



United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/2/2004 3:59:05 PM

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PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	KERY	BUSH	NADR
Number of Interviews - 2,069	Vote Estimate Not for On-Air Use	100	50	49	1
Are you: (n=2,062)	Male	45	41	49	-
	Female	55	59	51	-
Sex by race (n=2,040)	White male	39	32	46	-
	White female	46	44	48	-
	Non-white male	6	9	3	-
	Non-white female	9	15	3	-
Are you: (n=2,046)	White	85	76	94	-
	Black	8	15	1	-
	Hispanic/Latino	6	8	3	-
	Asian	1	1	1	-
	Other	1	1	1	-
AGE (60 and over) (n=2,065)	18-29	16	18	14	-
	30-44	27	24	29	-
	45-59	29	31	28	-
	60 or over	28	27	29	-
Age 65 & over (n=2,065)	18-64	83	83	82	-
	65 or over	17	17	18	-
2003 total family income: (n=1,877)	Under \$15,000	9	12	5	-
	\$15,000-\$29,999	15	17	13	-
	\$30,000-\$49,999	24	26	21	-
	\$50,000-\$74,999	24	20	27	-
	\$75,000-\$99,999	14	13	16	-
	\$100,000-\$149,999	9	8	10	-



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2003 total family income: (n=1,877)	\$150,000-\$199,999	3	2	4	-
	\$200,000 or more	2	1	3	-
Total family income: (n=1,877)	Less than \$50,000	48	55	40	-
	\$50,000 or more	52	45	60	-
Total family income: (n=1,877)	Less than \$100,000	85	88	83	-
	\$100,000 or more	15	12	17	-
Do you or does someone in your household belong to a labor union? (n=1,532)	Yes, I do	15	22	10	-
	Yes, someone else does	13	16	11	-
	Yes, I do and someone else does	2	2	1	-
	No one does	69	60	78	-
UNION HOUSEHOLD (n=1,532)	Yes (Vote is union member, union member in household, or	31	40	22	-
	No (No union voter in household	69	60	78	-
Voter is union member: (n=1,532)	Yes	17	24	11	-
	No	83	76	89	-
Do you work full-time for pay? (n=458)	Yes	55	55	56	-
	No	45	45	44	-
Working women: (n=478)	Working women	27	29	25	-
	All others	73	71	75	-
What was the last grade of school you completed? (n=1,523)	Did not complete high school	4	5	4	-
	High school graduate	26	28	24	-
	Some college or associate degree	32	32	32	-
	College graduate	23	20	26	-
	Postgraduate study	15	16	15	-
College Education (n=1,523)	No college degree	62	64	59	-



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College Education (n=1,523)	College graduate	38	36	41	-
No matter how you voted today, do you usually think of yourself as a: (n=1,999)	Democrat	38	70	6	-
	Republican	38	5	72	-
	Independent or something else	24	24	22	-
On most political matters, do you consider yourself: (n=1,965)	Liberal	20	36	3	-
	Moderate	47	54	40	-
	Conservative	33	10	57	-
Is this the first time you have ever voted? (n=1,067)	Yes	9	10	9	-
	No	91	90	91	-
Religion, combined Protestant and other Christian. (n=1,538)	Protestant/Other Christian	54	47	62	-
	Catholic	30	31	29	-
	Jewish	1	1	0	-
	Something else	5	7	3	-
	None	9	14	5	-
Religion among whites (n=1,552)	White Protestant/Other Christian	45	33	58	-
	White Catholic	25	24	26	-
	White Jewish	1	1	0	-
	White something else	3	4	3	-
	White none	8	11	5	-
	Non-white	17	26	8	-
White Evangelical/Born-again Christians (n=1,586)	White Evangelical/Born-again Christians	25	13	38	-
	All others	75	87	62	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,590)	White religious conservatives	9	0	17	-
	All others	91	100	83	-



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How often do you attend religious services? (n=1,559)	More than once a week	13	9	17	-
	Once a week	32	28	36	-
	A few times a month	13	15	12	-
	A few times a year	28	30	26	-
	Never	12	16	8	-
How often do you attend religious services? (n=1,590)	Weekly	43	37	51	-
	Occasionally	40	44	37	-
	Never	12	16	8	-
Church attendance by Religion (n=1,590)	Protestant/Attend weekly	19	15	22	-
	Protestant/Do not attend weekly	15	13	16	-
	Catholic/Attend weekly	14	14	14	-
	Catholic/Do not attend weekly	15	16	14	-
	All Others	34	39	30	-
Have you ever served in the U.S. military? (n=1,076)	Yes	17	14	20	-
	No	83	86	80	-
Are you currently married? (n=2,006)	Yes	66	58	75	-
	No	34	42	25	-
Married women (n=2,068)	Married women	34	32	36	-
	Others	66	68	64	-
Married with children: (n=1,540)	Married with children	28	22	35	-
	All others	72	78	65	-
Do you have any children under 18 living in your household? (n=1,533)	Yes	36	31	40	-
	No	64	69	60	-
Women with children (n=1,584)	Women with children	19	18	20	-



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Women with children (n=1,584)	All others	81	82	80	-
Are you gay, lesbian or bisexual? (n=922)	Yes	3	5	1	-
	No	97	95	99	-
Do you or does someone else in your household own a gun? (n=480)	Yes	45	39	52	-
	No	55	61	48	-
When did you finally decide for whom to vote in the presidential election? (n=1,585)	Just today	5	6	4	-
	In the last three days	3	4	2	-
	Sometime last week	2	2	2	-
	During the last month	8	9	7	-
	Before that	76	74	79	-
Time: Last three days/Earlier than that (n=1,585)	Today/Within the last three days	8	9	6	-
	Within the last week or earlier	86	86	88	-
Time: Last week/Earlier than that (n=1,585)	Today through within the last three days	11	12	9	-
	Within the last week or earlier	84	83	86	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,106)	Taxes	6	7	6	-
	Education	5	7	3	-
	Iraq	13	19	6	-
	Terrorism	16	3	29	-
	Economy/Jobs	20	35	6	-
	Moral values	24	7	40	-
	Health care	8	12	4	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,106)	Strongly approve	34	6	62	-
	Somewhat approve	20	6	32	-
	Somewhat disapprove	10	17	4	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	36	70	2	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,106)	Approve	54	13	95	-
	Disapprove	46	87	5	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,106)	He cares about people like me	12	16	7	-
	He has strong religious faith	8	1	16	-
	He is honest and trustworthy	11	5	16	-
	He is a strong leader	17	5	28	-
	He is intelligent	7	13	1	-
	He will bring about needed change	23	46	1	-
	He has clear stands on the issues	17	7	26	-
Compared to four years ago, is the country: (n=1,084)	Safer from terrorism	53	21	87	-
	Less safe from terrorism	43	75	9	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,084)	Strongly approve	27	4	51	-
	Somewhat approve	25	13	37	-
	Somewhat disapprove	15	23	7	-
	Strongly disapprove	31	59	3	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,106)	Approve	51	17	86	-
	Disapprove	45	80	10	-
How do you think things are going for the U.S. in Iraq now? (n=1,084)	Very well	11	2	20	-
	Somewhat well	34	7	63	-
	Somewhat badly	20	27	12	-
	Very badly	34	63	3	-
How do you think things are going for the U.S. in Iraq now? (n=1,106)	Very/Somewhat well	44	9	80	-
	Very/Somewhat badly	52	88	15	-



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Compared to four years ago, is your family's financial situation: (n=1,084)	Better today	27	11	44	-
	Worse today	32	52	12	-
	About the same	39	36	43	-
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,018)	John Kerry (Dem)	49	96	1	-
	George W. Bush (Rep)	50	3	98	-
	Would not have voted for president	1	1	1	-
Was your vote for president mainly: (n=484)	For your candidate	67	54	80	-
	Against his opponent	30	43	16	-
Which comes closest to your feelings about the Bush administration: (n=484)	Angry	27	51	1	-
	Dissatisfied, but not angry	25	40	9	-
	Satisfied, but not enthusiastic	21	6	37	-
	Enthusiastic	25	2	50	-
Did either of these candidates for president attack the other unfairly? (n=484)	Only John Kerry did	21	1	43	-
	Only George W. Bush did	19	33	4	-
	Both did	44	48	40	-
	Neither did	11	12	8	-
Did either of these candidates for president attack the other unfairly? (n=484)	Only Kerry/Both did	65	50	83	-
	Only Bush/Neither did	30	46	12	-
Did either of these candidates for president attack the other unfairly? (n=484)	Only Bush/Both did	63	82	44	-
	Only Kerry/Neither did	32	14	51	-
Do you consider the war in Iraq: (n=484)	Part of the war on terrorism	54	25	86	-
	Separate from the war on terrorism	43	71	11	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	Yes, for John Kerry	11	18	4	-
	Yes, for George W. Bush	16	4	29	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	Yes, for both Kerry and Bush	23	25	20	-
	No, I was not contacted	50	52	47	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	For Kerry/Both	34	43	24	-
	For Bush/Neither	66	57	76	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	For Bush/Both	39	30	49	-
	For Kerry/Neither	61	70	51	-
In general, does John Kerry mostly: (n=475)	Say what he believes	45	84	4	-
	Say what he thinks people want to hear	53	15	95	-
Does George W. Bush pay more attention to the interests of: (n=475)	Ordinary Americans	40	7	78	-
	Large corporations	58	92	19	-
How concerned are you about the availability and cost of health care? (n=475)	Very concerned	70	87	52	-
	Somewhat concerned	23	12	35	-
	Not very concerned	4	0	9	-
	Not at all concerned	2	0	4	-
Which comes closest to your position? Abortion should be: (n=475)	Legal in all cases	17	26	7	-
	Legal in most cases	32	43	20	-
	Illegal in most cases	31	21	42	-
	Illegal in all cases	18	8	29	-
How confident are you that votes in your state will be counted accurately? (n=473)	Very confident	52	43	63	-
	Somewhat confident	41	47	33	-
	Not very confident	6	8	4	-
	Not at all confident	1	2	-	-
How confident are you that votes in your state will be counted accurately? (n=484)	Very/Somewhat confident	90	89	92	-
	Not very/Not at all confident	7	10	4	-



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Which comes closest to your view of gay and lesbian couples: (n=475)	They should be allowed to legally marry	24	38	8	-
	They should be allowed to legally form civil unions, but	34	37	32	-
	There should be no legal recognition of their	40	23	58	-
Did you vote in the presidential election in 2000? (n=473)	No, I did not vote	15	16	14	-
	Yes, for Al Gore	39	69	6	-
	Yes, for George W. Bush	44	11	79	-
	Yes, for another candidate	3	4	1	-
Do you think the condition of the nation's economy is: (n=479)	Excellent	4	1	7	-
	Good	39	6	72	-
	Not so good	37	54	19	-
	Poor	20	38	2	-
State of the national economy: 2 way (n=479)	Excellent/Good	43	7	79	-
	Not so good/Poor	56	92	21	-
Who would you trust to handle the economy? (n=479)	Only John Kerry	40	81	1	-
	Only George W. Bush	37	0	73	-
	Both of them	9	6	12	-
	Neither of them	11	11	11	-
Who would you trust to handle the economy? (n=479)	Only Kerry/Both	49	87	13	-
	Only Bush/Neither	48	11	84	-
Who would you trust to handle the economy? (n=468)	Only Bush/Both	47	7	87	-
	Only Kerry/Neither	53	93	13	-
Who would you trust to handle terrorism? (n=479)	Only John Kerry	34	68	0	-
	Only George W. Bush	46	2	90	-
	Both of them	9	12	6	-



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Who would you trust to handle terrorism? (n=479)	Neither of them	9	15	3	-
Who would you trust to handle terrorism? (n=479)	Only Kerry/Both	43	80	6	-
	Only Bush/Neither	56	17	93	-
Who would you trust to handle terrorism? (n=479)	Only Bush/Both	55	14	96	-
	Only Kerry/Neither	43	83	3	-
Do you think things in this country today are: (n=479)	Generally going in the right direction	50	12	87	-
	Seriously off on the wrong track	48	85	11	-
In your vote for president today, how would you rate the importance of _____? (n=479)	Very important	27	31	23	-
	Somewhat important	23	23	22	-
	Not too important	20	17	23	-
	Not at all important	22	20	24	-
In your vote for president today, how would you rate the importance of _____? (n=479)	Very/Somewhat important	49	55	45	-
	Not too/Not at all important	42	37	47	-
Is your opinion of George W. Bush: (n=463)	Favorable	52	7	95	-
	Unfavorable	48	92	4	-
Is your opinion of John Kerry: (n=463)	Favorable	53	94	12	-
	Unfavorable	45	5	85	-
Which comes closer to your view: (n=463)	Government should do more to solve problems	47	66	28	-
	Government is doing too many things better left to	49	31	68	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=463)	Very worried	15	18	12	-
	Somewhat worried	58	51	66	-
	Not too worried	20	23	16	-
	Not at all worried	6	8	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	66	76	-



Conducted by
Edison/Mitofsky

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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	25	30	21	-
Compared to four years ago, is the job situation in your area: (n=459)	Better today	19	6	33	-
	Worse today	51	82	20	-
	About the same	29	12	46	-
Do you think the Bush administration's tax cuts have been: (n=463)	Good for the nation's economy	40	7	73	-
	Bad for the nation's economy	35	67	4	-
	Made no difference	22	24	20	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=463)	Yes	43	10	75	-
	No	55	88	22	-
Have you or has someone in your household lost a job in the last four years? (n=454)	Yes, I have	13	18	8	-
	Yes, someone else has	19	29	9	-
	Yes, I have and someone else has	1	2	1	-
	No one has	67	52	82	-
Have you or has someone in your household lost a job in the last four years? (n=454)	Someone in household lost a job	33	48	18	-
	No one in household lost a job	67	52	82	-
Have you or has someone in your household lost a job in the last four years? (n=454)	Voter has lost a job	14	20	8	-
	Voter has NOT lost a job	86	80	92	-
National Region (n=2,069)	East	-	-	-	-
	Midwest	100	100	100	-
	South	-	-	-	-
	West	-	-	-	-
Population of area, five categories (n=2,069)	Over 500 thousand	6	10	3	-
	50 to 500 thousand	19	26	13	-
	Suburbs	44	40	48	-



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Population of area, five categories (n=2,069)	10 to 50 thousand	7	6	8	-
	Rural	23	19	28	-
Population of area, three categories (n=1,913)	City over 50 thousand	26	36	16	-
	Suburbs	43	40	47	-
	Small city and Rural	31	24	38	-
In today's election for U.S. House of Representatives, did you just vote for: (n=1,939)	The Democratic candidate	50	91	9	-
	The Republican candidate	49	9	91	-