



United States General Exit Poll

Conducted by
 PRES04 - Horizontal Percentages
 Time of Weighting: 11/2/2004 3:59:05 PM
 Time Created: 11/2/2004 3:59:05 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = EAST

		Total	KERY	BUSH	NADR	Rep2000
Number of Interviews - 1,746	Vote Estimate Not for On-Air Use	100	58	41	1	-
Are you: (n=1,739)	Male	45	57	41	1	-12
	Female	55	59	40	1	-3
Sex by race (n=1,718)	White male	35	50	48	1	-
	White female	43	54	45	1	-
	Non-white male	11	80	20	-	-
	Non-white female	11	78	21	-	-
Are you: (n=1,725)	White	78	52	46	1	-8
	Black	11	90	10	-	1
	Hispanic/Latino	6	76	24	-	-11
	Asian	4	58	40	-	-1
	Other	1	71	27	-	-12
AGE (60 and over) (n=1,739)	18-29	15	68	31	-	-15
	30-44	27	59	41	-	-8
	45-59	32	59	40	1	-9
	60 or over	26	50	47	2	0
Age 65 & over (n=1,739)	18-64	82	60	39	1	-9
	65 or over	18	50	49	1	2
2003 total family income: (n=1,567)	Under \$15,000	7	71	28	-	-
	\$15,000-\$29,999	12	68	30	2	-
	\$30,000-\$49,999	22	59	39	2	-
	\$50,000-\$74,999	21	55	45	-	-
	\$75,000-\$99,999	15	58	42	-	-
	\$100,000-\$149,999	13	58	41	2	-



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Edison/Mitofsky

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2003 total family income: (n=1,567)	\$150,000-\$199,999	4	49	50	-	-
	\$200,000 or more	6	46	53	-	-
Total family income: (n=1,567)	Less than \$50,000	41	64	35	1	-
	\$50,000 or more	59	55	44	0	-
Total family income: (n=1,567)	Less than \$100,000	77	60	39	1	-
	\$100,000 or more	23	53	46	1	-
Do you or does someone in your household belong to a labor union? (n=1,238)	Yes, I do	17	68	31	1	-2
	Yes, someone else does	14	60	40	-	-1
	Yes, I do and someone else does	3	64	36	-	-6
	No one does	66	56	42	1	-10
UNION HOUSEHOLD (n=1,238)	Yes (Vote is union member, union member in household, or	34	64	35	1	-
	No (No union voter in household	66	56	42	1	-
Voter is union member: (n=1,238)	Yes	20	67	32	1	-
	No	80	57	42	1	-
Do you work full-time for pay? (n=389)	Yes	59	58	41	-	-7
	No	41	52	46	2	-2
Working women: (n=420)	Working women	29	63	37	-	-
	All others	71	53	45	1	-
What was the last grade of school you completed? (n=1,248)	Did not complete high school	4	76	24	-	-15
	High school graduate	20	54	44	1	-5
	Some college or associate degree	27	54	46	-	-5
	College graduate	26	59	40	-	-11
	Postgraduate study	23	66	30	3	-14
College Education (n=1,248)	No college degree	51	56	43	0	-



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College Education (n=1,248)	College graduate	49	62	36	2	-
No matter how you voted today, do you usually think of yourself as a: (n=1,629)	Democrat	43	90	9	0	-2
	Republican	28	12	87	-	-4
	Independent or something else	29	57	40	2	-7
On most political matters, do you consider yourself: (n=1,608)	Liberal	26	89	11	-	-2
	Moderate	48	63	35	1	-9
	Conservative	26	18	80	1	-1
Is this the first time you have ever voted? (n=838)	Yes	10	64	34	-	-9
	No	90	60	38	1	-10
Religion, combined Protestant and other Christian. (n=1,232)	Protestant/Other Christian	38	57	41	1	-15
	Catholic	40	50	49	1	2
	Jewish	6	72	28	-	9
	Something else	8	84	13	3	-15
	None	8	83	15	-	-15
Religion among whites (n=1,250)	White Protestant/Other Christian	28	49	49	1	-
	White Catholic	33	46	53	1	-
	White Jewish	5	75	25	-	-
	White something else	4	84	10	6	-
	White none	6	80	18	-	-
	Non-white	24	78	21	-	-
White Evangelical/Born-again Christians (n=1,320)	White Evangelical/Born-again Christians	11	29	68	2	-
	All others	89	62	37	1	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,322)	White religious conservatives	3	5	93	-	-
	All others	97	60	38	1	-



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How often do you attend religious services? (n=1,261)	More than once a week	10	55	42	2	23
	Once a week	27	49	51	-	18
	A few times a month	12	54	46	-	33
	A few times a year	34	64	35	1	11
	Never	14	73	23	2	14
How often do you attend religious services? (n=1,325)	Weekly	35	51	48	1	-
	Occasionally	44	61	38	1	-
	Never	13	73	23	2	-
Church attendance by Religion (n=1,325)	Protestant/Attend weekly	8	57	43	-	-
	Protestant/Do not attend weekly	14	58	41	2	-
	Catholic/Attend weekly	17	44	55	1	-
	Catholic/Do not attend weekly	20	55	45	-	-
	All Others	34	71	28	1	-
Have you ever served in the U.S. military? (n=861)	Yes	16	56	41	2	-
	No	84	61	37	1	-
Are you currently married? (n=1,642)	Yes	60	54	45	0	-8
	No	40	63	34	1	-4
Married women (n=1,745)	Married women	29	56	42	1	-
	Others	71	59	40	1	-
Married with children: (n=1,259)	Married with children	27	56	43	1	-
	All others	73	60	38	1	-
Do you have any children under 18 living in your household? (n=1,250)	Yes	35	59	39	1	-13
	No	65	58	40	1	-6
Women with children (n=1,334)	Women with children	17	62	36	1	-



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Women with children (n=1,334)	All others	83	58	40	1	-
Are you gay, lesbian or bisexual? (n=771)	Yes	2	-	-	-	-25
	No	98	55	45	0	-5
Do you or does someone else in your household own a gun? (n=409)	Yes	26	42	58	-	-3
	No	74	59	40	-	1
When did you finally decide for whom to vote in the presidential election? (n=1,335)	Just today	6	46	45	7	-
	In the last three days	4	39	56	-	-
	Sometime last week	2	-	-	-	-
	During the last month	9	68	32	-	-
	Before that	78	60	40	1	-
Time: Last three days/Earlier than that (n=1,335)	Today/Within the last three days	10	43	49	5	-
	Within the last week or earlier	89	60	39	1	-
Time: Last week/Earlier than that (n=1,335)	Today through within the last three days	11	45	48	4	-
	Within the last week or earlier	88	60	39	1	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=914)	Taxes	6	66	34	-	-
	Education	5	86	10	-	-
	Iraq	19	86	12	2	-
	Terrorism	20	16	83	-	-
	Economy/Jobs	20	86	13	-	-
	Moral values	14	31	63	5	-
	Health care	9	81	19	-	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=914)	Strongly approve	23	14	86	-	-
	Somewhat approve	18	19	78	2	-
	Somewhat disapprove	12	78	19	3	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	44	97	2	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=914)	Approve	42	16	82	1	-
	Disapprove	56	93	5	1	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=914)	He cares about people like me	11	71	29	-	-
	He has strong religious faith	5	11	88	-	-
	He is honest and trustworthy	10	43	56	-	-
	He is a strong leader	12	18	82	-	-
	He is intelligent	9	92	3	4	-
	He will bring about needed change	30	96	3	-	-
	He has clear stands on the issues	16	29	66	4	-
Compared to four years ago, is the country: (n=870)	Safer from terrorism	42	27	71	2	-
	Less safe from terrorism	53	88	11	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=870)	Strongly approve	20	9	91	-	-
	Somewhat approve	22	34	64	2	-
	Somewhat disapprove	14	75	21	3	-
	Strongly disapprove	43	94	4	1	-
How do you feel about the U.S. decision to go to war with Iraq? (n=914)	Approve	40	22	77	1	-
	Disapprove	54	90	8	1	-
How do you think things are going for the U.S. in Iraq now? (n=870)	Very well	8	24	76	-	-
	Somewhat well	25	10	89	1	-
	Somewhat badly	21	67	30	2	-
	Very badly	44	94	4	1	-
How do you think things are going for the U.S. in Iraq now? (n=914)	Very/Somewhat well	32	13	85	1	-
	Very/Somewhat badly	61	85	13	1	-



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Compared to four years ago, is your family's financial situation: (n=870)	Better today	27	34	65	-	29
	Worse today	30	84	13	2	-50
	About the same	42	60	38	1	-22
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=1,654)	John Kerry (Dem)	57	98	1	0	-
	George W. Bush (Rep)	41	3	96	0	-
	Would not have voted for president	2	51	11	20	-
Was your vote for president mainly: (n=411)	For your candidate	68	48	51	-	-
	Against his opponent	27	71	28	-	-
Which comes closest to your feelings about the Bush administration: (n=411)	Angry	32	96	3	-	-
	Dissatisfied, but not angry	28	75	24	-	-
	Satisfied, but not enthusiastic	21	7	93	-	-
	Enthusiastic	17	2	98	-	-
Did either of these candidates for president attack the other unfairly? (n=411)	Only John Kerry did	18	6	94	-	-
	Only George W. Bush did	19	93	7	-	-
	Both did	46	59	39	-	-
	Neither did	14	59	41	-	-
Did either of these candidates for president attack the other unfairly? (n=411)	Only Kerry/Both did	64	44	55	-	-
	Only Bush/Neither did	32	79	21	-	-
Did either of these candidates for president attack the other unfairly? (n=411)	Only Bush/Both did	65	68	30	-	-
	Only Kerry/Neither did	32	29	71	-	-
Do you consider the war in Iraq: (n=411)	Part of the war on terrorism	48	18	81	-	-
	Separate from the war on terrorism	50	90	9	-	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=386)	Yes, for John Kerry	16	84	15	-	-
	Yes, for George W. Bush	6	33	67	-	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=386)	Yes, for both Kerry and Bush	9	46	54	-	-
	No, I was not contacted	69	54	46	-	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=386)	For Kerry/Both	25	71	29	-	-
	For Bush/Neither	75	52	48	-	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=386)	For Bush/Both	15	40	60	-	-
	For Kerry/Neither	85	59	40	-	-
In general, does John Kerry mostly: (n=391)	Say what he believes	47	97	3	-	-
	Say what he thinks people want to hear	49	15	84	-	-
Does George W. Bush pay more attention to the interests of: (n=391)	Ordinary Americans	32	10	89	-	-
	Large corporations	63	83	17	-	-
How concerned are you about the availability and cost of health care? (n=391)	Very concerned	75	62	38	-	-
	Somewhat concerned	20	38	62	-	-
	Not very concerned	3	-	-	-	-
	Not at all concerned	1	-	-	-	-
Which comes closest to your position? Abortion should be: (n=391)	Legal in all cases	31	76	24	-	-1
	Legal in most cases	35	65	34	-	-4
	Illegal in most cases	19	26	74	-	5
	Illegal in all cases	10	24	74	-	0
How confident are you that votes in your state will be counted accurately? (n=389)	Very confident	54	49	51	-	-
	Somewhat confident	41	64	36	-	-
	Not very confident	4	-	-	-	-
	Not at all confident	1	-	-	-	-
How confident are you that votes in your state will be counted accurately? (n=411)	Very/Somewhat confident	89	55	45	-	-
	Not very/Not at all confident	5	-	-	-	-



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Which comes closest to your view of gay and lesbian couples: (n=391)	They should be allowed to legally marry	38	77	22	-	-
	They should be allowed to legally form civil unions, but	37	47	53	-	-
	There should be no legal recognition of their	22	37	63	-	-
Did you vote in the presidential election in 2000? (n=383)	No, I did not vote	16	69	31	-	-
	Yes, for Al Gore	45	88	12	-	-
	Yes, for George W. Bush	36	9	91	-	-
	Yes, for another candidate	4	-	-	-	-
Do you think the condition of the nation's economy is: (n=421)	Excellent	4	-	-	-	-26
	Good	37	14	83	2	31
	Not so good	42	80	20	-	-42
	Poor	17	99	1	-	-57
State of the national economy: 2 way (n=421)	Excellent/Good	41	14	84	2	-
	Not so good/Poor	58	85	14	-	-
Who would you trust to handle the economy? (n=421)	Only John Kerry	46	99	1	-	-
	Only George W. Bush	33	-	100	-	-
	Both of them	4	-	-	-	-
	Neither of them	15	50	42	5	-
Who would you trust to handle the economy? (n=421)	Only Kerry/Both	50	94	6	-	-
	Only Bush/Neither	48	16	82	2	-
Who would you trust to handle the economy? (n=416)	Only Bush/Both	37	4	96	-	-
	Only Kerry/Neither	63	87	12	1	-
Who would you trust to handle terrorism? (n=421)	Only John Kerry	36	100	-	-	-
	Only George W. Bush	40	3	95	2	-
	Both of them	9	71	29	-	-



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Who would you trust to handle terrorism? (n=421)	Neither of them	12	84	14	-	-
Who would you trust to handle terrorism? (n=421)	Only Kerry/Both	45	94	6	-	-
	Only Bush/Neither	52	22	76	1	-
Who would you trust to handle terrorism? (n=421)	Only Bush/Both	49	16	83	2	-
	Only Kerry/Neither	48	96	3	-	-
Do you think things in this country today are: (n=421)	Generally going in the right direction	41	7	91	2	55
	Seriously off on the wrong track	54	91	8	-	-66
In your vote for president today, how would you rate the importance of _____? (n=421)	Very important	30	58	42	-	22
	Somewhat important	20	66	34	-	13
	Not too important	20	43	53	4	13
	Not at all important	23	53	47	-	-20
In your vote for president today, how would you rate the importance of _____? (n=421)	Very/Somewhat important	50	61	39	-	-
	Not too/Not at all important	42	48	50	2	-
Is your opinion of George W. Bush: (n=395)	Favorable	42	5	95	-	-
	Unfavorable	57	94	4	1	-
Is your opinion of John Kerry: (n=395)	Favorable	54	94	6	-	-
	Unfavorable	44	8	89	2	-
Which comes closer to your view: (n=395)	Government should do more to solve problems	55	75	25	-	2
	Government is doing too many things better left to	40	32	65	2	-6
How worried are you that there will be another major terrorist attack in the U.S.? (n=395)	Very worried	26	59	41	-	-
	Somewhat worried	52	54	46	-	-
	Not too worried	18	54	39	4	-
	Not at all worried	3	-	-	-	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	74	56	44	-	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	19	55	40	4	-
Compared to four years ago, is the job situation in your area: (n=390)	Better today	17	6	94	-	-
	Worse today	51	87	13	-	-
	About the same	32	32	64	2	-
Do you think the Bush administration's tax cuts have been: (n=395)	Good for the nation's economy	32	4	96	-	-
	Bad for the nation's economy	37	97	3	-	-
	Made no difference	28	60	36	3	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=395)	Yes	36	8	90	2	-
	No	63	83	17	-	-
Have you or has someone in your household lost a job in the last four years? (n=389)	Yes, I have	16	68	32	-	-
	Yes, someone else has	19	69	31	-	-
	Yes, I have and someone else has	3	-	-	-	-
	No one has	63	48	50	1	-
Have you or has someone in your household lost a job in the last four years? (n=389)	Someone in household lost a job	37	67	33	-	-
	No one in household lost a job	63	48	50	1	-
Have you or has someone in your household lost a job in the last four years? (n=389)	Voter has lost a job	19	65	35	-	-
	Voter has NOT lost a job	81	53	46	1	-
National Region (n=1,746)	East	100	58	41	1	2
	Midwest	-	-	-	-	-49
	South	-	-	-	-	-55
	West	-	-	-	-	-46
Population of area, five categories (n=1,746)	Over 500 thousand	22	65	35	-	9
	50 to 500 thousand	0	-	-	-	-40
	Suburbs	65	54	45	1	-4



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Population of area, five categories (n=1,746)	10 to 50 thousand	4	73	27	-	-32
	Rural	8	64	31	4	-28
Population of area, three categories (n=1,746)	City over 50 thousand	22	65	35	-	0
	Suburbs	65	54	45	1	-4
	Small city and Rural	13	67	30	3	-29
In today's election for U.S. House of Representatives, did you just vote for: (n=1,605)	The Democratic candidate	60	88	11	-	0
	The Republican candidate	38	12	85	2	-1