has someone in your household lost a job in the last four years? (n=535)	Voter has lost a job	17	70	28	1	-
	Voter has NOT lost a job	83	47	51	1	-
National Region (n=2,203)	East	-	-	-	-	-39
	Midwest	-	-	-	-	-49
	South	-	-	-	-	-55
	West	100	53	45	1	-1
Population of area, five categories (n=2,195)	Over 500 thousand	20	69	29	-	3
	50 to 500 thousand	21	49	49	1	9
	Suburbs	41	54	43	2	-6



Conducted by



Edison/Mitofsky

# United States General Exit Poll

PRES04 - Horizontal Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Population of area, five categories (n=2,195)	10 to 50 thousand	7	35	61	3	2
	Rural	12	38	59	2	0
Population of area, three categories (n=1,067)	City over 50 thousand	39	60	39	-	4
	Suburbs	43	54	43	3	-6
	Small city and Rural	18	33	66	1	7
In today's election for U.S. House of Representatives, did you just vote for: (n=1,979)	The Democratic candidate	50	91	8	1	-3
	The Republican candidate	47	12	87	1	1