



United States General Exit Poll

Conducted by PRES04 - Horizontal Percentages

Time of Weighting: 11/2/2004 3:59:05 PM

Time Created: 11/2/2004 3:59:05 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 1,747	Vote Estimate Not for On-Air Use	100	53	45	1	-
Are you: (n=1,743)	Male	40	47	50	2	-3
	Female	60	58	41	1	-2
Sex by race (n=1,709)	White male	29	40	57	2	-
	White female	47	53	44	2	-
	Non-white male	10	60	33	2	-
	Non-white female	14	73	27	-	-
Are you: (n=1,713)	White	76	48	49	2	-5
	Black	6	87	11	-	2
	Hispanic/Latino	13	59	37	1	2
	Asian	3	59	41	-	0
	Other	2	55	43	-	4
AGE (60 and over) (n=1,729)	18-29	12	54	43	0	-3
	30-44	26	50	48	2	-1
	45-59	34	55	41	2	-8
	60 or over	28	52	47	-	0
Age 65 & over (n=1,729)	18-64	79	52	45	2	-3
	65 or over	21	55	43	-	-4
2003 total family income: (n=1,486)	Under \$15,000	8	69	31	-	-
	\$15,000-\$29,999	14	62	34	1	-
	\$30,000-\$49,999	20	51	48	1	-
	\$50,000-\$74,999	24	51	45	2	-
	\$75,000-\$99,999	14	54	46	-	-
	\$100,000-\$149,999	13	44	52	3	-



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2003 total family income: (n=1,486)	\$150,000-\$199,999	5	57	43	-	-
	\$200,000 or more	2	45	55	-	-
Total family income: (n=1,486)	Less than \$50,000	41	58	40	1	-
	\$50,000 or more	59	50	47	2	-
Total family income: (n=1,486)	Less than \$100,000	80	55	43	1	-
	\$100,000 or more	20	47	51	2	-
Do you or does someone in your household belong to a labor union? (n=1,282)	Yes, I do	12	56	39	4	6
	Yes, someone else does	7	45	50	3	9
	Yes, I do and someone else does	1	-	-	-	-42
	No one does	79	51	47	0	-5
UNION HOUSEHOLD (n=1,282)	Yes (Vote is union member, union member in household, or	21	53	42	4	-
	No (No union voter in household	79	51	47	0	-
Voter is union member: (n=1,282)	Yes	13	58	39	4	-
	No	87	51	47	1	-
Do you work full-time for pay? (n=424)	Yes	55	51	45	2	-3
	No	45	49	48	0	0
Working women: (n=431)	Working women	29	58	39	3	-
	All others	71	48	49	1	-
What was the last grade of school you completed? (n=1,284)	Did not complete high school	3	36	59	-	20
	High school graduate	17	44	54	1	5
	Some college or associate degree	32	50	49	-	-2
	College graduate	28	53	44	2	-7
	Postgraduate study	19	64	33	2	-11
College Education (n=1,284)	No college degree	52	47	52	0	-



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College Education (n=1,284)	College graduate	48	57	40	2	-
No matter how you voted today, do you usually think of yourself as a: (n=1,698)	Democrat	38	91	7	1	-4
	Republican	33	8	91	1	0
	Independent or something else	29	53	40	3	-7
On most political matters, do you consider yourself: (n=1,689)	Liberal	25	87	9	3	-4
	Moderate	44	57	42	1	-2
	Conservative	31	18	79	2	-2
Is this the first time you have ever voted? (n=863)	Yes	9	51	47	-	4
	No	91	53	45	1	-3
Religion, combined Protestant and other Christian. (n=1,272)	Protestant/Other Christian	49	40	58	1	2
	Catholic	22	64	35	-	-12
	Jewish	3	82	18	-	-1
	Something else	8	75	14	7	-14
	None	18	59	39	2	9
Religion among whites (n=1,278)	White Protestant/Other Christian	38	35	63	1	-
	White Catholic	13	63	35	-	-
	White Jewish	3	81	19	-	-
	White something else	5	67	19	8	-
	White none	14	56	42	2	-
	Non-white	26	66	32	1	-
White Evangelical/Born-again Christians (n=1,314)	White Evangelical/Born-again Christians	18	21	77	2	-
	All others	82	61	37	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,314)	White religious conservatives	6	15	82	3	-
	All others	94	56	41	1	-



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How often do you attend religious services? (n=1,300)	More than once a week	13	32	64	3	45
	Once a week	21	40	56	1	23
	A few times a month	11	55	44	-	31
	A few times a year	29	61	38	-	14
	Never	25	64	32	3	23
How often do you attend religious services? (n=1,316)	Weekly	33	37	59	2	-
	Occasionally	39	59	40	-	-
	Never	24	64	32	3	-
Church attendance by Religion (n=1,316)	Protestant/Attend weekly	13	28	70	1	-
	Protestant/Do not attend weekly	15	42	57	-	-
	Catholic/Attend weekly	8	57	40	-	-
	Catholic/Do not attend weekly	13	68	31	-	-
	All Others	47	59	38	3	-
Have you ever served in the U.S. military? (n=867)	Yes	19	37	59	2	-
	No	81	56	43	1	-
Are you currently married? (n=1,722)	Yes	60	46	52	1	-1
	No	40	62	34	1	-4
Married women (n=1,747)	Married women	33	49	49	2	-
	Others	67	55	42	1	-
Married with children: (n=1,293)	Married with children	26	40	58	2	-
	All others	74	56	42	1	-
Do you have any children under 18 living in your household? (n=1,287)	Yes	33	46	53	2	1
	No	67	55	43	1	-3
Women with children (n=1,310)	Women with children	19	46	53	1	-



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		Total	KERY	BUSH	NADR	Rep2000
Women with children (n=1,310)	All others	81	53	44	1	-
Are you gay, lesbian or bisexual? (n=836)	Yes	4	78	22	-	-3
	No	96	51	45	2	-5
Do you or does someone else in your household own a gun? (n=429)	Yes	42	41	52	5	-9
	No	58	66	33	1	-6
When did you finally decide for whom to vote in the presidential election? (n=1,310)	Just today	2	53	43	-	-
	In the last three days	1	-	-	-	-
	Sometime last week	1	-	-	-	-
	During the last month	8	52	45	-	-
	Before that	46	50	48	1	-
Time: Last three days/Earlier than that (n=1,310)	Today/Within the last three days	4	57	40	-	-
	Within the last week or earlier	55	50	48	1	-
Time: Last week/Earlier than that (n=1,310)	Today through within the last three days	5	54	43	-	-
	Within the last week or earlier	54	51	48	1	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=879)	Taxes	4	50	49	-	-
	Education	5	84	16	-	-
	Iraq	19	79	21	-	-
	Terrorism	18	20	80	-	-
	Economy/Jobs	16	76	21	1	-
	Moral values	23	26	71	3	-
	Health care	9	77	23	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=879)	Strongly approve	30	7	92	1	-
	Somewhat approve	19	16	81	2	-
	Somewhat disapprove	12	80	17	1	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	39	96	2	0	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=879)	Approve	49	11	88	1	-
	Disapprove	51	92	5	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=879)	He cares about people like me	7	83	14	2	-
	He has strong religious faith	7	19	79	-	-
	He is honest and trustworthy	15	35	64	-	-
	He is a strong leader	18	10	87	3	-
	He is intelligent	10	90	8	-	-
	He will bring about needed change	26	94	5	1	-
	He has clear stands on the issues	12	19	81	-	-
Compared to four years ago, is the country: (n=867)	Safer from terrorism	52	20	78	1	-
	Less safe from terrorism	42	90	9	-	-
How do you feel about the U.S. decision to go to war with Iraq? (n=867)	Strongly approve	28	5	94	1	-
	Somewhat approve	21	25	74	1	-
	Somewhat disapprove	16	78	19	1	-
	Strongly disapprove	35	95	2	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=879)	Approve	47	14	85	1	-
	Disapprove	49	90	7	1	-
How do you think things are going for the U.S. in Iraq now? (n=867)	Very well	13	8	91	1	-
	Somewhat well	30	13	86	1	-
	Somewhat badly	21	63	34	2	-
	Very badly	35	95	3	-	-
How do you think things are going for the U.S. in Iraq now? (n=879)	Very/Somewhat well	41	12	87	1	-
	Very/Somewhat badly	54	83	15	1	-



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Compared to four years ago, is your family's financial situation: (n=867)	Better today	33	24	75	1	39
	Worse today	22	82	16	-	-47
	About the same	44	59	39	2	-21
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=1,725)	John Kerry (Dem)	53	97	0	2	-
	George W. Bush (Rep)	46	1	98	1	-
	Would not have voted for president	1	-	-	-	-
Was your vote for president mainly: (n=437)	For your candidate	69	45	51	3	-
	Against his opponent	24	81	19	-	-
Which comes closest to your feelings about the Bush administration: (n=437)	Angry	29	88	4	4	-
	Dissatisfied, but not angry	27	90	6	4	-
	Satisfied, but not enthusiastic	23	8	91	-	-
	Enthusiastic	17	1	98	1	-
Did either of these candidates for president attack the other unfairly? (n=437)	Only John Kerry did	19	1	98	1	-
	Only George W. Bush did	16	96	3	-	-
	Both did	51	60	35	2	-
	Neither did	8	70	26	4	-
Did either of these candidates for president attack the other unfairly? (n=437)	Only Kerry/Both did	70	44	52	2	-
	Only Bush/Neither did	24	87	11	1	-
Did either of these candidates for president attack the other unfairly? (n=437)	Only Bush/Both did	66	68	28	2	-
	Only Kerry/Neither did	28	22	76	2	-
Do you consider the war in Iraq: (n=437)	Part of the war on terrorism	48	19	79	2	-
	Separate from the war on terrorism	49	88	6	3	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=416)	Yes, for John Kerry	17	90	6	4	-
	Yes, for George W. Bush	8	17	83	-	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=416)	Yes, for both Kerry and Bush	12	46	50	-	-
	No, I was not contacted	62	52	44	3	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=416)	For Kerry/Both	29	71	25	2	-
	For Bush/Neither	71	48	49	2	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=416)	For Bush/Both	21	34	63	-	-
	For Kerry/Neither	79	60	36	3	-
In general, does John Kerry mostly: (n=433)	Say what he believes	46	95	4	-	-
	Say what he thinks people want to hear	50	17	76	5	-
Does George W. Bush pay more attention to the interests of: (n=433)	Ordinary Americans	34	3	96	0	-
	Large corporations	59	85	9	4	-
How concerned are you about the availability and cost of health care? (n=433)	Very concerned	70	67	28	3	-
	Somewhat concerned	21	23	76	1	-
	Not very concerned	7	31	65	3	-
	Not at all concerned	2	-	-	-	-
Which comes closest to your position? Abortion should be: (n=433)	Legal in all cases	23	78	18	3	-7
	Legal in most cases	42	60	37	3	-1
	Illegal in most cases	23	27	67	1	-2
	Illegal in all cases	7	26	72	2	-2
How confident are you that votes in your state will be counted accurately? (n=430)	Very confident	47	40	57	1	-
	Somewhat confident	45	66	29	3	-
	Not very confident	6	61	31	3	-
	Not at all confident	2	-	-	-	-
How confident are you that votes in your state will be counted accurately? (n=437)	Very/Somewhat confident	89	53	44	2	-
	Not very/Not at all confident	8	67	26	2	-



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Which comes closest to your view of gay and lesbian couples: (n=433)	They should be allowed to legally marry	31	77	17	6	-
	They should be allowed to legally form civil unions, but	38	54	43	-	-
	There should be no legal recognition of their	27	29	68	2	-
Did you vote in the presidential election in 2000? (n=428)	No, I did not vote	15	73	23	2	-
	Yes, for Al Gore	40	95	4	1	-
	Yes, for George W. Bush	40	8	91	0	-
	Yes, for another candidate	6	43	10	28	-
Do you think the condition of the nation's economy is: (n=431)	Excellent	4	-	-	-	-26
	Good	39	20	79	0	27
	Not so good	37	72	25	0	-37
	Poor	19	84	8	6	-50
State of the national economy: 2 way (n=431)	Excellent/Good	43	19	81	0	-
	Not so good/Poor	57	76	19	2	-
Who would you trust to handle the economy? (n=431)	Only John Kerry	39	96	0	3	-
	Only George W. Bush	36	3	96	0	-
	Both of them	8	60	38	-	-
	Neither of them	15	42	50	1	-
Who would you trust to handle the economy? (n=431)	Only Kerry/Both	47	90	7	2	-
	Only Bush/Neither	52	15	82	1	-
Who would you trust to handle the economy? (n=421)	Only Bush/Both	44	13	86	0	-
	Only Kerry/Neither	56	81	14	2	-
Who would you trust to handle terrorism? (n=431)	Only John Kerry	35	96	-	3	-
	Only George W. Bush	45	3	97	1	-
	Both of them	9	83	16	-	-



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Who would you trust to handle terrorism? (n=431)	Neither of them	10	81	9	-	-
Who would you trust to handle terrorism? (n=431)	Only Kerry/Both	43	94	3	3	-
	Only Bush/Neither	55	17	81	1	-
Who would you trust to handle terrorism? (n=431)	Only Bush/Both	53	15	84	1	-
	Only Kerry/Neither	45	93	2	3	-
Do you think things in this country today are: (n=431)	Generally going in the right direction	47	16	83	1	47
	Seriously off on the wrong track	50	86	10	2	-64
In your vote for president today, how would you rate the importance of _____? (n=431)	Very important	15	58	42	-	22
	Somewhat important	16	44	50	6	29
	Not too important	13	50	44	-	4
	Not at all important	14	45	55	-	-12
In your vote for president today, how would you rate the importance of _____? (n=431)	Very/Somewhat important	30	51	46	3	-
	Not too/Not at all important	27	47	50	-	-
Is your opinion of George W. Bush: (n=426)	Favorable	48	7	92	0	-
	Unfavorable	50	92	3	3	-
Is your opinion of John Kerry: (n=426)	Favorable	53	87	8	2	-
	Unfavorable	44	5	94	0	-
Which comes closer to your view: (n=426)	Government should do more to solve problems	43	74	22	3	-1
	Government is doing too many things better left to	50	27	71	1	0
How worried are you that there will be another major terrorist attack in the U.S.? (n=426)	Very worried	19	55	44	-	-
	Somewhat worried	51	49	48	2	-
	Not too worried	23	51	46	-	-
	Not at all worried	6	52	42	6	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	69	50	47	2	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	29	51	45	1	-
Compared to four years ago, is the job situation in your area: (n=412)	Better today	23	5	94	1	-
	Worse today	40	84	9	3	-
	About the same	37	42	57	0	-
Do you think the Bush administration's tax cuts have been: (n=426)	Good for the nation's economy	36	2	98	-	-
	Bad for the nation's economy	37	91	4	3	-
	Made no difference	24	61	35	2	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=426)	Yes	41	5	94	0	-
	No	56	84	12	2	-
Have you or has someone in your household lost a job in the last four years? (n=425)	Yes, I have	14	71	28	-	-
	Yes, someone else has	15	59	41	-	-
	Yes, I have and someone else has	2	-	-	-	-
	No one has	69	44	52	2	-
Have you or has someone in your household lost a job in the last four years? (n=425)	Someone in household lost a job	31	65	34	-	-
	No one in household lost a job	69	44	52	2	-
Have you or has someone in your household lost a job in the last four years? (n=425)	Voter has lost a job	16	71	27	-	-
	Voter has NOT lost a job	84	47	50	2	-
National Region (n=1,747)	East	-	-	-	-	-39
	Midwest	-	-	-	-	-49
	South	-	-	-	-	-55
	West	100	53	45	1	-1
Population of area, five categories (n=1,739)	Over 500 thousand	21	68	30	-	4
	50 to 500 thousand	20	52	46	1	6
	Suburbs	41	53	44	2	-5



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Population of area, five categories (n=1,739)	10 to 50 thousand	6	28	69	2	10
	Rural	12	41	56	3	-3
Population of area, three categories (n=611)	City over 50 thousand	40	62	37	-	2
	Suburbs	43	53	43	3	-6
	Small city and Rural	17	30	68	2	9
In today's election for U.S. House of Representatives, did you just vote for: (n=1,556)	The Democratic candidate	51	91	7	1	-4
	The Republican candidate	46	11	88	1	2