



# United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/2/2004 7:33:46 PM

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PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = EAST

		Total	KERY	BUSH	NADR
Number of Interviews - 2,077	Vote Estimate Not for On-Air Use	100	58	40	1
Are you: (n=2,067)	Male	48	47	50	40
	Female	52	53	50	60
Sex by race (n=2,042)	White male	38	32	45	40
	White female	40	37	44	38
	Non-white male	11	15	6	-
	Non-white female	11	15	5	22
Are you: (n=2,051)	White	78	69	89	78
	Black	11	17	3	-
	Hispanic/Latino	6	8	4	17
	Asian	3	3	3	-
	Other	2	2	1	4
AGE (60 and over) (n=2,068)	18-29	16	19	11	5
	30-44	28	29	28	22
	45-59	32	32	32	42
	60 or over	24	20	28	31
Age 65 & over (n=2,068)	18-64	84	86	80	91
	65 or over	16	14	20	9
2003 total family income: (n=1,869)	Under \$15,000	7	8	5	-
	\$15,000-\$29,999	12	14	8	19
	\$30,000-\$49,999	22	23	21	38
	\$50,000-\$74,999	21	19	24	18
	\$75,000-\$99,999	15	15	16	-
	\$100,000-\$149,999	13	12	14	20



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2003 total family income: (n=1,869)	\$150,000-\$199,999	4	4	5	-
	\$200,000 or more	6	5	8	4
Total family income: (n=1,869)	Less than \$50,000	41	45	34	57
	\$50,000 or more	59	55	66	43
Total family income: (n=1,869)	Less than \$100,000	77	79	74	75
	\$100,000 or more	23	21	26	25
Do you or does someone in your household belong to a labor union? (n=1,495)	Yes, I do	17	19	13	28
	Yes, someone else does	13	14	13	-
	Yes, I do and someone else does	3	3	2	-
	No one does	67	64	72	72
UNION HOUSEHOLD (n=1,495)	Yes (Vote is union member, union member in household, or	33	36	28	28
	No (No union voter in household	67	64	72	72
Voter is union member: (n=1,495)	Yes	19	22	15	28
	No	81	78	85	72
Do you work full-time for pay? (n=466)	Yes	62	63	60	-
	No	38	37	40	-
Working women: (n=500)	Working women	29	33	23	-
	All others	71	67	77	-
What was the last grade of school you completed? (n=1,505)	Did not complete high school	4	6	2	-
	High school graduate	19	18	20	14
	Some college or associate degree	28	25	33	26
	College graduate	26	26	27	10
	Postgraduate study	23	25	18	50
College Education (n=1,505)	No college degree	51	49	55	40



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College Education (n=1,505)	College graduate	49	51	45	60
No matter how you voted today, do you usually think of yourself as a: (n=1,943)	Democrat	42	65	9	36
	Republican	28	6	61	-
	Independent or something else	30	30	29	64
On most political matters, do you consider yourself: (n=1,919)	Liberal	26	40	6	25
	Moderate	47	51	41	64
	Conservative	27	9	53	11
Is this the first time you have ever voted? (n=1,016)	Yes	12	12	11	-
	No	88	88	89	-
Religion, combined Protestant and other Christian. (n=1,469)	Protestant/Other Christian	38	37	41	-
	Catholic	40	34	50	-
	Jewish	5	7	3	-
	Something else	8	12	3	-
	None	8	11	3	-
Religion among whites (n=1,492)	White Protestant/Other Christian	28	23	36	29
	White Catholic	33	25	45	28
	White Jewish	4	6	3	-
	White something else	4	6	1	13
	White none	6	8	3	-
	Non-white	25	32	13	30
White Evangelical/Born-again Christians (n=1,569)	White Evangelical/Born-again Christians	11	5	19	13
	All others	89	95	81	87
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,573)	White religious conservatives	3	0	7	-
	All others	97	100	93	100



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How often do you attend religious services? (n=1,505)	More than once a week	10	9	11	13
	Once a week	26	22	32	24
	A few times a month	12	12	14	-
	A few times a year	34	36	31	35
	Never	15	18	9	27
How often do you attend religious services? (n=1,576)	Weekly	34	30	41	37
	Occasionally	44	46	43	35
	Never	14	17	9	27
Church attendance by Religion (n=1,576)	Protestant/Attend weekly	9	8	10	-
	Protestant/Do not attend weekly	14	14	15	15
	Catholic/Attend weekly	16	12	21	24
	Catholic/Do not attend weekly	22	19	25	15
	All Others	34	41	23	47
Have you ever served in the U.S. military? (n=1,043)	Yes	16	14	18	-
	No	84	86	82	-
Are you currently married? (n=1,959)	Yes	60	56	67	60
	No	40	44	33	40
Married women (n=2,076)	Married women	27	26	28	39
	Others	73	74	72	61
Married with children: (n=1,518)	Married with children	27	26	28	53
	All others	73	74	72	47
Do you have any children under 18 living in your household? (n=1,508)	Yes	36	37	34	63
	No	64	63	66	37
Women with children (n=1,603)	Women with children	18	19	15	49



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		Total	KERY	BUSH	NADR
Women with children (n=1,603)	All others	82	81	85	51
Are you gay, lesbian or bisexual? (n=907)	Yes	2	4	0	-
	No	98	96	100	-
Do you or does someone else in your household own a gun? (n=470)	Yes	28	21	36	-
	No	72	79	64	-
When did you finally decide for whom to vote in the presidential election? (n=1,593)	Just today	6	5	7	40
	In the last three days	4	3	4	13
	Sometime last week	2	2	2	-
	During the last month	10	11	7	-
	Before that	79	80	80	47
Time: Last three days/Earlier than that (n=1,593)	Today/Within the last three days	10	7	11	53
	Within the last week or earlier	90	93	89	47
Time: Last week/Earlier than that (n=1,593)	Today through within the last three days	11	9	13	53
	Within the last week or earlier	89	91	87	47
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,103)	Taxes	6	6	6	-
	Education	4	7	1	-
	Iraq	19	27	6	-
	Terrorism	20	6	43	-
	Economy/Jobs	21	30	7	-
	Moral values	14	8	23	-
	Health care	8	11	4	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,103)	Strongly approve	23	5	52	-
	Somewhat approve	19	6	39	-
	Somewhat disapprove	13	17	6	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	43	70	2	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,103)	Approve	42	11	91	-
	Disapprove	56	87	7	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,103)	He cares about people like me	10	13	7	-
	He has strong religious faith	5	1	11	-
	He is honest and trustworthy	9	6	14	-
	He is a strong leader	13	4	27	-
	He is intelligent	9	14	1	-
	He will bring about needed change	31	50	3	-
	He has clear stands on the issues	16	8	29	-
Compared to four years ago, is the country: (n=1,053)	Safer from terrorism	44	21	82	-
	Less safe from terrorism	52	75	14	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,053)	Strongly approve	21	3	51	-
	Somewhat approve	22	13	37	-
	Somewhat disapprove	15	20	8	-
	Strongly disapprove	40	64	4	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,103)	Approve	41	15	83	-
	Disapprove	53	80	11	-
How do you think things are going for the U.S. in Iraq now? (n=1,053)	Very well	8	3	17	-
	Somewhat well	26	5	60	-
	Somewhat badly	21	23	17	-
	Very badly	43	67	5	-
How do you think things are going for the U.S. in Iraq now? (n=1,103)	Very/Somewhat well	33	8	73	-
	Very/Somewhat badly	61	87	20	-



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Compared to four years ago, is your family's financial situation: (n=1,053)	Better today	28	15	48	-
	Worse today	31	43	10	-
	About the same	40	40	41	-
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=1,974)	John Kerry (Dem)	57	96	1	34
	George W. Bush (Rep)	42	2	98	31
	Would not have voted for president	2	1	1	35
Was your vote for president mainly: (n=473)	For your candidate	70	62	80	-
	Against his opponent	25	34	16	-
Which comes closest to your feelings about the Bush administration: (n=473)	Angry	32	55	2	-
	Dissatisfied, but not angry	28	40	14	-
	Satisfied, but not enthusiastic	21	3	44	-
	Enthusiastic	18	0	38	-
Did either of these candidates for president attack the other unfairly? (n=473)	Only John Kerry did	18	2	38	-
	Only George W. Bush did	19	31	3	-
	Both did	48	51	43	-
	Neither did	12	13	11	-
Did either of these candidates for president attack the other unfairly? (n=473)	Only Kerry/Both did	66	54	82	-
	Only Bush/Neither did	31	44	14	-
Did either of these candidates for president attack the other unfairly? (n=473)	Only Bush/Both did	66	83	46	-
	Only Kerry/Neither did	30	15	50	-
Do you consider the war in Iraq: (n=473)	Part of the war on terrorism	48	16	89	-
	Separate from the war on terrorism	49	82	9	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=447)	Yes, for John Kerry	17	26	5	-
	Yes, for George W. Bush	7	3	10	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=447)	Yes, for both Kerry and Bush	10	8	14	-
	No, I was not contacted	66	63	71	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=447)	For Kerry/Both	27	33	19	-
	For Bush/Neither	73	67	81	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=447)	For Bush/Both	17	11	24	-
	For Kerry/Neither	83	89	76	-
In general, does John Kerry mostly: (n=452)	Say what he believes	47	81	3	-
	Say what he thinks people want to hear	49	14	95	-
Does George W. Bush pay more attention to the interests of: (n=452)	Ordinary Americans	33	6	70	-
	Large corporations	61	93	21	-
How concerned are you about the availability and cost of health care? (n=452)	Very concerned	72	82	61	-
	Somewhat concerned	22	14	33	-
	Not very concerned	3	1	4	-
	Not at all concerned	1	0	2	-
Which comes closest to your position? Abortion should be: (n=452)	Legal in all cases	31	41	17	-
	Legal in most cases	36	40	28	-
	Illegal in most cases	20	10	32	-
	Illegal in all cases	10	4	17	-
How confident are you that votes in your state will be counted accurately? (n=450)	Very confident	54	47	63	-
	Somewhat confident	41	46	34	-
	Not very confident	4	5	3	-
	Not at all confident	1	1	1	-
How confident are you that votes in your state will be counted accurately? (n=473)	Very/Somewhat confident	90	90	91	-
	Not very/Not at all confident	5	7	4	-



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Which comes closest to your view of gay and lesbian couples: (n=452)	They should be allowed to legally marry	38	52	18	-
	They should be allowed to legally form civil unions, but	38	31	48	-
	There should be no legal recognition of their	21	15	30	-
Did you vote in the presidential election in 2000? (n=444)	No, I did not vote	15	19	11	-
	Yes, for Al Gore	45	71	11	-
	Yes, for George W. Bush	36	5	76	-
	Yes, for another candidate	5	5	2	-
Do you think the condition of the nation's economy is: (n=501)	Excellent	4	0	9	-
	Good	38	10	74	-
	Not so good	41	60	16	-
	Poor	16	28	0	-
State of the national economy: 2 way (n=501)	Excellent/Good	42	11	83	-
	Not so good/Poor	57	88	16	-
Who would you trust to handle the economy? (n=501)	Only John Kerry	46	81	1	-
	Only George W. Bush	34	-	80	-
	Both of them	4	3	5	-
	Neither of them	15	14	13	-
Who would you trust to handle the economy? (n=501)	Only Kerry/Both	50	84	7	-
	Only Bush/Neither	49	14	93	-
Who would you trust to handle the economy? (n=496)	Only Bush/Both	38	3	86	-
	Only Kerry/Neither	62	97	14	-
Who would you trust to handle terrorism? (n=501)	Only John Kerry	36	65	-	-
	Only George W. Bush	40	2	90	-
	Both of them	10	12	6	-



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Who would you trust to handle terrorism? (n=501)	Neither of them	12	18	3	-
Who would you trust to handle terrorism? (n=501)	Only Kerry/Both	46	77	6	-
	Only Bush/Neither	52	20	93	-
Who would you trust to handle terrorism? (n=501)	Only Bush/Both	50	14	96	-
	Only Kerry/Neither	48	83	3	-
Do you think things in this country today are: (n=501)	Generally going in the right direction	41	6	88	-
	Seriously off on the wrong track	55	88	10	-
In your vote for president today, how would you rate the importance of _____? (n=469)	Very important	32	34	30	-
	Somewhat important	21	25	16	-
	Not too important	23	19	27	-
	Not at all important	24	22	26	-
In your vote for president today, how would you rate the importance of _____? (n=469)	Very/Somewhat important	52	59	46	-
	Not too/Not at all important	48	41	54	-
Is your opinion of George W. Bush: (n=472)	Favorable	43	3	94	-
	Unfavorable	56	96	5	-
Is your opinion of John Kerry: (n=472)	Favorable	53	90	8	-
	Unfavorable	44	8	88	-
Which comes closer to your view: (n=472)	Government should do more to solve problems	55	72	33	-
	Government is doing too many things better left to	41	25	61	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=472)	Very worried	24	27	22	-
	Somewhat worried	56	53	61	-
	Not too worried	16	16	16	-
	Not at all worried	3	3	2	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	76	74	78	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	17	18	17	-
Compared to four years ago, is the job situation in your area: (n=466)	Better today	20	2	43	-
	Worse today	49	77	12	-
	About the same	31	20	45	-
Do you think the Bush administration's tax cuts have been: (n=472)	Good for the nation's economy	33	3	72	-
	Bad for the nation's economy	37	65	3	-
	Made no difference	27	29	21	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=472)	Yes	38	7	76	-
	No	61	91	23	-
Have you or has someone in your household lost a job in the last four years? (n=466)	Yes, I have	15	20	10	-
	Yes, someone else has	17	21	11	-
	Yes, I have and someone else has	3	3	3	-
	No one has	65	56	76	-
Have you or has someone in your household lost a job in the last four years? (n=466)	Someone in household lost a job	35	44	24	-
	No one in household lost a job	65	56	76	-
Have you or has someone in your household lost a job in the last four years? (n=466)	Voter has lost a job	18	23	13	-
	Voter has NOT lost a job	82	77	87	-
National Region (n=2,077)	East	100	100	100	100
	Midwest	-	-	-	-
	South	-	-	-	-
	West	-	-	-	-
Population of area, five categories (n=2,077)	Over 500 thousand	20	24	16	-
	50 to 500 thousand	2	2	1	11
	Suburbs	65	60	72	45



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Edison/Mitofsky

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Population of area, five categories (n=2,077)	10 to 50 thousand	5	6	3	25
	Rural	9	9	8	20
Population of area, three categories (n=2,077)	City over 50 thousand	22	25	17	11
	Suburbs	65	60	72	45
	Small city and Rural	14	15	11	45
In today's election for U.S. House of Representatives, did you just vote for: (n=1,914)	The Democratic candidate	60	90	16	34
	The Republican candidate	38	7	83	61