



# United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

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PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	KERY	BUSH	NADR
Number of Interviews - 2,804	Vote Estimate Not for On-Air Use	100	50	49	1
Are you: (n=2,795)	Male	47	44	51	-
	Female	53	56	49	-
Sex by race (n=2,760)	White male	41	34	48	-
	White female	44	42	46	-
	Non-white male	7	10	4	-
	Non-white female	9	15	3	-
Are you: (n=2,767)	White	85	76	94	-
	Black	9	16	2	-
	Hispanic/Latino	5	7	3	-
	Asian	1	1	1	-
	Other	1	1	0	-
AGE (60 and over) (n=2,796)	18-29	18	20	16	-
	30-44	28	25	29	-
	45-59	29	31	28	-
	60 or over	26	24	27	-
Age 65 & over (n=2,796)	18-64	84	85	83	-
	65 or over	16	15	17	-
2003 total family income: (n=2,556)	Under \$15,000	9	12	5	-
	\$15,000-\$29,999	16	18	14	-
	\$30,000-\$49,999	23	25	22	-
	\$50,000-\$74,999	24	20	28	-
	\$75,000-\$99,999	14	13	15	-
	\$100,000-\$149,999	9	8	9	-



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2003 total family income: (n=2,556)	\$150,000-\$199,999	3	2	4	-
	\$200,000 or more	2	1	3	-
Total family income: (n=2,556)	Less than \$50,000	48	55	41	-
	\$50,000 or more	52	45	59	-
Total family income: (n=2,556)	Less than \$100,000	86	88	83	-
	\$100,000 or more	14	12	17	-
Do you or does someone in your household belong to a labor union? (n=2,070)	Yes, I do	16	22	10	-
	Yes, someone else does	14	17	11	-
	Yes, I do and someone else does	2	2	2	-
	No one does	68	59	77	-
UNION HOUSEHOLD (n=2,070)	Yes (Vote is union member, union member in household, or	32	41	23	-
	No (No union voter in household	68	59	77	-
Voter is union member: (n=2,070)	Yes	18	25	12	-
	No	82	75	88	-
Do you work full-time for pay? (n=633)	Yes	55	53	58	-
	No	45	47	42	-
Working women: (n=658)	Working women	26	26	25	-
	All others	74	74	75	-
What was the last grade of school you completed? (n=2,062)	Did not complete high school	5	5	5	-
	High school graduate	26	28	24	-
	Some college or associate degree	32	33	32	-
	College graduate	23	20	26	-
	Postgraduate study	14	14	14	-
College Education (n=2,062)	No college degree	63	65	61	-



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College Education (n=2,062)	College graduate	37	35	39	-
No matter how you voted today, do you usually think of yourself as a: (n=2,707)	Democrat	38	70	6	-
	Republican	38	5	72	-
	Independent or something else	24	25	22	-
On most political matters, do you consider yourself: (n=2,666)	Liberal	20	36	4	-
	Moderate	47	53	41	-
	Conservative	33	11	55	-
Is this the first time you have ever voted? (n=1,432)	Yes	11	12	10	-
	No	89	88	90	-
Religion, combined Protestant and other Christian. (n=2,073)	Protestant/Other Christian	56	49	63	-
	Catholic	29	29	28	-
	Jewish	1	1	0	-
	Something else	5	7	3	-
	None	9	13	6	-
Religion among whites (n=2,089)	White Protestant/Other Christian	46	34	58	-
	White Catholic	24	23	24	-
	White Jewish	1	1	0	-
	White something else	3	4	3	-
	White none	8	11	5	-
	Non-white	18	27	9	-
White Evangelical/Born-again Christians (n=2,139)	White Evangelical/Born-again Christians	24	12	37	-
	All others	76	88	63	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=2,144)	White religious conservatives	8	0	16	-
	All others	92	100	84	-



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How often do you attend religious services? (n=2,106)	More than once a week	13	10	17	-
	Once a week	30	26	35	-
	A few times a month	14	15	13	-
	A few times a year	29	32	25	-
	Never	13	16	9	-
How often do you attend religious services? (n=2,145)	Weekly	42	35	50	-
	Occasionally	41	46	37	-
	Never	12	15	9	-
Church attendance by Religion (n=2,145)	Protestant/Attend weekly	19	14	24	-
	Protestant/Do not attend weekly	16	14	17	-
	Catholic/Attend weekly	13	13	14	-
	Catholic/Do not attend weekly	14	15	13	-
	All Others	35	42	29	-
Have you ever served in the U.S. military? (n=1,443)	Yes	17	14	21	-
	No	83	86	79	-
Are you currently married? (n=2,723)	Yes	65	57	73	-
	No	35	43	27	-
Married women (n=2,802)	Married women	33	31	34	-
	Others	67	69	66	-
Married with children: (n=2,082)	Married with children	29	23	34	-
	All others	71	77	66	-
Do you have any children under 18 living in your household? (n=2,073)	Yes	37	34	40	-
	No	63	66	60	-
Women with children (n=2,139)	Women with children	20	19	20	-



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		Total	KERY	BUSH	NADR
Women with children (n=2,139)	All others	80	81	80	-
Are you gay, lesbian or bisexual? (n=1,266)	Yes	3	5	1	-
	No	97	95	99	-
Do you or does someone else in your household own a gun? (n=659)	Yes	46	39	52	-
	No	54	61	48	-
When did you finally decide for whom to vote in the presidential election? (n=2,017)	Just today	6	7	5	-
	In the last three days	4	4	3	-
	Sometime last week	3	3	3	-
	During the last month	9	11	8	-
	Before that	78	76	81	-
Time: Last three days/Earlier than that (n=2,017)	Today/Within the last three days	10	11	8	-
	Within the last week or earlier	90	89	92	-
Time: Last week/Earlier than that (n=2,017)	Today through within the last three days	13	13	11	-
	Within the last week or earlier	87	87	89	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,481)	Taxes	7	7	7	-
	Education	5	7	3	-
	Iraq	12	18	6	-
	Terrorism	15	4	27	-
	Economy/Jobs	21	35	6	-
	Moral values	25	7	41	-
	Health care	8	12	4	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,481)	Strongly approve	32	7	59	-
	Somewhat approve	21	6	36	-
	Somewhat disapprove	12	19	3	-



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		Total	KERY	BUSH	NADR
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	34	67	2	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,481)	Approve	53	13	95	-
	Disapprove	46	86	5	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,481)	He cares about people like me	11	17	5	-
	He has strong religious faith	9	1	16	-
	He is honest and trustworthy	11	6	16	-
	He is a strong leader	17	5	29	-
	He is intelligent	7	13	1	-
	He will bring about needed change	24	47	1	-
	He has clear stands on the issues	16	6	26	-
Compared to four years ago, is the country: (n=1,454)	Safer from terrorism	52	20	85	-
	Less safe from terrorism	44	76	11	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,454)	Strongly approve	27	5	51	-
	Somewhat approve	25	13	36	-
	Somewhat disapprove	17	24	10	-
	Strongly disapprove	30	57	3	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,481)	Approve	51	18	85	-
	Disapprove	46	79	12	-
How do you think things are going for the U.S. in Iraq now? (n=1,454)	Very well	10	2	19	-
	Somewhat well	34	6	62	-
	Somewhat badly	22	29	14	-
	Very badly	32	61	3	-
How do you think things are going for the U.S. in Iraq now? (n=1,481)	Very/Somewhat well	43	8	79	-
	Very/Somewhat badly	53	89	16	-



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Compared to four years ago, is your family's financial situation: (n=1,454)	Better today	27	12	44	-
	Worse today	33	52	13	-
	About the same	38	36	41	-
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,732)	John Kerry (Dem)	49	96	1	-
	George W. Bush (Rep)	50	3	97	-
	Would not have voted for president	1	1	1	-
Was your vote for president mainly: (n=664)	For your candidate	66	54	79	-
	Against his opponent	29	42	16	-
Which comes closest to your feelings about the Bush administration: (n=664)	Angry	26	50	1	-
	Dissatisfied, but not angry	26	42	10	-
	Satisfied, but not enthusiastic	20	5	36	-
	Enthusiastic	25	2	49	-
Did either of these candidates for president attack the other unfairly? (n=664)	Only John Kerry did	21	1	42	-
	Only George W. Bush did	17	31	3	-
	Both did	45	50	40	-
	Neither did	12	13	9	-
Did either of these candidates for president attack the other unfairly? (n=664)	Only Kerry/Both did	66	52	82	-
	Only Bush/Neither did	29	44	12	-
Did either of these candidates for president attack the other unfairly? (n=664)	Only Bush/Both did	62	81	42	-
	Only Kerry/Neither did	33	15	52	-
Do you consider the war in Iraq: (n=664)	Part of the war on terrorism	54	23	85	-
	Separate from the war on terrorism	42	73	10	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	Yes, for John Kerry	11	16	5	-
	Yes, for George W. Bush	16	5	28	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	Yes, for both Kerry and Bush	22	27	16	-
	No, I was not contacted	52	52	51	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	For Kerry/Both	32	43	21	-
	For Bush/Neither	68	57	79	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	For Bush/Both	38	32	44	-
	For Kerry/Neither	62	68	56	-
In general, does John Kerry mostly: (n=652)	Say what he believes	44	82	4	-
	Say what he thinks people want to hear	55	16	95	-
Does George W. Bush pay more attention to the interests of: (n=652)	Ordinary Americans	41	7	76	-
	Large corporations	56	91	18	-
How concerned are you about the availability and cost of health care? (n=652)	Very concerned	70	86	53	-
	Somewhat concerned	24	12	37	-
	Not very concerned	4	1	7	-
	Not at all concerned	1	0	3	-
Which comes closest to your position? Abortion should be: (n=652)	Legal in all cases	18	27	8	-
	Legal in most cases	32	43	21	-
	Illegal in most cases	30	20	40	-
	Illegal in all cases	18	7	29	-
How confident are you that votes in your state will be counted accurately? (n=647)	Very confident	52	41	64	-
	Somewhat confident	41	49	32	-
	Not very confident	5	7	4	-
	Not at all confident	1	3	0	-
How confident are you that votes in your state will be counted accurately? (n=664)	Very/Somewhat confident	90	88	92	-
	Not very/Not at all confident	7	10	4	-



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Which comes closest to your view of gay and lesbian couples: (n=652)	They should be allowed to legally marry	23	38	8	-
	They should be allowed to legally form civil unions, but	35	35	36	-
	There should be no legal recognition of their	40	25	55	-
Did you vote in the presidential election in 2000? (n=650)	No, I did not vote	17	18	16	-
	Yes, for Al Gore	38	68	6	-
	Yes, for George W. Bush	43	10	76	-
	Yes, for another candidate	3	4	1	-
Do you think the condition of the nation's economy is: (n=659)	Excellent	4	1	7	-
	Good	38	7	71	-
	Not so good	37	52	20	-
	Poor	20	38	2	-
State of the national economy: 2 way (n=659)	Excellent/Good	42	9	78	-
	Not so good/Poor	57	90	21	-
Who would you trust to handle the economy? (n=659)	Only John Kerry	41	79	2	-
	Only George W. Bush	35	0	72	-
	Both of them	8	5	12	-
	Neither of them	13	14	12	-
Who would you trust to handle the economy? (n=659)	Only Kerry/Both	49	84	13	-
	Only Bush/Neither	49	14	84	-
Who would you trust to handle the economy? (n=645)	Only Bush/Both	44	6	86	-
	Only Kerry/Neither	56	94	14	-
Who would you trust to handle terrorism? (n=659)	Only John Kerry	33	65	0	-
	Only George W. Bush	45	2	88	-
	Both of them	10	14	6	-



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Who would you trust to handle terrorism? (n=659)	Neither of them	10	17	3	-
Who would you trust to handle terrorism? (n=659)	Only Kerry/Both	43	79	7	-
	Only Bush/Neither	55	19	92	-
Who would you trust to handle terrorism? (n=659)	Only Bush/Both	55	16	95	-
	Only Kerry/Neither	44	82	4	-
Do you think things in this country today are: (n=659)	Generally going in the right direction	48	12	86	-
	Seriously off on the wrong track	49	85	12	-
In your vote for president today, how would you rate the importance of _____? (n=594)	Very important	32	38	27	-
	Somewhat important	24	24	25	-
	Not too important	20	17	23	-
	Not at all important	24	21	26	-
In your vote for president today, how would you rate the importance of _____? (n=594)	Very/Somewhat important	57	62	52	-
	Not too/Not at all important	43	38	48	-
Is your opinion of George W. Bush: (n=639)	Favorable	50	7	95	-
	Unfavorable	49	92	4	-
Is your opinion of John Kerry: (n=639)	Favorable	52	92	10	-
	Unfavorable	46	7	87	-
Which comes closer to your view: (n=639)	Government should do more to solve problems	44	63	25	-
	Government is doing too many things better left to	52	33	71	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=639)	Very worried	16	20	12	-
	Somewhat worried	56	49	64	-
	Not too worried	21	23	19	-
	Not at all worried	6	7	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	70	67	73	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	27	29	23	-
Compared to four years ago, is the job situation in your area: (n=632)	Better today	19	5	35	-
	Worse today	51	83	18	-
	About the same	29	12	47	-
Do you think the Bush administration's tax cuts have been: (n=639)	Good for the nation's economy	40	6	74	-
	Bad for the nation's economy	36	67	5	-
	Made no difference	22	24	18	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=639)	Yes	41	10	74	-
	No	56	88	22	-
Have you or has someone in your household lost a job in the last four years? (n=629)	Yes, I have	14	19	10	-
	Yes, someone else has	19	27	11	-
	Yes, I have and someone else has	2	3	2	-
	No one has	64	52	78	-
Have you or has someone in your household lost a job in the last four years? (n=629)	Someone in household lost a job	36	48	22	-
	No one in household lost a job	64	52	78	-
Have you or has someone in your household lost a job in the last four years? (n=629)	Voter has lost a job	16	22	11	-
	Voter has NOT lost a job	84	78	89	-
National Region (n=2,804)	East	-	-	-	-
	Midwest	100	100	100	-
	South	-	-	-	-
	West	-	-	-	-
Population of area, five categories (n=2,804)	Over 500 thousand	6	10	3	-
	50 to 500 thousand	20	25	14	-
	Suburbs	44	39	49	-



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Population of area, five categories (n=2,804)	10 to 50 thousand	7	6	7	-
	Rural	23	20	27	-
Population of area, three categories (n=2,648)	City over 50 thousand	27	35	17	-
	Suburbs	43	40	47	-
	Small city and Rural	30	25	36	-
In today's election for U.S. House of Representatives, did you just vote for: (n=2,608)	The Democratic candidate	50	91	9	-
	The Republican candidate	48	8	90	-