



United States General Exit Poll

Conducted by
 HOU04 - Horizontal Percentages
 Time of Weighting: 11/2/2004 7:33:46 PM
 Time Created: 11/2/2004 7:33:46 PM

HOU04 - In today's election for U.S. House of Representatives, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	DEMOCRAT	REPUBLICAN	Rep2000
Number of Interviews - 2,612	Vote Estimate Not for On-Air Use	100	50	48	-
Are you: (n=2,605)	Male	48	46	53	-1
	Female	52	54	45	0
Sex by race (n=2,571)	White male	41	42	57	-
	White female	43	49	49	-
	Non-white male	7	68	31	-
	Non-white female	9	80	20	-
Are you: (n=2,577)	White	84	46	53	-2
	Black	9	87	13	2
	Hispanic/Latino	5	62	37	2
	Asian	1	-	-	-40
	Other	1	-	-	-36
AGE (60 and over) (n=2,607)	18-29	18	54	45	-3
	30-44	28	47	52	2
	45-59	29	53	45	-4
	60 or over	25	47	52	5
Age 65 & over (n=2,607)	18-64	84	51	48	-1
	65 or over	16	46	53	5
2003 total family income: (n=2,395)	Under \$15,000	9	70	28	-
	\$15,000-\$29,999	16	58	42	-
	\$30,000-\$49,999	23	53	46	-
	\$50,000-\$74,999	24	44	55	-
	\$75,000-\$99,999	14	46	54	-
	\$100,000-\$149,999	9	50	50	-



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2003 total family income: (n=2,395)	\$150,000-\$199,999	3	37	62	-
	\$200,000 or more	2	31	67	-
Total family income: (n=2,395)	Less than \$50,000	48	57	41	-
	\$50,000 or more	52	45	55	-
Total family income: (n=2,395)	Less than \$100,000	85	52	47	-
	\$100,000 or more	15	44	55	-
Do you or does someone in your household belong to a labor union? (n=1,931)	Yes, I do	17	70	29	-4
	Yes, someone else does	14	58	42	-2
	Yes, I do and someone else does	2	49	51	2
	No one does	67	44	55	2
UNION HOUSEHOLD (n=1,931)	Yes (Vote is union member, union member in household, or	33	63	36	-
	No (No union voter in household	67	44	55	-
Voter is union member: (n=1,931)	Yes	18	68	32	-
	No	82	46	53	-
Do you work full-time for pay? (n=599)	Yes	55	48	51	3
	No	45	52	48	-2
Working women: (n=622)	Working women	25	51	47	-
	All others	75	49	50	-
What was the last grade of school you completed? (n=1,923)	Did not complete high school	5	46	54	13
	High school graduate	26	55	44	-5
	Some college or associate degree	31	50	48	-3
	College graduate	23	44	56	3
	Postgraduate study	15	52	48	3
College Education (n=1,923)	No college degree	62	52	47	-



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College Education (n=1,923)	College graduate	38	47	52	-
No matter how you voted today, do you usually think of yourself as a: (n=2,533)	Democrat	39	93	7	-4
	Republican	39	7	92	1
	Independent or something else	22	52	46	-3
On most political matters, do you consider yourself: (n=2,495)	Liberal	21	87	12	-4
	Moderate	46	58	41	-4
	Conservative	33	18	81	1
Is this the first time you have ever voted? (n=1,329)	Yes	10	52	47	-1
	No	90	51	49	0
Religion, combined Protestant and other Christian. (n=1,927)	Protestant/Other Christian	56	44	55	-1
	Catholic	29	53	46	-2
	Jewish	1	-	-	-24
	Something else	5	65	33	4
	None	9	72	27	-5
Religion among whites (n=1,942)	White Protestant/Other Christian	46	40	60	-
	White Catholic	24	52	47	-
	White Jewish	1	-	-	-
	White something else	4	50	47	-
	White none	8	70	30	-
	Non-white	18	69	30	-
White Protestant Conservatives (n=1,989)	White Protestant conservatives	19	13	87	-
	All others	81	59	40	-
White Evangelical/Born-again Christians (n=1,984)	White Evangelical/Born-again Christians	24	29	70	-
	All others	76	57	41	-



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		Total	DEMOCRAT	REPUBLICAN	Rep2000
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,989)	White religious conservatives	8	5	93	-
	All others	92	55	44	-
How often do you attend religious services? (n=1,958)	More than once a week	13	39	60	-1
	Once a week	30	45	54	-2
	A few times a month	14	56	42	-5
	A few times a year	29	54	45	1
	Never	13	63	35	-3
How often do you attend religious services? (n=1,989)	Weekly	42	43	56	-
	Occasionally	42	55	44	-
	Never	13	63	35	-
Church attendance by Religion (n=1,989)	Protestant/Attend weekly	18	38	61	-
	Protestant/Do not attend weekly	16	44	55	-
	Catholic/Attend weekly	14	51	48	-
	Catholic/Do not attend weekly	14	54	44	-
	All Others	35	58	40	-
Have you ever served in the U.S. military? (n=1,338)	Yes	17	39	61	-
	No	83	53	46	-
Are you currently married? (n=2,542)	Yes	65	44	55	1
	No	35	62	36	-4
Married women (n=2,611)	Married women	33	48	51	-
	Others	67	52	47	-
Married with children: (n=1,942)	Married with children	29	41	59	-
	All others	71	54	45	-
Do you have any children under 18 living in your household? (n=1,935)	Yes	37	45	55	2



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Do you have any children under 18 living in your household? (n=1,935)	No	63	53	46	-1
Women with children (n=1,991)	Women with children	19	49	51	-
	All others	81	50	48	-
Are you gay, lesbian or bisexual? (n=1,194)	Yes	3	82	18	-13
	No	97	49	50	-1
Do you or does someone else in your household own a gun? (n=618)	Yes	45	44	54	-6
	No	55	58	41	1
When did you finally decide for whom to vote in the presidential election? (n=1,878)	Just today	6	56	40	-
	In the last three days	3	51	45	-
	Sometime last week	3	51	47	-
	During the last month	9	52	47	-
	Before that	79	49	50	-
Time: Last three days/Earlier than that (n=1,878)	Today/Within the last three days	9	54	42	-
	Within the last week or earlier	91	50	50	-
Time: Last week/Earlier than that (n=1,878)	Today through within the last three days	12	53	43	-
	Within the last week or earlier	88	50	50	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,369)	Taxes	7	45	53	-
	Education	5	69	31	-
	Iraq	12	68	30	-
	Terrorism	15	17	83	-
	Economy/Jobs	22	82	18	-
	Moral values	24	21	77	-
	Health care	8	75	24	-
Do you approve or disapprove of the way George W. Bush is handling his job	Strongly approve	33	12	88	-



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Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,369)	Somewhat approve	20	25	74	-
	Somewhat disapprove	11	74	22	-
	Strongly disapprove	35	93	7	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,369)	Approve	53	17	82	-
	Disapprove	47	88	10	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,369)	He cares about people like me	11	67	33	-
	He has strong religious faith	8	15	84	-
	He is honest and trustworthy	11	35	62	-
	He is a strong leader	17	18	81	-
	He is intelligent	7	93	7	-
	He will bring about needed change	24	88	11	-
	He has clear stands on the issues	17	24	74	-
Compared to four years ago, is the country: (n=1,347)	Safer from terrorism	51	22	77	-
	Less safe from terrorism	45	83	16	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,347)	Strongly approve	28	11	88	-
	Somewhat approve	24	29	71	-
	Somewhat disapprove	17	71	26	-
	Strongly disapprove	31	91	9	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,369)	Approve	50	19	80	-
	Disapprove	47	84	15	-
How do you think things are going for the U.S. in Iraq now? (n=1,347)	Very well	11	9	91	-
	Somewhat well	34	14	85	-
	Somewhat badly	22	70	29	-
	Very badly	33	88	11	-



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How do you think things are going for the U.S. in Iraq now? (n=1,369)	Very/Somewhat well	43	13	87	-
	Very/Somewhat badly	53	81	18	-
Compared to four years ago, is your family's financial situation: (n=1,347)	Better today	27	25	75	35
	Worse today	33	77	21	-42
	About the same	39	46	54	-4
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,550)	John Kerry (Dem)	49	91	8	-
	George W. Bush (Rep)	49	10	90	-
	Would not have voted for president	2	50	39	-
Was your vote for president mainly: (n=620)	For your candidate	67	42	57	-
	Against his opponent	29	73	25	-
Which comes closest to your feelings about the Bush administration: (n=620)	Angry	25	92	7	-
	Dissatisfied, but not angry	26	82	17	-
	Satisfied, but not enthusiastic	20	19	77	-
	Enthusiastic	26	5	94	-
Did either of these candidates for president attack the other unfairly? (n=620)	Only John Kerry did	22	9	90	-
	Only George W. Bush did	17	88	12	-
	Both did	46	55	42	-
	Neither did	12	58	41	-
Did either of these candidates for president attack the other unfairly? (n=620)	Only Kerry/Both did	67	40	57	-
	Only Bush/Neither did	29	76	23	-
Did either of these candidates for president attack the other unfairly? (n=620)	Only Bush/Both did	63	64	33	-
	Only Kerry/Neither did	33	26	73	-
Do you consider the war in Iraq: (n=620)	Part of the war on terrorism	54	25	74	-
	Separate from the war on terrorism	43	84	14	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=592)	Yes, for John Kerry	11	79	21	-
	Yes, for George W. Bush	17	16	84	-
	Yes, for both Kerry and Bush	22	59	39	-
	No, I was not contacted	51	54	44	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=592)	For Kerry/Both	32	66	33	-
	For Bush/Neither	68	45	54	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=592)	For Bush/Both	39	40	59	-
	For Kerry/Neither	61	58	40	-
In general, does John Kerry mostly: (n=611)	Say what he believes	45	88	11	-
	Say what he thinks people want to hear	54	21	77	-
Does George W. Bush pay more attention to the interests of: (n=611)	Ordinary Americans	41	13	85	-
	Large corporations	56	80	18	-
How concerned are you about the availability and cost of health care? (n=611)	Very concerned	71	62	36	-
	Somewhat concerned	24	26	71	-
	Not very concerned	4	-	-	-
	Not at all concerned	1	-	-	-
Which comes closest to your position? Abortion should be: (n=611)	Legal in all cases	18	81	17	-12
	Legal in most cases	32	65	34	-7
	Illegal in most cases	30	32	66	-1
	Illegal in all cases	17	28	70	0
How confident are you that votes in your state will be counted accurately? (n=607)	Very confident	53	40	59	-
	Somewhat confident	40	60	37	-
	Not very confident	5	91	8	-
	Not at all confident	1	-	-	-



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How confident are you that votes in your state will be counted accurately? (n=620)	Very/Somewhat confident	91	49	50	-
	Not very/Not at all confident	7	90	10	-
Which comes closest to your view of gay and lesbian couples: (n=611)	They should be allowed to legally marry	23	78	19	-
	They should be allowed to legally form civil unions, but	35	51	48	-
	There should be no legal recognition of their	39	36	62	-
Did you vote in the presidential election in 2000? (n=609)	No, I did not vote	17	58	42	-
	Yes, for Al Gore	39	86	12	-
	Yes, for George W. Bush	42	16	83	-
	Yes, for another candidate	2	-	-	-
Do you think the condition of the nation's economy is: (n=623)	Excellent	4	26	74	43
	Good	39	12	87	35
	Not so good	36	69	29	-34
	Poor	20	95	4	-55
State of the national economy: 2 way (n=623)	Excellent/Good	43	14	86	-
	Not so good/Poor	56	78	20	-
Who would you trust to handle the economy? (n=623)	Only John Kerry	42	92	7	-
	Only George W. Bush	36	6	94	-
	Both of them	8	34	66	-
	Neither of them	12	48	46	-
Who would you trust to handle the economy? (n=623)	Only Kerry/Both	50	83	17	-
	Only Bush/Neither	49	17	82	-
Who would you trust to handle the economy? (n=616)	Only Bush/Both	45	11	89	-
	Only Kerry/Neither	55	82	16	-
Who would you trust to handle terrorism? (n=623)	Only John Kerry	34	96	3	-



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Who would you trust to handle terrorism? (n=623)	Only George W. Bush	45	8	92	-
	Both of them	10	59	41	-
	Neither of them	10	72	24	-
Who would you trust to handle terrorism? (n=623)	Only Kerry/Both	45	87	12	-
	Only Bush/Neither	54	19	79	-
Who would you trust to handle terrorism? (n=623)	Only Bush/Both	55	17	82	-
	Only Kerry/Neither	44	91	8	-
Do you think things in this country today are: (n=623)	Generally going in the right direction	49	16	84	46
	Seriously off on the wrong track	50	84	15	-58
In your vote for president today, how would you rate the importance of _____? (n=561)	Very important	33	59	40	16
	Somewhat important	24	49	49	25
	Not too important	20	40	60	17
	Not at all important	23	45	54	-12
In your vote for president today, how would you rate the importance of _____? (n=561)	Very/Somewhat important	56	55	44	-
	Not too/Not at all important	44	42	57	-
Is your opinion of George W. Bush: (n=604)	Favorable	51	11	88	-
	Unfavorable	49	89	10	-
Is your opinion of John Kerry: (n=604)	Favorable	52	84	15	-
	Unfavorable	47	12	87	-
Which comes closer to your view: (n=604)	Government should do more to solve problems	45	69	29	3
	Government is doing too many things better left to	51	32	68	-1
How worried are you that there will be another major terrorist attack in the U.S.? (n=604)	Very worried	16	61	37	-
	Somewhat worried	56	44	55	-
	Not too worried	21	52	47	-



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How worried are you that there will be another major terrorist attack in the United States? (n=623)	Not at all worried	6	58	40	-
	Very/Somewhat worried	69	48	51	-
Compared to four years ago, is the job situation in your area: (n=598)	Not too/Not at all worried	27	53	46	-
	Better today	20	14	86	-
	Worse today	52	78	21	-
Do you think the Bush administration's tax cuts have been: (n=604)	About the same	29	23	76	-
	Good for the nation's economy	41	9	90	-
	Bad for the nation's economy	37	88	11	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=604)	Made no difference	21	58	40	-
	Yes	42	14	86	-
	No	56	77	22	-
Have you or has someone in your household lost a job in the last four years? (n=596)	Yes, I have	14	65	33	-
	Yes, someone else has	19	72	27	-
	Yes, I have and someone else has	2	-	-	-
	No one has	64	39	60	-
Have you or has someone in your household lost a job in the last four years? (n=596)	Someone in household lost a job	36	67	31	-
	No one in household lost a job	64	39	60	-
Have you or has someone in your household lost a job in the last four years? (n=596)	Voter has lost a job	17	62	36	-
	Voter has NOT lost a job	83	47	52	-
National Region (n=2,612)	East	-	-	-	-40
	Midwest	100	50	48	-2
	South	-	-	-	-55
	West	-	-	-	-49
Population of area, five categories (n=2,612)	Over 500 thousand	6	78	22	-4



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Population of area, five categories (n=2,612)	50 to 500 thousand	20	61	38	-3
	Suburbs	44	46	53	3
	10 to 50 thousand	7	41	57	-6
	Rural	23	44	54	-5
Population of area, three categories (n=2,464)	City over 50 thousand	27	65	34	-2
	Suburbs	43	47	52	2
	Small city and Rural	30	43	56	-3
In today's election for president, did you just vote for: (n=2,608)	John Kerry	51	91	8	-
	George W. Bush	49	9	90	-
	Ralph Nader	1	-	-	-