



United States General Exit Poll

Conducted by
 PRES04 - Horizontal Percentages
 Time of Weighting: 11/2/2004 3:59:05 PM
 Time Created: 11/2/2004 3:59:05 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = MIDWEST

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 2,069	Vote Estimate Not for On-Air Use	100	50	49	1	-
Are you: (n=2,062)	Male	45	45	54	1	1
	Female	55	53	46	1	3
Sex by race (n=2,040)	White male	39	41	58	1	-
	White female	46	48	51	1	-
	Non-white male	6	72	27	-	-
	Non-white female	9	84	15	2	-
Are you: (n=2,046)	White	85	45	54	1	0
	Black	8	93	7	-	-2
	Hispanic/Latino	6	68	28	3	-7
	Asian	1	-	-	-	-41
	Other	1	-	-	-	-39
AGE (60 and over) (n=2,065)	18-29	16	55	43	2	-3
	30-44	27	45	54	1	5
	45-59	29	53	47	0	-2
	60 or over	28	48	51	0	4
Age 65 & over (n=2,065)	18-64	83	50	49	1	1
	65 or over	17	49	51	-	4
2003 total family income: (n=1,877)	Under \$15,000	9	70	30	-	-
	\$15,000-\$29,999	15	58	41	1	-
	\$30,000-\$49,999	24	55	44	0	-
	\$50,000-\$74,999	24	43	56	-	-
	\$75,000-\$99,999	14	45	54	1	-
	\$100,000-\$149,999	9	44	54	2	-



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2003 total family income: (n=1,877)	\$150,000-\$199,999	3	36	64	-	-
	\$200,000 or more	2	33	67	-	-
Total family income: (n=1,877)	Less than \$50,000	48	59	41	0	-
	\$50,000 or more	52	43	56	1	-
Total family income: (n=1,877)	Less than \$100,000	85	52	47	0	-
	\$100,000 or more	15	41	58	1	-
Do you or does someone in your household belong to a labor union? (n=1,532)	Yes, I do	15	69	31	-	-2
	Yes, someone else does	13	57	41	1	0
	Yes, I do and someone else does	2	62	38	-	-4
	No one does	69	43	56	1	4
UNION HOUSEHOLD (n=1,532)	Yes (Vote is union member, union member in household, or	31	63	36	1	-
	No (No union voter in household	69	43	56	1	-
Voter is union member: (n=1,532)	Yes	17	68	32	-	-
	No	83	45	53	1	-
Do you work full-time for pay? (n=458)	Yes	55	49	51	0	3
	No	45	50	49	1	1
Working women: (n=478)	Working women	27	53	47	1	-
	All others	73	48	51	1	-
What was the last grade of school you completed? (n=1,523)	Did not complete high school	4	54	46	-	7
	High school graduate	26	53	46	1	-3
	Some college or associate degree	32	50	49	1	-2
	College graduate	23	43	56	1	5
	Postgraduate study	15	51	47	1	3
College Education (n=1,523)	No college degree	62	51	48	1	-



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College Education (n=1,523)	College graduate	38	46	53	1	-
No matter how you voted today, do you usually think of yourself as a: (n=1,999)	Democrat	38	92	7	0	-4
	Republican	38	7	93	0	2
	Independent or something else	24	51	45	3	-2
On most political matters, do you consider yourself: (n=1,965)	Liberal	20	91	8	1	-5
	Moderate	47	58	42	0	-2
	Conservative	33	15	83	1	2
Is this the first time you have ever voted? (n=1,067)	Yes	9	54	45	-	2
	No	91	49	50	1	2
Religion, combined Protestant and other Christian. (n=1,538)	Protestant/Other Christian	54	43	56	1	4.6571532 3796356E-05
	Catholic	30	51	47	1	0
	Jewish	1	-	-	-	-19
	Something else	5	70	30	-	2
	None	9	73	26	-	-4
Religion among whites (n=1,552)	White Protestant/Other Christian	45	37	62	1	-
	White Catholic	25	49	50	1	-
	White Jewish	1	-	-	-	-
	White something else	3	57	43	-	-
	White none	8	70	29	-	-
	Non-white	17	76	23	1	-
White Evangelical/Born-again Christians (n=1,586)	White Evangelical/Born-again Christians	25	25	74	1	-
	All others	75	58	41	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,590)	White religious conservatives	9	2	97	2	-
	All others	91	54	44	1	-



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How often do you attend religious services? (n=1,559)	More than once a week	13	37	63	-	44
	Once a week	32	45	55	1	22
	A few times a month	13	55	45	-	32
	A few times a year	28	53	45	1	21
	Never	12	65	32	2	23
How often do you attend religious services? (n=1,590)	Weekly	43	43	57	0	-
	Occasionally	40	54	45	1	-
	Never	12	65	32	2	-
Church attendance by Religion (n=1,590)	Protestant/Attend weekly	19	41	58	1	-
	Protestant/Do not attend weekly	15	44	54	1	-
	Catholic/Attend weekly	14	50	50	-	-
	Catholic/Do not attend weekly	15	52	45	3	-
	All Others	34	57	42	0	-
Have you ever served in the U.S. military? (n=1,076)	Yes	17	40	60	-	-
	No	83	51	47	1	-
Are you currently married? (n=2,006)	Yes	66	44	56	0	3
	No	34	62	37	1	-1
Married women (n=2,068)	Married women	34	47	53	1	-
	Others	66	51	47	1	-
Married with children: (n=1,540)	Married with children	28	37	62	1	-
	All others	72	54	45	1	-
Do you have any children under 18 living in your household? (n=1,533)	Yes	36	43	56	1	4
	No	64	53	46	1	0
Women with children (n=1,584)	Women with children	19	47	52	1	-



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Women with children (n=1,584)	All others	81	50	49	1	-
Are you gay, lesbian or bisexual? (n=922)	Yes	3	91	9	-	-16
	No	97	49	50	1	0
Do you or does someone else in your household own a gun? (n=480)	Yes	45	44	54	2	-7
	No	55	58	42	-	3
When did you finally decide for whom to vote in the presidential election? (n=1,585)	Just today	5	52	41	7	-
	In the last three days	3	58	30	4	-
	Sometime last week	2	51	49	-	-
	During the last month	8	56	42	-	-
	Before that	76	48	52	0	-
Time: Last three days/Earlier than that (n=1,585)	Today/Within the last three days	8	54	37	6	-
	Within the last week or earlier	86	49	51	0	-
Time: Last week/Earlier than that (n=1,585)	Today through within the last three days	11	54	39	5	-
	Within the last week or earlier	84	49	51	0	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,106)	Taxes	6	52	48	-	-
	Education	5	67	33	-	-
	Iraq	13	76	24	-	-
	Terrorism	16	11	89	-	-
	Economy/Jobs	20	85	14	1	-
	Moral values	24	15	82	2	-
	Health care	8	74	24	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,106)	Strongly approve	34	9	91	-	-
	Somewhat approve	20	16	82	1	-
	Somewhat disapprove	10	81	17	2	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	36	95	2	2	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,106)	Approve	54	12	88	0	-
	Disapprove	46	92	5	2	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,106)	He cares about people like me	12	69	29	3	-
	He has strong religious faith	8	4	96	-	-
	He is honest and trustworthy	11	23	73	4	-
	He is a strong leader	17	16	84	-	-
	He is intelligent	7	96	4	-	-
	He will bring about needed change	23	98	2	-	-
	He has clear stands on the issues	17	20	78	1	-
Compared to four years ago, is the country: (n=1,084)	Safer from terrorism	53	19	80	0	-
	Less safe from terrorism	43	87	11	2	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,084)	Strongly approve	27	7	93	-	-
	Somewhat approve	25	25	73	1	-
	Somewhat disapprove	15	74	24	1	-
	Strongly disapprove	31	94	4	2	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,106)	Approve	51	16	83	0	-
	Disapprove	45	87	11	2	-
How do you think things are going for the U.S. in Iraq now? (n=1,084)	Very well	11	9	91	-	-
	Somewhat well	34	10	90	0	-
	Somewhat badly	20	68	31	1	-
	Very badly	34	93	5	2	-
How do you think things are going for the U.S. in Iraq now? (n=1,106)	Very/Somewhat well	44	10	90	0	-
	Very/Somewhat badly	52	84	14	1	-



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Compared to four years ago, is your family's financial situation: (n=1,084)	Better today	27	20	80	-	44
	Worse today	32	80	18	2	-45
	About the same	39	45	54	0	-6
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,018)	John Kerry (Dem)	49	98	1	0	-
	George W. Bush (Rep)	50	3	96	1	-
	Would not have voted for president	1	27	41	23	-
Was your vote for president mainly: (n=484)	For your candidate	67	42	58	1	-
	Against his opponent	30	75	25	-	-
Which comes closest to your feelings about the Bush administration: (n=484)	Angry	27	97	1	2	-
	Dissatisfied, but not angry	25	83	17	-	-
	Satisfied, but not enthusiastic	21	14	85	1	-
	Enthusiastic	25	4	96	-	-
Did either of these candidates for president attack the other unfairly? (n=484)	Only John Kerry did	21	3	97	-	-
	Only George W. Bush did	19	91	9	-	-
	Both did	44	56	43	0	-
	Neither did	11	58	36	5	-
Did either of these candidates for president attack the other unfairly? (n=484)	Only Kerry/Both did	65	39	61	0	-
	Only Bush/Neither did	30	79	19	2	-
Did either of these candidates for president attack the other unfairly? (n=484)	Only Bush/Both did	63	67	33	0	-
	Only Kerry/Neither did	32	22	76	2	-
Do you consider the war in Iraq: (n=484)	Part of the war on terrorism	54	24	76	-	-
	Separate from the war on terrorism	43	86	12	2	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	Yes, for John Kerry	11	83	17	-	-
	Yes, for George W. Bush	16	14	86	-	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	Yes, for both Kerry and Bush	23	58	40	2	-
	No, I was not contacted	50	55	44	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	For Kerry/Both	34	66	32	2	-
	For Bush/Neither	66	45	54	0	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=460)	For Bush/Both	39	40	59	1	-
	For Kerry/Neither	61	60	39	0	-
In general, does John Kerry mostly: (n=475)	Say what he believes	45	96	4	-	-
	Say what he thinks people want to hear	53	14	84	1	-
Does George W. Bush pay more attention to the interests of: (n=475)	Ordinary Americans	40	9	91	-	-
	Large corporations	58	83	16	1	-
How concerned are you about the availability and cost of health care? (n=475)	Very concerned	70	65	35	0	-
	Somewhat concerned	23	26	71	2	-
	Not very concerned	4	-	-	-	-
	Not at all concerned	2	-	-	-	-
Which comes closest to your position? Abortion should be: (n=475)	Legal in all cases	17	80	19	1	-6
	Legal in most cases	32	70	30	-	-8
	Illegal in most cases	31	35	65	-	-4
	Illegal in all cases	18	22	75	3	1
How confident are you that votes in your state will be counted accurately? (n=473)	Very confident	52	43	57	0	-
	Somewhat confident	41	61	38	1	-
	Not very confident	6	67	32	-	-
	Not at all confident	1	-	-	-	-
How confident are you that votes in your state will be counted accurately? (n=484)	Very/Somewhat confident	90	51	49	1	-
	Not very/Not at all confident	7	73	26	-	-



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Which comes closest to your view of gay and lesbian couples: (n=475)	They should be allowed to legally marry	24	84	16	-	-
	They should be allowed to legally form civil unions, but	34	56	44	-	-
	There should be no legal recognition of their	40	30	68	2	-
Did you vote in the presidential election in 2000? (n=473)	No, I did not vote	15	54	46	-	-
	Yes, for Al Gore	39	93	7	-	-
	Yes, for George W. Bush	44	14	86	0	-
	Yes, for another candidate	3	-	-	-	-
Do you think the condition of the nation's economy is: (n=479)	Excellent	4	-	-	-	-26
	Good	39	7	93	-	41
	Not so good	37	73	25	1	-37
	Poor	20	95	5	-	-53
State of the national economy: 2 way (n=479)	Excellent/Good	43	8	92	-	-
	Not so good/Poor	56	80	18	1	-
Who would you trust to handle the economy? (n=479)	Only John Kerry	40	98	2	-	-
	Only George W. Bush	37	1	99	0	-
	Both of them	9	34	66	-	-
	Neither of them	11	47	48	3	-
Who would you trust to handle the economy? (n=479)	Only Kerry/Both	49	87	13	-	-
	Only Bush/Neither	48	12	87	1	-
Who would you trust to handle the economy? (n=468)	Only Bush/Both	47	7	93	0	-
	Only Kerry/Neither	53	87	12	1	-
Who would you trust to handle terrorism? (n=479)	Only John Kerry	34	100	0	-	-
	Only George W. Bush	46	2	96	1	-
	Both of them	9	66	34	-	-



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Who would you trust to handle terrorism? (n=479)	Neither of them	9	81	16	-	-
Who would you trust to handle terrorism? (n=479)	Only Kerry/Both	43	93	7	-	-
	Only Bush/Neither	56	15	83	1	-
Who would you trust to handle terrorism? (n=479)	Only Bush/Both	55	13	86	1	-
	Only Kerry/Neither	43	96	4	-	-
Do you think things in this country today are: (n=479)	Generally going in the right direction	50	12	87	1	51
	Seriously off on the wrong track	48	88	11	0	-63
In your vote for president today, how would you rate the importance of _____? (n=479)	Very important	27	58	42	-	22
	Somewhat important	23	51	49	-	28
	Not too important	20	42	58	-	18
	Not at all important	22	44	54	2	-13
In your vote for president today, how would you rate the importance of _____? (n=479)	Very/Somewhat important	49	54	45	-	-
	Not too/Not at all important	42	43	56	1	-
Is your opinion of George W. Bush: (n=463)	Favorable	52	7	92	1	-
	Unfavorable	48	95	4	0	-
Is your opinion of John Kerry: (n=463)	Favorable	53	88	12	1	-
	Unfavorable	45	5	94	0	-
Which comes closer to your view: (n=463)	Government should do more to solve problems	47	69	30	1	7
	Government is doing too many things better left to	49	30	69	0	-2
How worried are you that there will be another major terrorist attack in the U.S.? (n=463)	Very worried	15	59	41	-	-
	Somewhat worried	58	43	57	0	-
	Not too worried	20	58	40	2	-
	Not at all worried	6	59	41	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	71	46	54	0	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	25	58	40	1	-
Compared to four years ago, is the job situation in your area: (n=459)	Better today	19	15	85	-	-
	Worse today	51	79	20	1	-
	About the same	29	21	79	-	-
Do you think the Bush administration's tax cuts have been: (n=463)	Good for the nation's economy	40	9	90	0	-
	Bad for the nation's economy	35	95	5	-	-
	Made no difference	22	52	45	2	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=463)	Yes	43	12	88	-	-
	No	55	79	20	1	-
Have you or has someone in your household lost a job in the last four years? (n=454)	Yes, I have	13	70	30	-	-
	Yes, someone else has	19	74	24	1	-
	Yes, I have and someone else has	1	-	-	-	-
	No one has	67	38	61	1	-
Have you or has someone in your household lost a job in the last four years? (n=454)	Someone in household lost a job	33	72	27	1	-
	No one in household lost a job	67	38	61	1	-
Have you or has someone in your household lost a job in the last four years? (n=454)	Voter has lost a job	14	70	30	-	-
	Voter has NOT lost a job	86	46	53	1	-
National Region (n=2,069)	East	-	-	-	-	-39
	Midwest	100	50	49	1	0
	South	-	-	-	-	-55
	West	-	-	-	-	-46
Population of area, five categories (n=2,069)	Over 500 thousand	6	76	23	-	-3
	50 to 500 thousand	19	66	32	2	-8
	Suburbs	44	45	54	1	5



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Population of area, five categories (n=2,069)	10 to 50 thousand	7	43	57	-	-2
	Rural	23	40	59	-	0
Population of area, three categories (n=1,913)	City over 50 thousand	26	68	30	2	-5
	Suburbs	43	47	53	0	4
	Small city and Rural	31	39	60	-	1
In today's election for U.S. House of Representatives, did you just vote for: (n=1,939)	The Democratic candidate	50	91	8	0	-3
	The Republican candidate	49	9	90	1	4