



United States General Exit Poll

Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

Time Created: 11/2/2004 7:33:46 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 2,804	Vote Estimate Not for On-Air Use	100	50	49	1	-
Are you: (n=2,795)	Male	47	46	53	0	0
	Female	53	53	46	1	3
Sex by race (n=2,760)	White male	41	42	57	0	-
	White female	44	47	51	1	-
	Non-white male	7	74	26	-	-
	Non-white female	9	83	15	2	-
Are you: (n=2,767)	White	85	45	54	1	0
	Black	9	92	8	-	-1
	Hispanic/Latino	5	66	30	3	-5
	Asian	1	-	-	-	-41
	Other	1	-	-	-	-39
AGE (60 and over) (n=2,796)	18-29	18	55	43	1	-3
	30-44	28	46	52	2	3
	45-59	29	53	47	0	-2
	60 or over	26	47	52	0	5
Age 65 & over (n=2,796)	18-64	84	50	49	1	1
	65 or over	16	48	52	-	5
2003 total family income: (n=2,556)	Under \$15,000	9	73	27	-	-
	\$15,000-\$29,999	16	57	42	1	-
	\$30,000-\$49,999	23	53	46	1	-
	\$50,000-\$74,999	24	43	57	-	-
	\$75,000-\$99,999	14	46	53	1	-
	\$100,000-\$149,999	9	48	50	1	-



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2003 total family income: (n=2,556)	\$150,000-\$199,999	3	37	63	-	-
	\$200,000 or more	2	30	70	-	-
Total family income: (n=2,556)	Less than \$50,000	48	58	41	1	-
	\$50,000 or more	52	44	55	0	-
Total family income: (n=2,556)	Less than \$100,000	86	52	47	0	-
	\$100,000 or more	14	43	56	1	-
Do you or does someone in your household belong to a labor union? (n=2,070)	Yes, I do	16	69	31	-	-2
	Yes, someone else does	14	60	38	1	-3
	Yes, I do and someone else does	2	56	44	-	2
	No one does	68	43	56	1	4
UNION HOUSEHOLD (n=2,070)	Yes (Vote is union member, union member in household, or	32	65	35	1	-
	No (No union voter in household	68	43	56	1	-
Voter is union member: (n=2,070)	Yes	18	68	32	-	-
	No	82	46	53	1	-
Do you work full-time for pay? (n=633)	Yes	55	48	51	0	3
	No	45	54	45	1	-3
Working women: (n=658)	Working women	26	51	48	1	-
	All others	74	50	49	0	-
What was the last grade of school you completed? (n=2,062)	Did not complete high school	5	51	49	-	10
	High school graduate	26	54	45	0	-4
	Some college or associate degree	32	50	48	1	-3
	College graduate	23	44	54	1	3
	Postgraduate study	14	51	48	1	4
College Education (n=2,062)	No college degree	63	52	47	1	-



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College Education (n=2,062)	College graduate	37	47	52	1	-
No matter how you voted today, do you usually think of yourself as a: (n=2,707)	Democrat	38	92	7	0	-4
	Republican	38	7	93	0	2
	Independent or something else	24	52	45	2	-2
On most political matters, do you consider yourself: (n=2,666)	Liberal	20	88	11	1	-2
	Moderate	47	57	43	0	-1
	Conservative	33	17	81	1	0
Is this the first time you have ever voted? (n=1,432)	Yes	11	55	45	-	2
	No	89	49	50	1	2
Religion, combined Protestant and other Christian. (n=2,073)	Protestant/Other Christian	56	44	56	0	0
	Catholic	29	51	48	1	1
	Jewish	1	-	-	-	-19
	Something else	5	71	27	2	-1
	None	9	70	29	-	-1
Religion among whites (n=2,089)	White Protestant/Other Christian	46	38	62	1	-
	White Catholic	24	49	50	1	-
	White Jewish	1	-	-	-	-
	White something else	3	58	39	3	-
	White none	8	66	33	-	-
	Non-white	18	75	24	1	-
White Evangelical/Born-again Christians (n=2,139)	White Evangelical/Born-again Christians	24	24	75	1	-
	All others	76	58	41	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=2,144)	White religious conservatives	8	3	96	2	-
	All others	92	54	45	1	-



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How often do you attend religious services? (n=2,106)	More than once a week	13	37	63	-	44
	Once a week	30	44	56	0	23
	A few times a month	14	54	46	-	33
	A few times a year	29	56	43	1	19
	Never	13	62	35	3	26
How often do you attend religious services? (n=2,145)	Weekly	42	42	58	0	-
	Occasionally	41	55	44	1	-
	Never	12	62	35	3	-
Church attendance by Religion (n=2,145)	Protestant/Attend weekly	19	37	62	1	-
	Protestant/Do not attend weekly	16	44	55	1	-
	Catholic/Attend weekly	13	49	51	-	-
	Catholic/Do not attend weekly	14	53	45	2	-
	All Others	35	59	40	1	-
Have you ever served in the U.S. military? (n=1,443)	Yes	17	40	60	-	-
	No	83	52	47	1	-
Are you currently married? (n=2,723)	Yes	65	44	55	0	2
	No	35	61	38	1	0
Married women (n=2,802)	Married women	33	48	51	1	-
	Others	67	51	48	1	-
Married with children: (n=2,082)	Married with children	29	41	58	1	-
	All others	71	54	45	1	-
Do you have any children under 18 living in your household? (n=2,073)	Yes	37	45	53	1	1
	No	63	53	46	1	0
Women with children (n=2,139)	Women with children	20	48	51	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=2,139)	All others	80	50	48	1	-
Are you gay, lesbian or bisexual? (n=1,266)	Yes	3	79	21	-	-4
	No	97	49	50	1	0
Do you or does someone else in your household own a gun? (n=659)	Yes	46	43	55	1	-6
	No	54	57	43	-	4
When did you finally decide for whom to vote in the presidential election? (n=2,017)	Just today	6	51	40	8	-
	In the last three days	4	60	34	3	-
	Sometime last week	3	50	50	-	-
	During the last month	9	56	43	-	-
	Before that	78	49	51	0	-
Time: Last three days/Earlier than that (n=2,017)	Today/Within the last three days	10	54	38	6	-
	Within the last week or earlier	90	50	50	0	-
Time: Last week/Earlier than that (n=2,017)	Today through within the last three days	13	53	40	5	-
	Within the last week or earlier	87	50	50	0	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,481)	Taxes	7	50	50	-	-
	Education	5	71	29	-	-
	Iraq	12	74	26	-	-
	Terrorism	15	13	87	-	-
	Economy/Jobs	21	84	15	1	-
	Moral values	25	15	83	2	-
	Health care	8	76	23	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,481)	Strongly approve	32	11	89	-	-
	Somewhat approve	21	15	83	1	-
	Somewhat disapprove	12	81	14	4	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	34	96	2	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,481)	Approve	53	12	87	0	-
	Disapprove	46	93	5	2	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,481)	He cares about people like me	11	75	23	2	-
	He has strong religious faith	9	6	93	-	-
	He is honest and trustworthy	11	26	71	3	-
	He is a strong leader	17	14	86	-	-
	He is intelligent	7	95	5	-	-
	He will bring about needed change	24	97	3	1	-
	He has clear stands on the issues	16	18	79	2	-
Compared to four years ago, is the country: (n=1,454)	Safer from terrorism	52	19	80	0	-
	Less safe from terrorism	44	86	12	2	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,454)	Strongly approve	27	9	91	-	-
	Somewhat approve	25	27	72	1	-
	Somewhat disapprove	17	70	28	2	-
	Strongly disapprove	30	94	4	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,481)	Approve	51	17	82	0	-
	Disapprove	46	86	13	1	-
How do you think things are going for the U.S. in Iraq now? (n=1,454)	Very well	10	10	90	-	-
	Somewhat well	34	9	90	0	-
	Somewhat badly	22	67	31	1	-
	Very badly	32	94	4	1	-
How do you think things are going for the U.S. in Iraq now? (n=1,481)	Very/Somewhat well	43	9	90	0	-
	Very/Somewhat badly	53	83	15	1	-



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Compared to four years ago, is your family's financial situation: (n=1,454)	Better today	27	21	79	-	43
	Worse today	33	78	20	2	-43
	About the same	38	46	53	1	-7
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,732)	John Kerry (Dem)	49	98	1	0	-
	George W. Bush (Rep)	50	3	96	1	-
	Would not have voted for president	1	29	41	19	-
Was your vote for president mainly: (n=664)	For your candidate	66	41	58	1	-
	Against his opponent	29	73	27	-	-
Which comes closest to your feelings about the Bush administration: (n=664)	Angry	26	97	1	2	-
	Dissatisfied, but not angry	26	81	19	-	-
	Satisfied, but not enthusiastic	20	12	87	1	-
	Enthusiastic	25	3	97	-	-
Did either of these candidates for president attack the other unfairly? (n=664)	Only John Kerry did	21	3	97	-	-
	Only George W. Bush did	17	92	8	-	-
	Both did	45	56	43	0	-
	Neither did	12	57	39	3	-
Did either of these candidates for president attack the other unfairly? (n=664)	Only Kerry/Both did	66	39	61	0	-
	Only Bush/Neither did	29	78	21	1	-
Did either of these candidates for president attack the other unfairly? (n=664)	Only Bush/Both did	62	66	34	0	-
	Only Kerry/Neither did	33	22	76	1	-
Do you consider the war in Iraq: (n=664)	Part of the war on terrorism	54	22	78	-	-
	Separate from the war on terrorism	42	86	12	1	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	Yes, for John Kerry	11	78	22	-	-
	Yes, for George W. Bush	16	15	84	-	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	Yes, for both Kerry and Bush	22	62	36	2	-
	No, I was not contacted	52	52	48	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	For Kerry/Both	32	68	31	1	-
	For Bush/Neither	68	43	56	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=630)	For Bush/Both	38	42	56	1	-
	For Kerry/Neither	62	56	43	0	-
In general, does John Kerry mostly: (n=652)	Say what he believes	44	96	4	-	-
	Say what he thinks people want to hear	55	15	84	1	-
Does George W. Bush pay more attention to the interests of: (n=652)	Ordinary Americans	41	9	91	-	-
	Large corporations	56	83	16	1	-
How concerned are you about the availability and cost of health care? (n=652)	Very concerned	70	63	37	0	-
	Somewhat concerned	24	25	73	2	-
	Not very concerned	4	11	89	-	-
	Not at all concerned	1	-	-	-	-
Which comes closest to your position? Abortion should be: (n=652)	Legal in all cases	18	76	23	1	-2
	Legal in most cases	32	68	32	-	-6
	Illegal in most cases	30	35	65	-	-4
	Illegal in all cases	18	20	78	2	4
How confident are you that votes in your state will be counted accurately? (n=647)	Very confident	52	40	60	0	-
	Somewhat confident	41	61	38	1	-
	Not very confident	5	68	31	-	-
	Not at all confident	1	-	-	-	-
How confident are you that votes in your state will be counted accurately? (n=664)	Very/Somewhat confident	90	49	50	1	-
	Not very/Not at all confident	7	73	26	-	-



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Which comes closest to your view of gay and lesbian couples: (n=652)	They should be allowed to legally marry	23	83	17	-	-
	They should be allowed to legally form civil unions, but	35	51	49	-	-
	There should be no legal recognition of their	40	32	67	1	-
Did you vote in the presidential election in 2000? (n=650)	No, I did not vote	17	53	47	-	-
	Yes, for Al Gore	38	92	8	-	-
	Yes, for George W. Bush	43	12	87	0	-
	Yes, for another candidate	3	-	-	-	-
Do you think the condition of the nation's economy is: (n=659)	Excellent	4	18	82	-	56
	Good	38	10	90	-	38
	Not so good	37	72	26	1	-36
	Poor	20	96	4	-	-54
State of the national economy: 2 way (n=659)	Excellent/Good	42	11	89	-	-
	Not so good/Poor	57	81	18	1	-
Who would you trust to handle the economy? (n=659)	Only John Kerry	41	98	2	-	-
	Only George W. Bush	35	1	99	1	-
	Both of them	8	32	68	-	-
	Neither of them	13	51	44	3	-
Who would you trust to handle the economy? (n=659)	Only Kerry/Both	49	87	13	-	-
	Only Bush/Neither	49	15	84	1	-
Who would you trust to handle the economy? (n=645)	Only Bush/Both	44	6	93	0	-
	Only Kerry/Neither	56	87	12	1	-
Who would you trust to handle terrorism? (n=659)	Only John Kerry	33	99	1	-	-
	Only George W. Bush	45	3	96	1	-
	Both of them	10	69	31	-	-



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Who would you trust to handle terrorism? (n=659)	Neither of them	10	82	16	-	-
Who would you trust to handle terrorism? (n=659)	Only Kerry/Both	43	92	8	-	-
	Only Bush/Neither	55	18	81	1	-
Who would you trust to handle terrorism? (n=659)	Only Bush/Both	55	15	84	1	-
	Only Kerry/Neither	44	95	4	-	-
Do you think things in this country today are: (n=659)	Generally going in the right direction	48	13	86	1	50
	Seriously off on the wrong track	49	88	11	0	-63
In your vote for president today, how would you rate the importance of _____? (n=594)	Very important	32	60	40	-	20
	Somewhat important	24	50	50	-	29
	Not too important	20	44	56	-	16
	Not at all important	24	45	53	2	-14
In your vote for president today, how would you rate the importance of _____? (n=594)	Very/Somewhat important	57	56	44	-	-
	Not too/Not at all important	43	45	54	1	-
Is your opinion of George W. Bush: (n=639)	Favorable	50	7	92	1	-
	Unfavorable	49	95	4	0	-
Is your opinion of John Kerry: (n=639)	Favorable	52	90	9	1	-
	Unfavorable	46	8	92	0	-
Which comes closer to your view: (n=639)	Government should do more to solve problems	44	72	27	1	4
	Government is doing too many things better left to	52	32	67	0	-4
How worried are you that there will be another major terrorist attack in the U.S.? (n=639)	Very worried	16	63	37	-	-
	Somewhat worried	56	44	55	0	-
	Not too worried	21	55	43	2	-
	Not at all worried	6	59	41	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	70	48	51	0	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	27	56	43	1	-
Compared to four years ago, is the job situation in your area: (n=632)	Better today	19	13	87	-	-
	Worse today	51	81	17	1	-
	About the same	29	22	78	-	-
Do you think the Bush administration's tax cuts have been: (n=639)	Good for the nation's economy	40	8	91	0	-
	Bad for the nation's economy	36	93	7	-	-
	Made no difference	22	57	41	2	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=639)	Yes	41	12	88	-	-
	No	56	79	19	1	-
Have you or has someone in your household lost a job in the last four years? (n=629)	Yes, I have	14	67	33	-	-
	Yes, someone else has	19	71	28	1	-
	Yes, I have and someone else has	2	-	-	-	-
	No one has	64	40	59	1	-
Have you or has someone in your household lost a job in the last four years? (n=629)	Someone in household lost a job	36	69	30	1	-
	No one in household lost a job	64	40	59	1	-
Have you or has someone in your household lost a job in the last four years? (n=629)	Voter has lost a job	16	67	33	-	-
	Voter has NOT lost a job	84	47	52	1	-
National Region (n=2,804)	East	-	-	-	-	-39
	Midwest	100	50	49	1	0
	South	-	-	-	-	-55
	West	-	-	-	-	-46
Population of area, five categories (n=2,804)	Over 500 thousand	6	77	23	-	-3
	50 to 500 thousand	20	63	35	2	-5
	Suburbs	44	45	54	1	5



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Population of area, five categories (n=2,804)	10 to 50 thousand	7	46	54	-	-5
	Rural	23	42	57	0	-2
Population of area, three categories (n=2,648)	City over 50 thousand	27	66	32	2	-3
	Suburbs	43	46	53	0	4
	Small city and Rural	30	42	57	0	-2
In today's election for U.S. House of Representatives, did you just vote for: (n=2,608)	The Democratic candidate	50	91	8	0	-3
	The Republican candidate	48	9	91	1	5